JOHN BULL
TWOPENCE

Mark a X under the THREE YOU WOULD LIKE TO HAVE FREE

Mark your X here.....

Mark your X here.....

Mark your X here.....

Mark your X here.....

Mark your X here.....

Mark your X here.....

Mark your X here.....

NAME.....

ADDRESS.....

Cut out coupon round dotted line and enclose 4d. stamps for postage and packing.
Post to EDWARDS HARLENE LTD. (H.923),
20, Lamb's Conduit Street, London, W.C.
Stamp envelope with 1½d. stamp.

EVERY man and woman who wishes for beautiful, lustrous, healthy hair, should instantly accept this great "Harlene-Hair-Drill" Free Offer.

Alongside are illustrated special trial sizes (drawn in miniature) of 7 famous "Harlene" preparations. You are invited to choose ANY THREE and they will be sent to you FREE. Just mark a cross under those you would like, write your name and address and post the coupon together with 4d. in stamps for postage and packing. Your gift parcel will be despatched to you immediately.

HARLENE
HAIR GROWER & TONIC

During Five Royal Reigns the name of "Harlene" has stood paramount and supreme. **Thin, Impoverished and Skimpy Hair becomes thick, virile and richly abundant. Straggly, Brittle, Splitting Hair becomes elegantly neat, obedient to brush and comb, soft and silky! Falling Hair is stopped and new Healthy Hair commences to grow upon bald patches! Scurf and Dandruff quickly disappear.**

Price 1/1½, 2/9 and 4/9 per bottle. From Chemists and Stores all over the world.

CREMEX SHAMPOO

Delightfully refreshing and super-cleansing. Frees the hair from every trace of dust and dirt and is most beneficial to the scalp. FREE Burnishing Rinse included. 1/6 per box of 7 Shampoos. (Single sachets 3d. each.)

UZON BRILLIANTINE

Gives that final touch of distinction, imparts brightness and polish. This highly refined brilliantine is invaluable to those with over-dry scalp. In liquid or Solidified form. 1/1½ and 2/9 per bottle, or 1/3 per tin.

Harlene Wave Setting Lotion

Keeps the hair in wave. Protects against fog, mist, damp, and even sea air! Saves £.£.£'s on Waving Bills. 7½d. and 1/3.

For blondes, a special preparation has been prepared.

HARLENE GOLDEN WAVE SET 7½d. and 1/3.

Harlene Camomile Golden Hair Wash

Doubles and trebles the beauty of fair hair, and gives it that glorious light-gold sunshine touch. Just the thing for hair that has become dull and lost its tone. 1/3, 3/- and 5/-.

Astol Hair Colour Restorer

If your hair is grey, or going grey, you should use "ASTOL" Hair Colour Restorer, which will quickly bring it back to a youthful colour — making you look years younger. 1/9, 3/- & 5/- per bottle.

FIGHTING through the choking fumes and leaping flames, the family are helped to safety by a fireman. Hardly are they clear of the house when the roof falls in with a thunderous crash. With overcoats hastily flung over their night attire, they gaze on the blackened, burnt-out building that so recently was their home.

Only those families who have experienced such misfortune at the hand of man's greatest enemy—FIRE—can know what it is to be rendered homeless almost in the twinkling of an eye. Only those, too, can know what it is to receive, at such a time, a friendly helping hand.

That is what "John Bull" has given to those of its readers who have been dealt this unkind blow by fate.

"JOHN BULL" YOUR SAFEGUARD.

Under its Great Free Family Insurance Gift, "John Bull" is the **only paper in the world** to safeguard its registered readers' household effects against damage by FIRE, STORM, FLOOD and TEMPEST—and to pay SICKNESS BENEFIT. In addition, "John Bull" provides numerous Accident Benefits.

£594 PAID LAST WEEK.

Last week alone "John Bull" distributed no less than £594 to its registered readers or their dependants, as follows:

Household and Sickness Benefits	£283	17	9
Accident Benefits—			
Adults	£229	0	0
Children's Accidents ...	£82	0	0
	£594	17	9

This week we again publish a few of the numerous letters received from readers who have benefited under our Free Family Insurance Gift. We would remind readers that these letters are typical of those received almost daily:—

COURTESY AND FAIRNESS.

"Please accept my sincere thanks for your courtesy and fairness in settling the claim made in connection with a fire in our home. Thank you for the cheque, without which it would have been impossible for me to replace the goods damaged and destroyed."

M. C.—Hull.

HOME HAPPINESS.

"I write grateful acknowledgment of your recent cheque. It is, indeed, gratifying to know and feel that my wife, myself and the home happiness are all safely covered by your Free Insurance Gift."

R. W.—Skibbereen.

PROMPT PAYMENT.

"Please accept my best thanks for cheque—I am indeed grateful to 'John Bull' for the very generous and prompt payment of the Sickness Benefit. How glad I am that I became a Registered Reader. I shall always remain one."

L. C.—Godshill.

YOUR BULWARK.

The sense of security which "John Bull" provides under its Great Free Family Insurance Gift is absolutely essential to home happiness, and to confidence in the future. Time and time again it has been shown how those who thought that such security was not necessary have learnt otherwise, but alas, only after it has been too late.

A little forethought now can make all the world of difference in the future. The simple act of using the Forms below for "John Bull's" Insurance can, and **will**, mitigate suffering and hardship. Who knows what fate has in store for any of us? Not a soul living can answer that question. No man, woman or child can say what is going to happen to them to-morrow, next week, next month or next year.

DO IT NOW!

Don't let it be said of **you** that you did not take the proper precautions to protect yourself, your family and your home. Right here is the opportunity for you to do it—without cost—without trouble. A couple of minutes at the most spent in filling up the Forms below is all you have to do to secure "John Bull's" unique Free Family Insurance Gift. Can you think of an easier way of securing protection for you and yours? Use the Forms below to-day.

SIGN TO-DAY

JOHN BULL

Hand this Form to Your Newsagent

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 28/1/39.

CUT HERE

Post this Form to

"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please regis'er me as a regular reader.

.....
Reader's Signature.

Age.....

Address .....

.....

.....

Name and Address of Newsagent.

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A Certificate setting out the full Benefits and Conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 28/1/39.

JOHN BULL'S SHOP WINDOW

ALL ROUND VALUE AND A SQUARE DEAL GUARANTEED FOR A STRAIGHT TIME

EVERY OFFER COVERED BY MONEY-BACK GUARANTEE ON PAGE 29.

"OK" British BARGAIN

Wonderful SALE

30/- Value for 20/- to "John Bull" readers. Read the Guaranteed Contents:—

1 Superior Sateen or Art Silk Wedding Down Quilt, full 6 x 5ft. also 2 Heavy Twill Sheets 90 x 63in. for head room, 2 Heavy Yorkshire White Twilled Blankets, full 60 x 72in. 1 Heavy Coloured Striped Blanket, 64 x 72in. 1 Splendid Alhambra or Honeycomb Quilt, 90 x 70 (White or Coloured), 1 Jubilee Bed Set Overall, 2 Wash Pillow Cases, coloured embroidery, Pink, Blue, Gold, 30 x 18.

20/- Complete. Cash, Cash. Post, Cash or C.O.D.

1½d. Bargain Catalogue of Carpets, Bedding, etc., post free.

W. HODGSON & SONS (U.K.), Wadsley Road, LEEDS.

SAVE £8

2 YEARS & MY

Call or send for illustrated Catalogue and full details.

ARMERS WANTED.

(Dept. J.B.), PHINDIA LTD., REMO HOUSE, 310, REGENT ST., LONDON, W.1.

Telephone: Langham 3434.

Relief from Pain

within 3 minutes

After the First Dose

Sustained increasing benefit after every further dose

RENIPAS THE 3 MINUTE REMEDY

(Pronounced REN-E-PAH) **CELEBRATED POWDER**

Acts like a Miracle in cases of Rheumatism, Gout, Sciatica, Neuralgia and all Kindred Troubles. Headache, Toothache, Earache, and other pains vanish as if by magic.

INSOMNIA! One powder gives a full night's refreshing sleep, even though this has not been enjoyed for years.

RENIPAS is the result of seven years' scientific research by a fully qualified Doctor (M.B.), who states it

CONTAINS NO INJURIOUS DRUGS, POISON OR ANY OTHER NARCOTIC, AND

DOES NOT AFFECT THE HEART.

Renipas is NOT a One Drug formula; it is compounded of several ingredients, solid and liquid, the formula being in accordance with approved medical and scientific principles. It is similar to a physician's costly prescription, plus the chemist's charges every time made up. For over a quarter century many thousands of people have testified to the relief afforded by this wonderful remedy.

Discovered by a Doctor, Prescribed by Doctors, Used by Doctors.

Renipas *is supplied to Doctors, Nurses, Hospitals, Institutions, etc.*

A Specimen, 1/3 (by post 1/6), 3/- (by post 3/3), 11/- (by post 11/6). Order a box to-day from your Chemist and be free from pain. If any difficulty to obtain, we gladly send post free.

FREE OFFER

Although you may consider your case hopeless, yet RENIPAS (Ren-e-pah) will not fail. Send two stamps for a FREE PACKAGE of RENIPAS POWDERS, each of which will perform a miracle for you.

Please print name and address in block letters.

International Chemical Research Assn. Ltd. (Lab. 17), 69, Fleet Street, London.

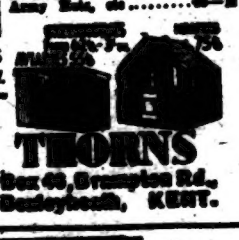
FREE BUILDINGS

through our Model Showroom. Write now for full details. In cabins, ready built. Fully Guaranteed. Special Prompt Delivery. Carriage Paid.

FREE Catalogues:—

Garden Sheds 6ft. 1
Garages 6ft. 6
Greenhouses 6ft. 2
Stables 6ft. 2
Aviaries 6ft. 2
Army Huts, etc. 6ft. 2

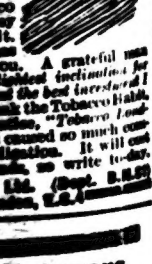
ALL SIZES



THORNS

box 40, Brampton Rd., Bexleyheath, KENT.

How to Stop Smoking



FREE TREATISE WORTH POUNDS

Thousands of genuine, entirely unsolicited testimonials from grateful men and women who have been quickly freed from the tobacco habit by the help of the Stanley Treatment for Tobacco Habit. What the Stanley Treatment has done for others it can do for you. A grateful man writes: "Now I have not the slightest inclination for smoking. I consider your Treatment the best investment I have ever made." If you wish to break the Tobacco Habit, write to-day for the Famous Booklet, "Tobacco Lost—and the Way Out," which has caused so much comment and the Way Out," which has caused so much comment. Sent free and without obligation. It will cost you nothing and save you pounds, so write to-day.

THE STANLEY INSTITUTE Ltd. (Dept. B.H.39) Warwick Lane, London, E.C.4

Cash the coupons

JOHN BULL'S GREAT PEN OFFER

"STILL GOING STRONG."

"I am using one of your Pens which I got several years ago. It is still in excellent condition."—J.P.D., Chorley.

This coupon with P.O. for 2/6 plus 3d. postage and insurance entitles holder to receive a "John Bull" all-British self-filling Pen with 14-CARAT SOLID GOLD NIB, iridium tipped, GUARANTEED 2 YEARS. Additional coupons up to four may be used and will be accepted in part payment, each counting as 2d. off the price. Ten may be five coupons and P.O. for 2/6 plus 2d. postage and insurance. Pocket Clip 2d. extra.

DE LUXE model with Gold Band, 1/6 EXTRA, Incl. Clip.

Make P.O.s payable, Inland, or Offices only, Address: "John Bull" Pen Department, 156-160, Long Acre, London, W.C.2.

BUILD A BUSINESS BY MAIL

Shopkeepers & Manufacturers.

If you wish to build, or rebuild, or alter or extend, in "John Bull's" fine new block of small self-contained shops at Hounslow, Middx., on the main London-Bath road, you should write to "John Bull's" small sales department at once. Shops will be let on easy terms, and a free advertisement will be given in "John Bull" to help you to get your business going. Write to-day for full particulars to—The Manager, Shops and Sites Development Dept., "John Bull," Room 10, 12-16, Long Acre, London, W.C.2.

CARPET BARGAINS

9½

This Phenomenal Offer is made to "John Bull" readers. On receipt of P.O. 9/-, state 1/- or... we will forward direct from our nearest one of our Depots, a SEAMLESS WOVEN CARPET, Suitable for Dining, Dining and Bedroom etc., handsomely bordered, in 30 Turkey patterns and fashionable shades of Crimson, Green, Brown, Blue, Rose and Art Colourings to suit all requirements and large enough to cover any ordinary-sized room. They are made of material equal to wool and being a speciality of our own can only be obtained direct from our Looms, saving purchaser all middle profits. Guaranteed genuine bargains. Money refunded if not approved. Thousands repeat Orders. With every Carpet we absolutely give away a handsome Door to match. SPECIAL OFFER: 2 carpets, 2 Rugs and 2 door mats for 20/-. Carriage Paid. Cash or C.O.D. F. HODGSON & SONS (D.E.), Worsley Road, Leeds.

JOHN BULL'S SHOP WINDOW

ALL ROUND VALUE AND A SQUARE GUARANTEE FOR A STRAIGHT LINE

EVERY OFFER COVERED BY MONEY-BACK GUARANTEE ON PAGE 29.

FAMOUS PIANO ACCORDIONS

SAVE POUNDS

SELLING OFF! Last few weeks of sale! Desperate prices! This is your last chance! Hurry, and secure your bargain before it is too late! Callers welcomed—no reasonable offers refused. All brand new goods. CROCIANELLI 34 piano, 48 bass (usually £11.0.0), £6.0.0. GERALDO 34 piano, 80 bass (usually £12.0.0), £7.0.0. LORRAINE 34 piano, 80 bass, 3 voice, coupler (usually £15.0.0), £8.15.0. BERTINI 41 piano, 120 bass, 3 voice, coupler (usually £21.0.0), £9.10.0. BERTINI 41 piano, 120 bass, 4 voice, coupler (usually £24.0.0), £10.10.0. BOCCHERINI "Grand" 41 piano, 120 bass, 4 voice, 3 couplers (usually £29.10.0), £14.0.0., etc. Cash or terms. Write for Lists.
FRANCIS (J.B.5), 39.39a, ESSEX-RD., LONDON, N.1.

SOUTH WESTERN GARDEN SHEDS

BUILDINGS IN DEAL OR CEDARWOOD

2/-

GARAGES

5/-

DELIVERED FREE in ENG. & WALES

Write for Catalogue for complete range of Portable Buildings, FREE & Post Free

SOUTH WESTERN APPLIANCE CO. LTD.
DEPT. B.5 HIGH

17/6

(1) (2) (3) (4)

1. Easy Chair
2. Lounge Chair
3. Full-length Bed
4. Fireside Seat

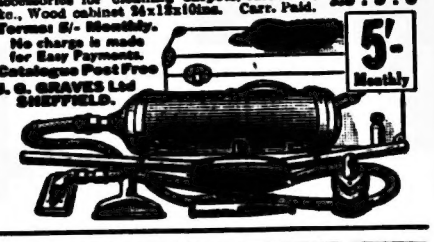
FOUR-WAY BED-CHAIR

6ft. long when extended, 2ft. wide. Solid oak, 3 velvet cord cushions any colour; turned legs, spring seat. Call and inspect or send for new coloured Cat. J. Cash or 1/- weekly H.P. Carr. & Pack., E. & W., 2/6.

NORTH BUCKS DIRECT TRADING CO., LTD.
88, Shaftesbury Avenue, Piccadilly Circus, London, W.1.

GRAVES Beats the World For Quality & Value

POWERFUL ELECTRIC VACUUM CLEANER of British make for A.C. or D.C. Mains, equal to more expensive machines, perfectly safe, warranted 2 years. Insulated ball bearing motor, handsomely covered body, bright parts chromium plated, rubber covered hose, 15ft. cable, dual adaptor, two extension handles, patent swivel nozzle, sterilising and deodorising set, accessories for cleaning carpets, furniture, etc., Wood cabinet 24x15x10ins. Carr. Paid. £5 : 5 : 0
Terms: 5/- Monthly.
No charge is made for Easy Payments.
Catalogue Post Free
J. G. GRAVES Ltd SHEFFIELD.



5/- Monthly

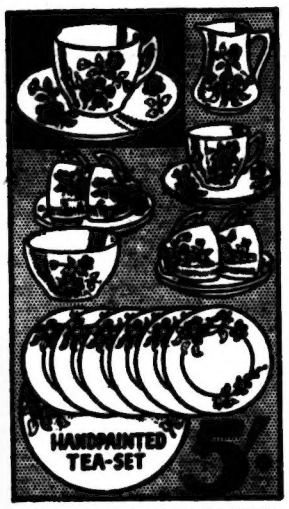
KEEP YOUR BOYS AT HOME

8/- DOWN brings a Riley "Home" Billiard Table that will ensure winter nights' enjoyment for the boys and all the family. Balance monthly. 7 Days' Free Trial. Write for Art List, which also shows Riley "Cumbrae" Billiard and Dining Tables.

Write to-day for Art List.

E. J. RILEY, LTD., ARBOR WORKS, ACCRINGTON. or Dept. 19, 65/67, Newgate Street, London, E.C.1.

You can earn



HANDPAINTED TEA-SET 5/-

THIS 21-PIECE HAND-PAINTED TEA SET IS ONE OF THE 1,500 BARGAINS OFFERED IN OUR 212 PAGE CATALOGUE SENT FREE WITH FULL PARTICULARS ON RECEIPT OF THIS COUPON.

£3 IN CASH OR £4 IN GOODS

IN COMMISSION AS AN AGENT FOR

CROWN CREDIT CLUBS.

ONLY 5 MEMBERS REQUIRED

ALL GOODS DELIVERED ON FIRST PAYMENT OF 1/-

1,500 Articles to select from at 2/6 5/- 7/6 10/-

"A Crown Club Agency is as good as a pension for life."

Post in unsealed envelope with ½d. stamp only.

Name _____

Address _____

J.B. 51

ATLAS STORES LTD. 67, MARLBOROUGH STREET MANCHESTER 1

FREE BOOK OF RUGS & ACTUAL WOOL SAMPLES

Contains 100 New Rug Designs in colours; shows how we supply complete Rugmaking Outfits with Wools CUT READY TO PUT INTO THE CANVAS and Patent Rug Hook. Write NOW, send 2d. stamps for post, etc.

READICUT WOOL Co., Ltd., Dept. 121, OSSETT, Yorks

GET that SUTCLIFFE StoreSHED - NOW!

FROM MONTHLY 3/8

Design S.S. Delivered on first payment.

For Storing Tools, Garden Implements, Cycles. Built in 6 strong, perfect fitting sections, easily the best value. Carriage paid. Roofing Felt included free. Floors extra. Small Sizes Sheds from 24/-.	Long.	Wide.	High.	Cash or 12 pts.
	6ft.	4ft.	6.ft.	£1 15 0 / 5/6
	7ft.	6ft.	6½ft.	£2 0 0 / 5/6
	10ft.	7ft.	6½ft.	£4 0 0 / 7/6
	12ft.	8ft.	7ft.	£5 5 0 / 9/10

Send for Free Catalogue. Garages 70/-, Greenhouses 55/-, Aviaries 40/-, Workshops 84, Poultry Cabins 28/-, Fencing 3/- per yd. Kennels 27/-, Asbestos Garages £5 5s., Bungalows £28 4s., etc.
F. & H. Sutcliffe, Ltd., 82, Wood Top, Holden Bridge, Yorkshire. London Showrooms: 40-42, Oxford Street, W.1

PRINT AT HOME FOR EASE POUND NOTES - WITH THE NEW ADANA QUARTO PRINTING MACHINE

Sensational New Money-Making Opportunities! YOU—even without at present possessing the slightest previous experience or knowledge—can commence at once in your home to print anything from a Visiting Card to a Full Quarto Poster.

586

FREE BOOK tells from Print

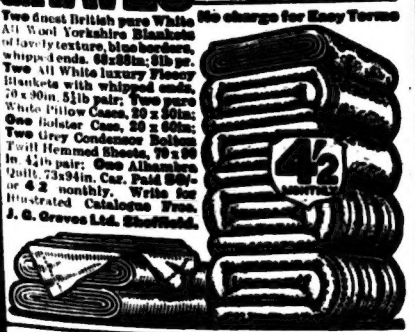
The actual size inside type frame of this New Adana is no less than 9½ x 7½ ins. Send at once for Free Book, "Pounds From Print," together with particulars, easy terms and samples of work.

U.A. Adana (J.117), 17, Church St., Twickenham
London Showrooms: Ludgate House, Fleet St.

GRAVES Beats the World For Quality & Value

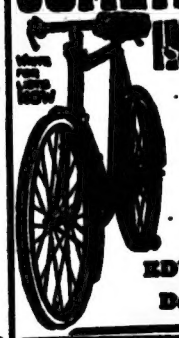
Two finest British pure White All Wool Yorkshire Blankets of lovely texture, blue borders, whipped ends. 66x88ins. 8lb per. Two All White luxury Fleecy Blankets with whipped ends. 70x90ins. 5½lb pair; Two pure White Pillow Cases, 20 x 30ins; One Bolster Case, 20 x 60ins; Two Grey Condenser Bottom Twill Hemmed Sheets, 70 x 90 ins. 4½lb pair; One Allsamfree Quilt, 73x94ins. Car. Paid 59/- or 4 2 monthly. Write for Illustrated Catalogue Free.
J. G. Graves Ltd. Sheffield.

No charge for Easy Terms



42 MONTHLY

SOMETHING NEW IN CYCLE VALUES



Write for FREE Catalogue NOW!

My new lists show the most amazing bargains from 57/6 cash, or terms. Send a postcard for the finest free Cycle Catalogue of the year, also Coupon for FREE accessories.

EDWD. O'BRIEN, LTD.
Dept. 3, COVENTRY.

PIANO ACCORDIONS

1/-

Scandelli, Stoldani, Viadimir, Pancotti, Hohner, Orselanelli.

£4.4.0 value for 42/-

Piano Finished Cabinet. "Steidani" Metal bound Bellows, triple Chord Action. Complete with shoulder-strap, 21 Piano Keys, 8 Basses. Cash price 42/-, or 2/- first instalment, balance 4/- monthly until 46/- is paid. Elaborate Tutor. Also Superior De Luxe Model at 56/6, same terms. List of models with 26 Keys, 12 Bass; 25 Keys, 24 Bass; 34 Keys, 46 Bass; 41 Keys, 120 Bass, on terms.—J. A. DAVIS & CO. (Dept. J.B.68), 96/104, Denmark Hill, London, S.E.5.

FREE FOR 14 DAYS

A.C. or D.C. ANY VOLTAGE

CASH £3.7.6

NO OBLIGATION

Try the Remington Close Shaver against a token deposit of 2/6. If you're not satisfied that it gives you the best, cleanest and closest shaving you've ever had, post back in good condition within 14 days and your 2/6 will be returned at once. NO FURTHER OBLIGATION. Or keep the shaver and pay 6/- a month for 12 months. Call or write to-day. Agents wanted.

NO CHARGE FOR CREDIT
If desired the balance can be paid (after 14 days' trial) in 5 monthly instalments of 21/8.

REMINGTON Electric DRY SHAVER

Remington Ltd., 19, Rome House, 318, Regent St., London, W.1. Langham 1412.

"THEY LAUGHED AT FIRST"

but when I began to play—a hush fell upon the room. I played the first few bars of Beethoven's immortal 'Moonlight Sonata.' My friends sat spellbound. When the last notes died away the excitement on their faces. 'Who was your teacher?' 'How do you get that lovely shading tone?' I receive similar letters daily from students of MY POSTAL LESSONS for the PIANO who started without knowing a note. If already a player, I'LL MAKE YOU PLAY BETTER beyond your dreams. I have taught over 40,000 adult pupils during 34 years, and I CAN TEACH YOU. Ordinary musical notation only used (no freakish methods), enabling you to read and play at sight any standard musical composition. Proof: Beginner Pupil, 49.95, Age 34: I have derived very great pleasure from your teaching and am delighted with my progress. Send p.c. for FREE book, "Mind, Hands and Keyboard," and term for free advice. Say Advanced, Moderate, Elementary or Beginner.

Mr. H. BECKER (Dept. 784), 69, Fleet St., E.C.4.

AMAZING CASH-IN-POCKET OFFER TO YOU!

£3 Bonus offered to all new agents who join NOW!

I want a hundred or more enthusiastic agents, men and women, to sell my quick-selling lines of printed stationery at unheard-of-before prices. I am Britain's cheapest printer, but wait till you see the quality! If you are earnestly seeking a really profitable way of earning extra money, send me a p.c. with your name and address, and I will forward, post free and without obligation, the complete outfit (with bonus cheque for £3) to enable you to start straightaway. Catch the next post if you mean business, and address me personally:—

E. S. HERBERT (Messrs. E. S. Herbert & Co.), Albert Grove, BRISTOL, 5.

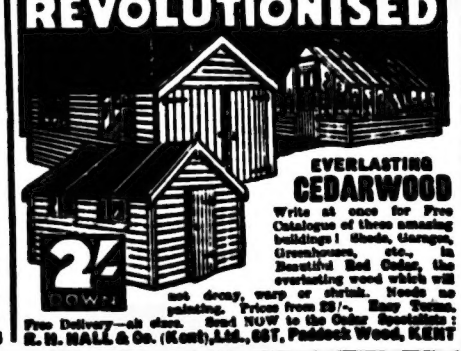
BILLIARDS & SNOOKER A WEEK

ALL DE-LUXE QUALITY

Complete Outfit, CASH 47/6. Includes Billiard Table, 50 by 25 inches, with Billiard Cloth Bed, Perfect Cushions and Polished Frame. With Two Cues, Three Billiard Balls, Seventeen Snooker Balls, Triangle, Marker, Chalks and Rules. All sent for 3/6 Carriage Paid to approved orders. Promise to send 25 Fortnightly Payments of 2/-. Perfect Games Guaranteed. Complete Billiards Outfit only, 52/6 Cash, or sent for 3/- Carriage Paid. Promise 17 Fortnightly Payments of 3/-. Either sent by return. Other Billiard Tab ds Compactore. 7/6 to 126/6. Call or Money Back. PAIN'S Presents House, Ltd. Dept. 20.HB, HASTINGS

FREE Catalogue ALL BRANDS Cash or Easy Terms ETC. ETC. ALL AT A PRICE

PORTABLE BUILDING CONSTRUCTION REVOLUTIONISED



2/- DOWN

EVERLASTING CEDARWOOD

Write at once for Free Catalogue of these amazing buildings! Sheds, Garages, Greenhouses, etc., in Beautiful Red Cedar, the everlasting wood which will not decay, warp or shrink. Needs no painting. Prices from 25/-. Easy Terms. Free Delivery—all sizes. Send NOW to the Cedar Specialists: E. H. HALL & Co. (Kent), Ltd., 687, Paddock Wood, KENT

STIRRING CALL TO

Vast New Scheme of Prizes

£10,000

CASH ★★ MEDALS ★★★ DIPLOMAS

To Encourage NATIONAL

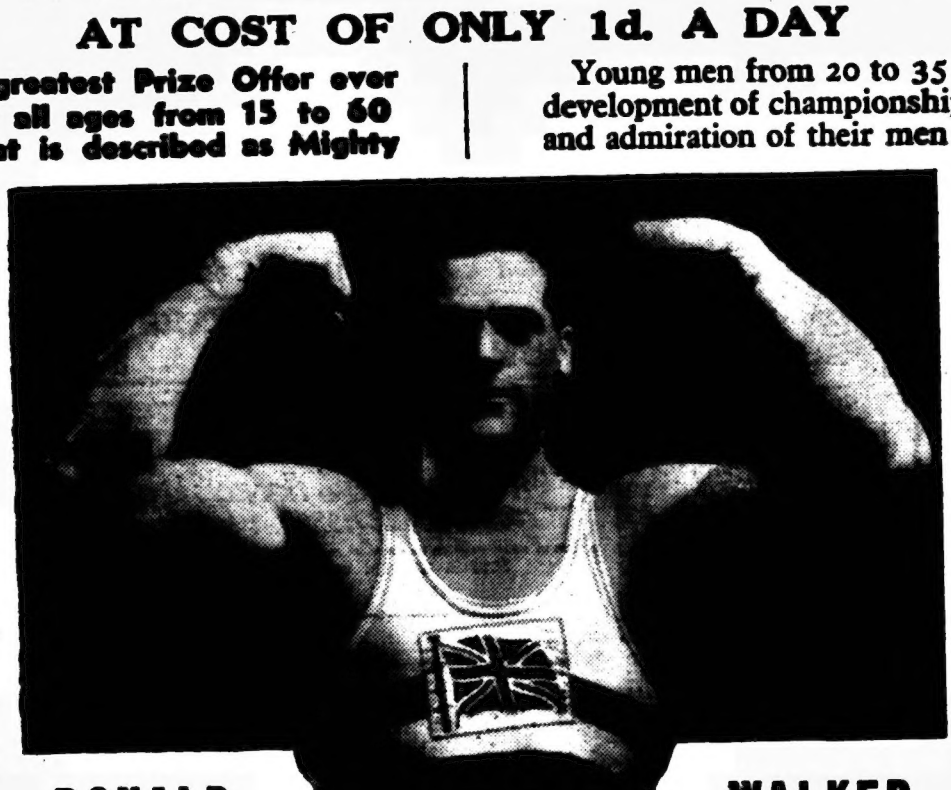
SPECIAL "CHAMPIONSHIP" COURSE OF HOME TRAINING

AVAILABLE TO EVERY MAN IN THE COUNTRY FROM 15 TO 60

AT COST OF ONLY 1d. A DAY

To-day is announced the greatest Prize Offer ever made to stimulate men of all ages from 15 to 60 to the achievement of what is described as Mighty Manhood.

Prizes to the value of no less than £10,000 are to be awarded to young, middle-aged and even elderly men who will during the next few months help towards a "Fitter Britain" by making themselves fitter, stronger, finer men in every way.



RONALD WALKER

WHO HAS BROKEN MORE THAN 300 BRITISH AND WORLD'S STRENGTH RECORDS

In charge of the Championship Course of home training by post at 1d. a day which will make the weakest man achieve mighty manhood.

In connection with this offer (which includes a very great many cash and other prizes open to all who practise Physical Culture quite regardless of what system of training they employ or under what Instructor or Class they are practising) arrangements have been made with Mr. Ronald Walker, the strongest and best developed man in this country and probably in the whole world to-day, to conduct a course of special Home Training to be known as

"THE CHAMPIONSHIP COURSE" of Home Training at a cost of only 1d. per day

This Course will transform a puny, sallow, nervous lad of from 15 to 20 into a strong, active, clear-eyed, self-confident man ready and eager to excel in any form of manly sport and to take his part successfully in any walk of life.

Young men from 20 to 35 will secure splendid physical development of championship calibre to the lasting respect and admiration of their men and women friends. It will change a man's whole outlook on life, removing all trace of "inferiority complex" and creating instead that self-reliance born of the consciousness of power of brain and limb.

Men from 35 to 50, who of necessity carry on their shoulders the bulk of the responsible work of the world, will find in the Championship Course of Training that which will splendidly maintain them in youthful strength and vigour and enhance their strength and physique out of all knowledge.

For men of from 50 years upward the Championship Course will prove itself the most wonderful rejuvenator any middle-aged man can find.

And all this at a cost of only 1d. a day and a few minutes of time and effort to be further rewarded by the prospect of winning one of the thousands of prizes and awards.

Several well-known men are to act as judges—the prizes will be awarded in 5 groups, and such arrangements have been made that all who enter, quite regardless of their age or present strength or weakness, have an equal chance of winning one of the thousands of monthly cash and other prizes

[Continued on next page.

A Copy of RONALD WALKER'S Inspiring Illustrated Book

"MIGHTY MANHOOD"

will be sent FREE of COST to all who post either of the entitling forms on right

NATION'S MANHOOD

and Awards for Men from 15 to 60

IN PRIZES - No Entry Fee

FREE COURSES of INSTRUCTION

PHYSICAL FITNESS

MIGHTY STRENGTH—IMPOSING PHYSIQUE
GLORIOUS HEALTH—VIRILE ENERGY

and

SHARE OF £10,000 IN PRIZES CAN BE YOURS

EVERY MAN IN THE COUNTRY BETWEEN 15 AND 60 SHOULD POST ONE OF THE FORMS BELOW AT ONCE FOR FULL PARTICULARS OF THIS SPLENDID OPPORTUNITY.

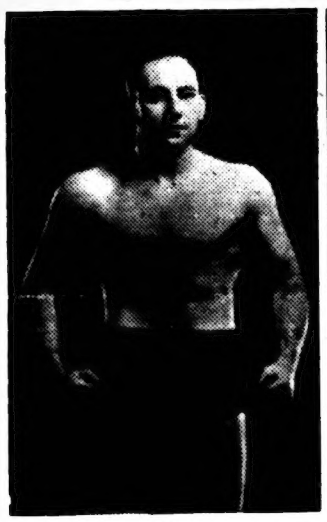
and also the handsome 1st, 2nd and 3rd prizes of £250, £50 and £25 respectively. Particulars will be sent free to all readers who post either of the two forms below—one is for those already practising Physical Culture—the other for those who are not at present doing anything towards better physical development.

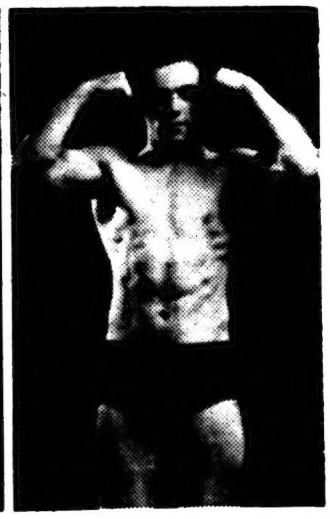
You are earnestly advised in your own interest to send at once for the particulars of this remarkable Course which will do so much at so little cost for its pupils.

Remember, there is no cost or obligation in requesting particulars—it is left entirely to you to decide, and if you join, as you certainly should, then it only costs 1d. a day.

The Championship Course can re-shape the whole pattern of your life just as it will surely re-shape your body in lines of physical strength and beauty, **so learn all about it by posting one of the forms below to-day.**

Ronald Walker (*centre, immediately behind Lord Burghley*) **arrives in Berlin as a member of the British team for the 1936 Olympic Games. Four days after this photograph was taken Ronald Walker made history by smashing the Olympic record. His colossal feat was acclaimed as setting a new boundary to human power.**





You should and can have the kind of figure pictured here. To-day's news tells you how. Don't hesitate. Post form below now.

IF YOU ALREADY DO Physical Exercises
POST THIS FORM

Please send me particulars of the £10,000 Prize Plan for all Physical Culturists and copy of your book "Mighty Manhood."

Name .....

Address .....

.....

My age is.....

My Occupation is.....

The Name of the System of Physical Culture School or Physical Culture Instructor under whom I am working is

.....

Post to (PLEASE WRITE IN BLOCK CAPITALS) John Bull 28/1/39

RONALD WALKER, 3, Pilgrim St., London, E.C.4

IT IS YOUR DUTY TO YOURSELF AND YOUR COUNTRY TO FILL AND POST ONE OF THESE FORMS

IF YOU DO NOT ALREADY Practise Physical Culture
POST THIS FORM

Please send me particulars of the £10,000 Prize Plan and of the Championship Course of Home Training at 1d. a day, also copy of your book "Mighty Manhood."

Name .....

Address .....

.....

.....

Post to (PLEASE WRITE IN BLOCK CAPITALS) John Bull 28/1/39

RONALD WALKER, 3, Pilgrim St., London, E.C.4

WE ARE always so careful of anything we say about our sets, that I think we often do less than justice to them. This is a new year and for once in a way I am going to come out boldly and make some plain statements about three of our models, which helped to make 1938 one of the most successful in our history. Well, here goes—they may not sound modest, but they are facts; which is all that matters to you if you are going to buy a set. I hope you will check up on them at the nearest Murphy Dealers. E. J. POWER, *Managing Director.*

The best Battery Set reproduction I have ever heard. And this is achieved without any increased battery consumption.

Cash Price without Batteries **£14. 5s**

Our first battery console model. Q.P.P. output stage feeds a special loudspeaker giving "Console quality" of reproduction without increasing running costs. ABC tuning scale, variable tone control and automatic volume control. Cabinet in dark and medium-toned Walnut.
ALL-WAVE BATTERY CONSOLE SET. MODEL 47C

Gives you more stations on the buttons than any other set in existence.

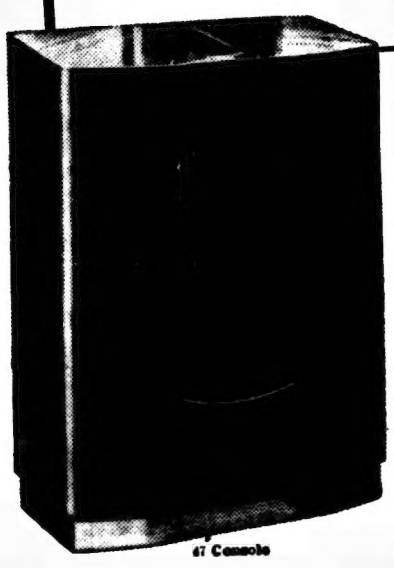
Cash Price, A.C. Model **£18. 10s**

Motor-operated push-button tuning on 7 medium, 7 long-wave stations and 7 short-wave bands. Automatic tuning correction on medium and long-wave stations. Very high standard of reproduction. Cathode ray tuning indicator. Cabinet in highly polished Walnut.
ALL WAVE MAINS PUSH-BUTTON SET. MODEL 52

The best Table Set reproduction we know.

Cash Price, A.C. Model **£16.**

Variable selectivity makes possible an outstanding quality of reproduction and lively performance. ABC tuning scale, automatic volume control and inter-station noise suppression. Cabinet in figured Honduras Mahogany with control panel in dark grey-silvered glass. Cash Price D.C/A.C Model £16. 5.
ALL WAVE MAINS TABLE SET. MODEL 50

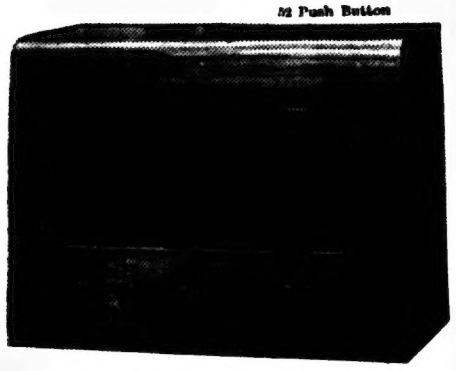


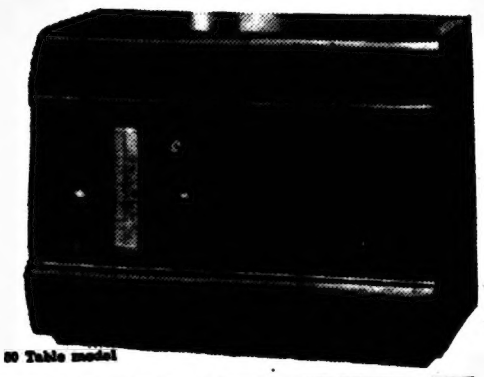
47 Console

There is a large range of other Murphy models at prices from £7 to £85

Murphy Radio Ltd., Welwyn Garden City, Herts. Telephone: Welwyn Garden 800.

52 Push Button





50 Table model

HIRE PURCHASE TERMS ON EVERY MURPHY SET

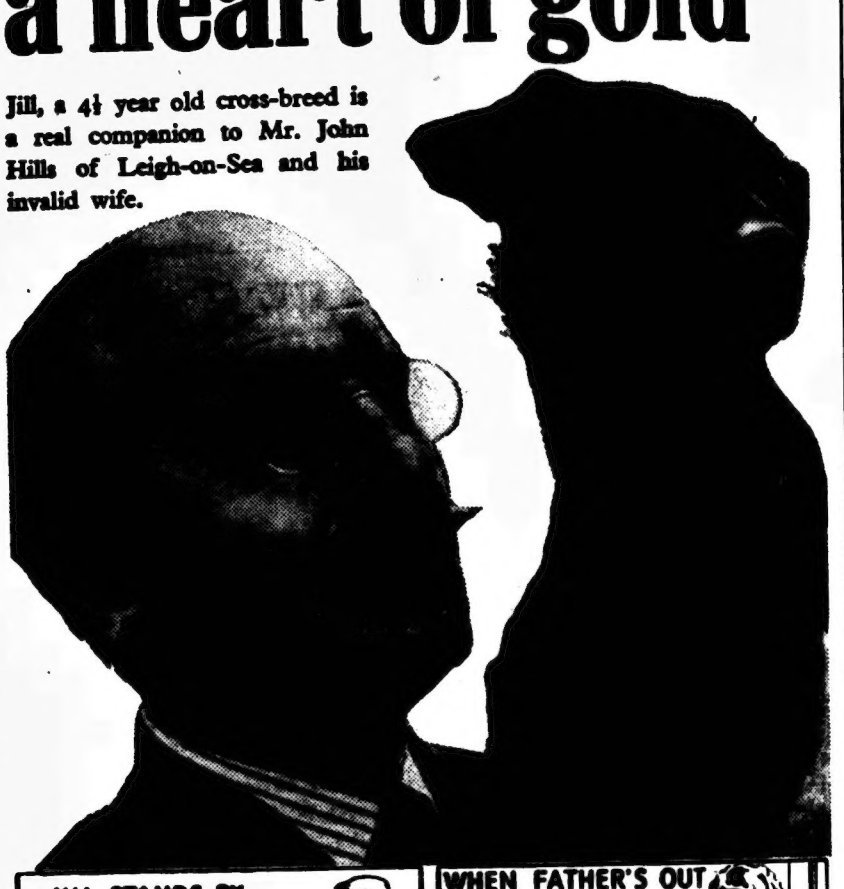
All Murphy sets, exclusive of valves and batteries, guaranteed for a year. Prices do not apply in Eire.

MURPHY

C.R.C. 50

A 'plus' dog with a heart of gold

Jill, a 4½ year old cross-breed is a real companion to Mr. John Hills of Leigh-on-Sea and his invalid wife.



JILL is a really likeable little dog with all sorts of friendly ways—and a real 'plus' dog. Ever since Mrs. Hills became crippled Jill has helped Mr. Hills to look after the invalid. She often pushes Mr. Hills out of his chair or even out of bed when there's a kettle to be put on! She guards the house, fetches and carries—asking nothing, never in the way and is always sweet-tempered.

Mr. Hills insists that one Bob Martin's once a day is added to Jill's daily 'menu'. "Bob Martin's keeps her fit and brings her coat up," says Mr. Hills, "they make her look like a little bronze statue!"

MAKE YOUR DOG A 'PLUS' DOG TOO

All dogs who live a stop-at-home life in winter need regular conditioning with Bob Martin's Condition Powders. Winter feeding and lack of exercise charge a dog's blood with impurities, make him listless.

These famous little powders make 'plus' dogs—*by maintaining a pure blood supply.* One Bob Martin's once a day, is the one sure way of keeping a dog in better health, better coat and better spirits.

Start conditioning your dog now. A brighter eye, a keener appetite, a lovely coat and an ever-wagging tail will show you how 'plus' dogs *enjoy* the winter.

WHY PURE BLOOD IS IMPORTANT IN WINTER

To resist winter cold and damp a dog must be in good condition, and this necessitates a pure blood supply to the liver and kidneys which are concerned in the removal of impurities from the bloodstream.

At this time of year, every dog should be growing a protective winter coat. The production of this coat involves great metabolic activity, and puts an added strain on the bloodstream which acts as a carrier of the elements used in coat formation.

Bob Martin's Condition Powders provide the vital elements necessary for the maintenance of pure blood. Only by regular conditioning—one Bob Martin's once a day—can you be sure that your dog is really fit, and growing his winter coat.

From all dog-food shops and chemists, 6d. and 2/-.

Bob Martin's

is the rule to-day to keep dogs fit the 'plus' dog way

LONG ACRE, LONDON, W.C. 'Phone: TEMPLE BAR 2468. THURSDAY, for week ending SATURDAY, JANUARY 28, 1939.

JOHN BULL

A British Institution

STRAIGHT FROM . . . . . . THE SHOULDER

Make Peace Secure—Assure Prosperity

PEACE and plenty! That was our ancestors' idea of a life worth living. It should still be our goal to-day.

We've got peace. And we can keep it, if we try. We've got plenty, too. But it's badly distributed.

Contrast

Consider this contrast. There's more wheat in the world to-day than can be sold at a profit—a World Conference is meeting shortly to decide what to do about it.

Yet a League of Nations survey shows that all over the world, even in the most highly civilised countries, millions are undernourished.

Pound Foolish

Part of the trouble is that many countries are growing their own wheat for military purposes, whereas it would pay them better to buy it from abroad.

Then, again, international discord depresses trade, raises unemployment. So poor people can't afford to buy the food they need.

Guns or Butter

This shows how you can't have real plenty without genuine peace. Make peace secure, then trade will revive. War fears gone, each nation will concentrate on what it can produce most cheaply.

So on with the peace talks. Why must the peoples of the world choose between guns and butter? Ensure them first their daily bread!

Backs to the Wall

Summon Parliament to reopen the Spanish question, demands Mr. Attlee. The Prime Minister refuses, knowing that to supply arms to Spain might spread the war from that unhappy land throughout Europe.

Strange that no one wants Parliament recalled to do something for our own backs-to-the-wall army — the unemployed.

"Voluntary" Service

Sir John Anderson, as we tell you on another page, is a determined man. One thing he ought to determine is whether A.R.P. work, which the nation is told is an unpaid service, can be allowed to line the pockets of council officials.

Town clerks and fire brigade chiefs are being voted hundreds of pounds for "additional A.R.P. duties" which in most cases are carried out by their assistants. Wardens and other workers get nothing.

Give Them Work

Put arms work in the distressed areas! That's a demand of which we've heard much. And it's a demand that the Government claims to have heeded.

It's all very well, however, to bring work to workless areas. But have the workless got the jobs? Or has the required labour been brought in from elsewhere?

That's what they're asking in South Wales. Three new arsenals being built there. Many local men employed in building them.

But not nearly enough, it's claimed. Too many stories of local applicants being turned down while outsiders get the jobs.

Raising False Hopes

And what will happen when the arsenals are completed?

Will local men be put to work in them, or will labour be transferred from other Government enterprises?

The Government may argue that men already working for them cannot be displaced in favour of others. But in that case, why raise false hopes among the unemployed in the first place?

Army's "Black Hole"

Next, here's something for Mr. Hore-Belisha to read.

Two hundred Army clerks have been moved from decent quarters at Woolwich to an old factory at Foots Cray.

The place has stone floors, windows do not fit, and the men and women clerks sit shivering all day—for the only heating is provided by a portable oil stove, which one man brings with him every morning!

Yard-Stick Wages

The joke of the business—and a sorry joke—is that some of the staff have had their wages reduced because the converted factory is outside the London area.

So it is—by fifty yards.

Mr. Belisha is an Army reformer. Well, here's another outlet for his zeal.

Labour of Love

But don't let us have "reform" of the kind advocated by Mr. George Brookes, the farmers' champion.

He wants children to be released from school for a fortnight or three weeks to work on farms. But the farmers wouldn't pay for their lodgings or keep.

Oh, no! The Government would do that—and the farmers get labour for nothing.

Then, we suppose, shipowners would want children as unpaid cabin-boys for the summer cruising season, and town employers would demand a succession of wageless office-boys.

Here is Wisdom

Unify Britain's health services. That's a cry often raised by JOHN BULL. We repeat it this week.

Governors of the Royal Waterloo Hospital, London, have just agreed to buy 200 milligrammes of radium at a cost of £1,000, and to loan it to the King's Fund Radium Pool.

A welcome decision, for the pool's existing store—to be used by all participating hospitals—is only 1,200 milligrammes.

Link Up Hospitals

Such acts are a tribute to the initiative of our voluntary hospitals and to the generosity of the public which supports them.

But the mere fact that a radium pool is necessary shows that isolated effort to-day is not enough.

All hospitals must sooner or later be joined in a national system.

Modern Medicoes

And let's make sure that all doctors are trained to the same minimum standard, and that the medical profession is governed according to modern ideas and ideals!

Slashing criticisms of the General Medical Council recently by the Medical Practitioners' Union.

Members of Council too old and insufficiently representative of practising doctors! Normal medical education unsuitable to general practitioners' needs—in particular, no instruction in minor ailments! Standards of some examining bodies lower than others!

The Union suggests investigation. JOHN BULL demands it.

They Organised

Here's a study in contrasts.

Tenants of Timbertown, Slough, received notice to quit their huts. Their committee protested to landlords, who offered to withdraw the notices until alternative accommodation is provided by Slough Council.

Homeless

No such luck, however, for Mrs. Alice Hazell, ejected from her home on a court order by the Chipping Norton Rural Council. The only place for her, her five children—none over sixteen—and her furniture was the roadside.

No tenants' committee to appeal for her. Her only protection—which, fortunately, did not fail her—the kindness of friends and relatives.

Cost of a Child

Now for another contrast—an arithmetical one which the Government will be asked to ponder as soon as Parliament reassembles.

Allowance for billeting a child under the Government's new air raid evacuation plan is 10s. 6d. a week.

Yet the unemployment insurance grant for the child of a workless man is only 3s. a week! Why this difference?

Forty Years On

For years JOHN BULL has been urging the provision of holiday camps. One or two local authorities lately have shown signs of thinking about it.

And yet they've had power to assist in the organisation of such camps since 1897. The age of progress—forty years to get nothing done!

DON'T LOOK TO RUSSIA

Last Saturday was the fifteenth anniversary of Lenin's death.

It was commemorated in Britain by those who regard Soviet Russia as the would-be saviour of the world in general and the League of Nations in particular.

Such nonsense is to be expected from Communists. But what a pity that many in the Labour Party constantly extol the U.S.S.R. as a great example of collective security!

The truth is that Russia is the champion of isolation. Naturally, because Russia is a self-contained country.

So the Labour Party should realise—and the sooner the better—that Russia cannot be relied upon to give more than lip-service to the League.

To presume that Stalin and his assistant dictators would intervene on the side of democracy in a European dispute is to court disastrous disillusion.

All members of the League want peace, Russia as well as Britain, France and the rest.

But peace will not be obtained by shaking our fists at countries outside the League and hoping that Russia will defend us if those countries resent the fist-shaking.

More wheat in the world to-day than can be sold at a profit—yet millions are undernourished. Real trouble is trade uncertainty. Make peace secure and trade will revive!

Voice of the People

- **A Pound for 13s. 6d.!**
- **Slander on Britain**
- **Danger on the Line**

I HAVE just been offered for 13s. 6d. a ticket valued at £1.

The ticket will buy one pound's worth of goods from at least one shop on Tyneside.

In this nard-hit district there are poor people who, merely because of their poverty, are willing to pay 1s. a week for twenty-one weeks (the extra 1s. being for agent's commission) to get an immediate 13s. 6d. cash.

Surely there should be some way of protecting these poor folk from themselves.—Mrs. E. B., North Road, Wallsend, Newcastle-on-Tyne.

The sinister aspect of what is known as the check trading system is something that is no fault of the promoters—as our reader's letter shows. In some cases money-grubbing agents hunt out and buy these checks at considerably less than 13s. 6d.

Pro-Nazis

Every town nowadays has open-air speakers who so much love the present régime in Germany, so much hate our own, that they seek to prove that natives of the former German colonies would much rather be under the Germans again.

The chief point they make is that these natives are ground down by taxation. Hating anybody who runs down his own country, I would be delighted to hear that this is untrue.—A. Blair, Southwark.

It is quite untrue. Majority of these natives pay one comprehensive tax, known as a hut tax, representing one-twelfth of their earnings. It is far less than people at home are required to pay in rates and taxes.

Boomerang Blues

My wife grumbles if I drop ash—my employer if I am a minute late. I am the subject of grumbles from all directions.

All these grumbles come from people who are being grumbled at by other people, and I, like everybody else, pass them on.

The result: Worry and more worry for everybody. If only we could call an armistice!—J. R. Mawes, Reighton Avenue, Rawcliffe Lane, Clifton, Yorks.

Trouble is that all grumbles have a habit of working their way downwards, like the Field-Marshal's reprimand to the General, which progressed, via Major, Captain, Sergeant, Corporal and a few others—to the Drummer Boy.

Don't Believe It!

I have just had my first experience of jury service My fares (to Maidstone) cost me 5s. for the two days, the inconvenience was even more annoying, and I was told that I was lucky I wasn't wanted for at least a week.

But this is the point: I have now been told that if I took care not to pay my rates until compelled by summons I should from then on be regarded as an undesirable citizen, and should never be asked to serve on a jury again.—A. J. Jones, 25, Chaucer Road, Sidcup, Kent.

Idea that a man summoned for rates would never again be summoned for jury service has persisted since the far-off days when you couldn't have a municipal vote while owing rates. It is erroneous, but, like many similar erroneous views, dies hard.

'Phones for Schools

I am told that a huge majority of council schools in this country are not on the telephone.

In some places where local authorities have been asked what would happen in case of air raid, the answer has been to link each school to the local fire brigade and ambulance station so that a summons can be conveyed by bell.

My experience is that children are often in need of urgent attention from people other than ambulance and fire officials.—School Teacher, West London.

Says National Union of Teachers: We take the view that every school should be on the telephone. Apart from emergencies that arise, a child shouldn t be brought up to believe that a big modern institution can be independent of anything so cheap, modern and important. We admit, however, that some schools have said: We wouldn't have enough use for a 'phone to justify the expense.

Trouble in the Train

I have just had a nightmare experience in a train bound from St. Pancras to Bedford.

A drunken man insisted that the old-fashioned single-compartment carriage was a corridor coach, and in struggling to get into the corridor nearly pulled one woman on to the line.

The struggle and tension lasted until the first stop, St. Albans, and if there had not been two sober men with us women in the carriage the consequences would have been terrible. Surely we would have been justified in pulling the communication cord?—Mrs. E. H. Nicholson, 146, Howbury Street, Bedford.

Every justification for pulling cord, say railway companies, adding that nothing but corridor or Pullman coaches are now being built, and that non-corridor coaches are ending their days on short-distance trains. We think it is a pity these coaches don't wear out quicker.

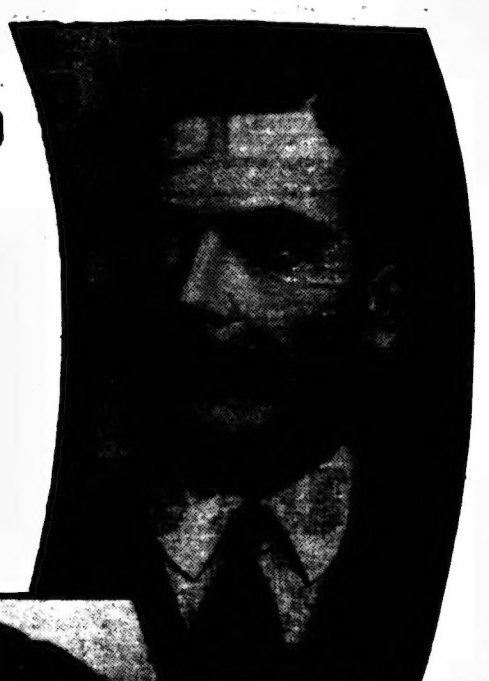
Give Them Clothes

Winter is by no means over. There is plenty of time for more snow. I hope local authorities learned a lesson from the December downfall.

Then, thousands of unemployed men all over the country were ordered to *sweep streets free of snow, and had to* work in clothes that were no protection against the icy wind, and boots utterly unfitted for the task.

It was heartbreaking to see them. One wonders what becomes of old military, post office and other uniforms.—D. H., Hammersmith.

Old uniforms are sold. The various Services think in terms of economy. And so you will see such pathetic spectacles as temporary postmen trudging through cruel weather when discarded post office uniforms and boots might make all the difference to them.



Take any picture of Lloyd George when he was about thirty years old and compare it with Mr. Anthony Eden as he is to-day.

Allowing for changes in fashion, hairdressing, etc., the resemblance will amaze.—*Mrs. G. Woodward, 5, River Avon Street, Lodge Lane, Liverpool.*

Judge for yourself: top photograph is of Mr. Eden, lower one of the young Ll. G.

We want to know what you are thinking about, what you've seen or done. So write to the "Voice of the People," 93, Long Acre, London, W.C.2.

We pay 10s. 6d. for each letter published and an extra 10s. 6d. if we use your own drawing or photograph illustrating the letter.

And there are other pages where you can help us to help you.

A. G. Gardiner ..... *Page 11*
Sir Wyndham Childs .... *Page 16*
Greatest of These— .... *Page 19*
Human Documents ..... *Page 30*
True Story ..... *Page 32*

This is WHAT LEADS TO WAR!

Says Reader L. H. Douch

Fear suspicion, hatred—these are the Enemies of Man. Civilised nations, all with their crushing burden of armaments, stand quaking at the prospect of war, yet hurling threats of force against each other.

These thoughts took shape in the mind of a typical JOHN BULL reader, Mr. L. H. Douch, of Broadmayne, near Dorchester, whilst busy with his work as chauffeur and handyman.

They resulted in his striking *Bullet*

LEADS TO WAR—FEAR—AND "WHO'S AFRAID?"

which won him £1,000 cash. Turn to page 39 and let a *Bullets* coupon bring *your* views on any matter of interest. Express them neatly and you may well win this week's huge 10-in-1 First Prize.

Dear "John Bull"

Please Expose this Scandal

(No. 1.) You have shown up many dud nursing homes, mental and otherwise. But I have yet to read the scandal of the private patient in charge of the "nurse companion."

Often some slightly mental member of a family is placed in such hands for no other reason than that he or she is "in the way."

The so-called "nurse" need not be qualified or trained. She can ill-treat at pleasure or whim. Many poor patients are beaten—many more are half starved.

No complaint will be made, no questions asked, as long as the "nurse companion" faithfully fulfils the task of keeping the patient out of sight—forgotten by the more exalted family connections.—B. Crocker, Corporation Depot, Commercial Road, Bedford.

(No. 2.) JOHN BULL has rightly trounced firms that drop bulky packets of birth-control literature through letter-boxes, to be picked up, perhaps, by some impressionable child. But here is a more sinister aspect of this wretched trade!

Touts employed by some of the worst of these firms tour the register offices of the country, inspect the register, make notes of forthcoming weddings, and deluge prospective brides and bridegrooms with their trash.—D. H., Angel Street, Sheffield.

(No. 3.) A friend of mine who wanted to erect a tombstone to the memory of a relative was quoted £10 for a small stone and six shillings for lettering—and decided he could afford it.

But he was compelled to get his local vicar's permission—at a cost. He had to go to his local Town Hall, where they took £3 3s. from him. Then he had to take the order on to the chaplain of the local cemetery—where he had to pay still more. Total cost for that small stone: £20!—G. J. R. Thurlow, Lady Margaret Road, Southall, Middlesex.

WITHOUT FEAR OR FAVOUR

There are two ways of looking at this picture →

We see Gibraltar as an outpost defending our trade routes to the East. Italy sees it as a menace to her security in the Mediterranean.

ONE MAN'S DEFENCE

. . is another Man's Danger

WHAT should be the object of British foreign policy?

Peace, you will say. And peace, we say.

But go a stage deeper. What sort of a peace?

A peace in which one nation rules the roost, peace in which one nation is always strong ough to get its own way, whatever other nations ay feel?

Or a peace which is based on justice giving uality of rights to all nations?

A just peace, you say, because it is the only rt of peace that will endure. It is the only sort peace which will not in the end be challenged those nations which think they are getting the orst of the deal.

Every wise and reasonable man will echo ose words.

THEN IT FOLLOWS THAT EVERY WISE AND REASONABLE MAN SHOULD BE ON GUARD AGAINST THIS ATTEMPT TO MAKE OUR FLESH CREEP AT STRATEGICAL ARGUMENTS BASED, NOT ON THE CONCEPTION OF A JUST PEACE, BUT ON POWER POLITICS.

You will know the sort thing we mean.

Germany and Italy are tting hold of positions om which they will be ble to menace the trade utes and the life-lines of the British Empire.

Why is Italy fortifying the little island of antellaria in the Mediterranean? To strike at e British life-line which passes through that a from Gibraltar to Suez.

Why has Italy asked for the port of Djibuti, the Red Sea? To threaten the British life-line another and more southerly point.

Italy has conquered Abyssinia. It was to cure control of black troops to be used in Europe gainst Britain and France.

Germany and Italy have occupied the island Majorca in the Balearics. From this point they uld strike at the French line of communication ith Morocco, along which the French colonial rmy must be brought to Europe.

Germany and Italy are backing Franco beuse they believe that a Fascist Spain will put ritain and France in a position of inferiority in e Mediterranean.

To illustrate the danger, maps are drawn hich show the British lines of communication retching over the world, and the points at which e Fascist attack could be delivered are shown menacing black arrows.

DO you remember that similar maps were drawn at the time of the Czech crisis, maps which represented that piece of Czechovakia which jutted into Germany as the Czech ead inside the jaws of the German tiger?

Now, we do not need to be enlightened as the Fascist danger to civilisation. We have en pointing it out for years.

We do not need to be told that Britain must prepared to act if her national existence is reatened. We have called over and over again r a great revival of democratic strength and irit.

But we say confidently that a foreign policy s got to be based on deeper and better prinples than those that underlie these purely rategical arguments.

AND THE PLAIN AND SIMPLE REASON IS THAT ALL THESE ARGUMENTS ARE DOUBLE-EDGED.

THEY CUT BOTH WAYS, THOUGH NOT EVERYONE IS FREE ENOUGH FROM THEIR OWN NATIONAL PREJUDICE TO SEE THAT THEY DO.

We see the Italian naval bases in the Mediranean as threats to us. We see our own naval ses there as merely the means of defending rselves.

But the Italians see *our* bases as menaces to them. And they see *their* bases as means of their self-defence.

We see the Italian occupation of Majorca and Italian influence on the Spanish mainland as threats to us. We see our own Gibraltar, which is part of the Spanish mainland, as a means of defence.

But the Italians see it as a strategical point which, together with Suez, could be used to close the Mediterranean to them.

They see the naval supremacy of Britain and France in the Mediterranean as a power that could be used to blockade them in time of war.

France sees the Italian and German hold on Majorca as a terrible threat to her capacity to bring coloured troops to Europe.

Germany and Italy see French control of Morocco as a strategical menace to them, since its purpose, they believe, is to enable France to use coloured troops in case of war with them.

So it goes on endlessly.

We see the German submarines as a menace to *our* food supplies. The Germans see our cruisers and battleships as a menace to *their* food supplies.

WE saw that jutting piece of Czechoslovakia as a head in German jaws. But the German cartoon maps used to show it as an arrow pointing deep at the heart of Germany.

With these strategical arguments you can never get to a point at which you can hope to rest in peace. One nation's security is established only at the cost of another nation's insecurity. It is the old business over again of one man's meat being another man's poison.

And it is just the same with the arms race.

The armaments which seem to one nation indispensable to its security, seem to another nation a menace and a threat.

One nation builds 500 more aeroplanes, and thinks it is in a safer position through having done so. But, seeing those aeroplanes, some other nation feels less secure. So it decides it must have 600 more aeroplanes.

And then the first nation sees that it is not more secure at all, and it decides it must have 700 more aeroplanes.

SO IT GOES CRAZILY ON. EVERYONE'S ARMAMENTS GET HIGHER AND HIGHER, AND YET THE GENERAL INSECURITY GETS NOT LESS BUT GREATER.

Ah, but someone may say, the difference is that Germany and Italy are dangerous, while we are not. We do not threaten any of Germany's rights to-day.

Maybe to-day that is so. But, unfortunately, yesterday influences to-day.

GERMANY remembers the Treaty of Versailles. She remembers reparations. She remembers the French invasion of the Ruhr. She remembers the territory taken from her, and she remembers the French and British refusal to allow the union of Austria and Germany when both were democratic countries.

She remembers. And she looks on those things as evidence of what happens to a nation when it cannot defend itself, and all the strategical cards are in others' hands.

Now all this is not to say that strategical arguments have no weight. Pitiable is the plight of a nation in an unjust world, if it is without power to stand up for itself.

But strategical arguments must be given only their due weight and no more, for such arguments alone can never build a policy from which the world can expect a just and enduring peace.

Only justice and equality of rights can give such a peace to the war-worried and fear-driven peoples.

THAT IS WHY "JOHN BULL" DECLARES THAT NEGOTIATION MUST GO ON, THAT WE MUST NEVER LOSE HEART IN OUR EFFORTS TO GET THE NATIONS ROUND A TABLE TO DISCUSS THEIR GRIEVANCES.

No other policy offers any hope at all.

Our duty to our children is to build a world where, under the beneficent influence of a restored League of Nations, all nations can rest secure, without fear of armament races or strategical drives.

Trouble finds "ANDY" HANDY

SIR JOHN ANDERSON stands between us and Conscription. If he fails in his Herculean task of organising A.R.P. on a voluntary basis, our national freedom will disappear.

We all deplore the fact that the "National" Government, by insisting at the Disarmament Conference on the use of the bombing aeroplane, has now placed us in peril from the air.

But, anyway, we have to agree to-day that A.R.P. is necessary.

It was in a panic that the Government, during the Crisis, called in Sir John Anderson. He had never failed before.

This fifty-six-year-old Midlothian Scot, educated at George Watson's College and in Edinburgh and Liepzig universities, is a man with a memory and knowledge so encyclopædic that he is a second Datas.

He passed first in the Civil Service examination, and actually filled the principal rôle in seven Government departments before he was forty!

When only thirty, he was largely responsible for saving the National Health Insurance scheme, which Lloyd George had copied from Germany. A chaos in 1912, it might have foundered but for Anderson's generalship behind the scenes.

Then, during the Great War, he reorganised the mercantile marine to combat the submarine campaign.

He was an entirely new type of Civil Servant. He ignored files. He hated departmental minutes. Every time he entered a new department, he spent the first days in hacking away the red tape that choked it.

ALWAYS seeking for new knowledge, he would ask for brief spells of employment in other departments dealing with social and municipal services. In a few months he was a greater master of most of them than men who had made their study a life work.

"Ask Anderson," and "Send it to Anderson," soon became stock phrases in Whitehall.

He went to Dublin to help Sir Hamar Greenwood at the height of the Irish trouble. Soon a price was put on his head.

When Republican Army sharpshooters made six futile attempts to kill him from ambushes, he enraged them by saying that their musketry instructors must be such duds that they would not even be accepted as recruits for his Black and Tans.

Yet, for all his mail-fisted action, he became the only British Civil Servant who was ever publicly lauded in Ireland.

Then, during ten years at the Home Office, where he is now Minister for Civilian Defence, he shaped new methods for dealing with crime, alien immigration, factory safety, working conditions in shops and the licensing laws. On orders from the Government, he drew up the plan which broke the General Strike.

When, six years ago, they took him from the Civil Service to make him Governor of Bengal, many of its 50,000,000 inhabitants were in wild revolt.

YOU and I may not approve his methods, for he soon had the jails full of what Anglo-India called "terrorists." Still, after five years he had persuaded the tiger to lie down with the lion. Outwardly, at least, law was restored.

HANNEN SWAFFER'S WHO'S WHO

This Week: Sir John Anderson

Once again he took risks like those he chanced in Ireland. Every other week some sniper fired at him; but he was never hit.

Once, on Darjeeling racecourse, a fusillade was fired at him point blank. He turned towards his assailants and merely waved his hand from side to side. That was the military "wash-out" signal for a miss.

HIS friends declare that it is typical of him that his last gesture to India was to reprieve and release many of those who had tried to kill him, and to find work for them.

Some he had saved from the death penalty were sent to England to be trained for professional careers.

About twelve months ago he collected a safe Parliamentary seat—the Scottish Universities—and from that time has had a career more remarkable than almost any other politician.

He was appointed to the Privy Council and made a director of Vickers, the Midland Bank and Imperial Chemicals.

He could have had control of either the B.B.C., Reith's old job, or Imperial Airways, Reith's new job.

The handyman of Whitehall, Anderson saved the National Health Insurance scheme when he was only thirty. By forty he had bossed seven Government departments. If he fails now, we shall get conscription; if he succeeds he may soon be Prime Minister

Then they made him Lord Privy Seal, and gave him A.R.P.

JOHN BULL has told you about the chaos that it was in. Fear of Germany paralysed the land. Gas masks became a tragic joke. Profiteering in A.R.P. essentials was rife.

Anderson did not at first go to the Home Office, whose plans were practically worthless. Instead, he took a room in Scotland Yard.

There, unknown to the public, he directed the whole thing, trying to do in three days what a whole department had failed to do in three years at a cost of £15,000,000.

One night towards the end of Crisis Week, one of his chiefs walked into Anderson's room wringing his hands.

"I have just heard," he said, "that an English journalist was told at Munich by Von Ribbentrop that the Germans have 1,500 bombing machines ready to take off for London to drop one ton of explosives per minute continuously for 24 hours.

"When London is in ruins, the principal towns of Britain will be dealt with."

"Aye, aye," said Anderson to his agitated assistant. "Now go back to your room and help me to get ready for one ton of bombs every second for 24 months."

During the Crisis period, what staggered Anderson even more than the unreadiness of the authorities to defend the population was the tiredness of the staff. Many were on the point of collapse.

"What on earth should we do if war started?" said Anderson, who insisted that every member of his national A.R.P. executive must begin 1939 with a holiday. He himself, as you know, went to Switzerland.

Well, immediately after the Crisis, Anderson, made a Minister and placed in control of civilian defence, decided that the first essential was to give every citizen a clear and simple idea of how best to do something for National Service.

"What is the shortest time it will take you to compile the material for a guide book to be sent to every household in the land?" he asked.

"Six weeks," his staff replied.

"Get it out for me in six days," ordered Anderson.

IN six days the typescripts for the booklet were on his desk.

That is the booklet which all of you should receive this week.

If that booklet achieves the result that Anderson hopes, the voluntary system will continue.

If it fails to make the country respond, all the Conscriptionists who have been sniping at Anderson, hoping for his failure, predicting his downfall, will succeed in forcing compulsory service upon a country in which hatred of Conscription has always been one of the strongest feelings.

Soon after his appointment to the Civil Defence, Anderson received a committee which demanded deep, bomb-proof shelters everywhere. No, they hadn't thought of the cost. Anderson lifted his telephone and asked the London Passenger Transport Board how much it cost to dig tunnels.

"£900,000 a mile," was the reply.

Anderson added up a few figures on his blotter and told the deputation that the cost of safety achieved that way would be about the amount of the nation's entire Budget for the year!

Mind you, he may have deep underground refuges dug, in spite of that. Already he has his eye on the 1,800,000 unemployed and the use of them at standard wages.

He wants them not only for pick and shovel work. He visualises the use of electricians, carpenters and joiners, and plumbers, steel workers and engineers.

OH, what a tragedy it all is—this need for use of countless millions on rat-holes, millions that, if the League of Nations had still been functioning, a sane Government could have spent on better homes and schools, higher wages and more food!

Still it is too late, now, to deplore all that.

It is consoling, on the other hand, to know that in the Government there is at least one man who can do a job.

If Anderson fails, we shall get Conscription. If he succeeds, he may soon become Prime Minister.

Write to "John Bull" About it

A. G. GARDINER, believing that freedom can be saved for all mankind, issues an eloquent—

MESSAGE to YOUTH

TO-DAY I address myself to a particular audience.

Whatever is the outcome of the forbidding circumstances in which we are living now, whether it is to be peace or war, civilisation or barbarism, universal chaos or world reconciliation, it is you, the Youth of this great nation, who have most at stake.

It is your world which is in the making. It is your future that is in the balance.

It is your reaction to the terrific challenge of the time that will, in the end, shape the issue.

And first let us be clear what the challenge means.

It means whether you, YOU YOURSELF, are to inherit the freedom which the past has won for you, or whether you are to be enslaved by the wave of barbarism that is sweeping the earth.

It means whether you are to live your life under the tyranny of force or under the sanctions of law, justice and toleration.

DO not be under any misapprehension on this point. Do not suppose that what is happening elsewhere, in Germany, Spain, Italy, Russia, Japan, is no concern of yours, and cannot touch you.

For *it is the soul of the world that is in the balance.*

Either the world will be enslaved or it will be free. Either the dictators will, in the words of Mussolini, have "trampled on the decaying corpse of the Goddess of Liberty" *everywhere*, or they themselves will be crushed *everywhere*.

To-day the world is a whole. It can no longer be "good in parts." It cannot endure "half slave and half free."

The dictators are fighting to "win or lose it all," and if the verdict goes with them, you will not escape their net any more than the Austrians or Czechs or Hungarians or Spaniards, who are already falling under their iron heel.

FIRST of their weapons in supremacy came the outstanding triumphs of last year; triumphs by which, without firing a shot, they have reversed the verdict of the Great War which millions of men perished to win.

The second is the weapon of propaganda by which every country on earth from India to Peru and from Denmark to Arabia is being poisoned with anti-British slanders and taught to look to the dictatorships as the destined conquerors of the world.

And the third weapon, with which the victories of armaments and propaganda are to be consolidated for the future, is the organisation of the youth of the nation.

It is this weapon with which we are concerned here.

What you, the Youth of Britain, have to realise is that the generation corresponding with yours in the dictator countries is being bred and trained almost from the cradle with the one object in view—war.

Hitler wants brawn, not brains. He makes no concealment of his contempt for, even hatred of, the intellectual.

Under him Germany is reverting to unmitigated barbarism.

His one aim is to convert the German nation of the future into such an irresistible military engine that it will dominate the world, including the world of Mussolini, who follows in his steps, hoping to gather the scraps from his table, and is destined to become Hitler's obedient jackal when he has served Hitler's purpose.

This is the prospect of the future which faces you, the Youth of Britain, as it faces the youth of every free country.

I do not think it will be accomplished, for reasons which I have not space to discuss here, except in one respect.

That is, the vital necessity that rests on you to meet the menace with a resolution and a sacrifice at least equal to its own.

By this I am far from meaning that the philosophy of barbarism should be fought with the methods of barbarism.

I WOULD rather take the risk of catastrophe than see the whole mentality of our youth saturated with the single idea of war, with all its accompaniments of race hatred and the sacrifice of the spiritual and intellectual life to the gospel of the slaughter-house.

But I do not think the risk is to be feared. I believe that gospel will defeat itself by its own wild extravagance, by its own revolting insanity, by its own internal failure.

What I mean, and what is the purpose of all that I am saying to you, is the necessity of an awakening of youth of this country to the great argument of freedom.

In this gospel Britain has led the world. We have stumbled in the path sometimes, but taken on the whole it has been the most splendid contribution any nation has ever made to the governance of man and the civilisation of society.

It is under the sanctions of that gospel that you, the youth of to-day, enjoy a liberty, a security and a rule of justice unparalleled almost anywhere outside the territories of the English-speaking peoples.

It is that inheritance which you have to safeguard for the future.

And now that the inheritance is threatened by a worldwide challenge of barbarism it is your privilege, as it should be your pleasure, to show that the patriotism of a free people is at least equal to that of a dragooned and enslaved people.

It is to be shown, not in exalting the banner of war and hate, but in a cheerful self-discipline and a readiness to undertake any form of service that may be useful to the nation in its need.

From the country to which you owe so much it should be your delight to give all that devotion can give.

MAKE yourself good citizens and you will not need to fear that should the dread emergency arise you will not be as efficient soldiers as those whose childhood is poisoned with the gospel of war.

In this task of voluntary service you need direction and inspiration from without, and I rejoice at the various movements to organise the youth of the nation which was the outcome of the Empire Youth Rally held at the time of the Coronation.

Among these is the scheme to create a City of Youth in London as the focus of all Empire youth organisations, and the National Parliament of Youth to be held in London next March.

Even more promising is the scheme for giving a common policy to all the youth movements now pursuing their separate paths.

These movements are many, ranging from the Boy Scouts and Girl Guides, the Y.M.C.A. and the Y.W.C.A., to the Youths' Hostel Association, the National Union of Students, the Girls' Friendly Society.

Here we have the nucleus of a vast body which, if acting in co-operation and inspired by a simple ideal of patriotism, should set Young England aflame with the passion of service to the community.

Meanwhile, I would appeal to all of you to ask yourselves whether you are doing your part in this great matter.

If you are not, do not rest satisfied until you have enrolled yourselves in one or other of the many youth movements which will welcome you and find you work to do.

Which way will they choose? It rests with them to decide whether the whole world shall be free or enslaved.

CANDID CARTOONS by Kem
IRONY
"Sixpence!"
"Start storing food now. The Government's food plans may fail to work in wartime" says Sir A. Geddes.

OPEN LETTERS . . .

Mr. ROBERT BOOTHBY, M.P.

DEAR MR. BOOTHBY,—No, it is not London that's "in a perpetual state of jitters"—only the old women of the City and the habitual scare-mongers.

Stockbrokers told you last week not to invest money because the Germans were going to invade Holland on Tuesday. Next week, maybe, their knees will be shaking for fear that Iceland may seize the North Pole.

There is always fear of something or other in the City. I dare not think of all the wars which would have overwhelmed the world had the Stock Exchange soothsayers been right.

Always they have been wrong. But, naturally, the present international situation is spurring them to new flights of unhealthy imagination.

They are helped by such Government advisers as Sir Auckland Geddes, who urges us to hoard food and water without explaining how the poor can afford to do so, or why the Government is not organising a proper system of food supplies.

They are helped also by the little-minded gossips to whom rumour is the breath of life—people who habitually slander their neighbours and now see a chance to slander Britain's neighbours.

Fortunately, the great mass of the public is sensible enough to know that the worst peril to peace is panic.

Most of our citizens, more enlightened than the rumour-mongers, know that the nation's leaders are working for peace and that no statesman in Europe wants a great war or thinks it inevitable.

The methods by which an enduring and honourable peace can be obtained are within our grasp. There are signs that they will be grasped in time.—JOHN BULL.

Rt. Hon. WALTER ELLIOT, M.P., Minister of Health

DEAR SIR,—Marvel with me that this can happen in 1939:

A school is being built on a swamp near Burnley. Houses in the district are regularly flooded, yet the school will be occupied before a drainage scheme is completed!

There are fears that, because the sewage system is already overworked, an epidemic will result.

Yes, marvel at the stupidity that menaces health. But don't wonder why I urge a water grid that would end the twin scandals of flood and drought.—JOHN BULL.

The GUARDIANS, Belfast

GENTLEMEN,—Belfast Infirmary is everything a hospital should not be. Its medical officers tell you that it is a disgrace to the community.

Its building, a hundred years old, would not pass the standard of a common lodging-house. Wards are dangerously overcrowded; not one is hygienic. Operating theatres were out of date at the beginning of the century.

Proper ventilation, lighting, sanitation and food storage are impossible.

You have been unheeding for a long time. Unless you are prepared to act, make way for those who are!—JOHN BULL.

Rt. Hon. Lord MAUGHAM, Lord Chancellor

MY LORD,—Twice in four months a young Yorkshire miner has been jailed for terrible brutality towards his six-months-old son.

First he was given two months after the baby was found with a broken leg. Now the child's arm has been broken and the man has received the maximum penalty of six months.

That is far too lenient. For years I have advocated a strengthening of the law that deals with fiendish parents.

Will you not take the initiative?—JOHN BULL.

Mr. R. G. AUSTIN, Newport Pagnell, Bucks

DEAR SIR,—What a topsy-turvy land this is!

You have installed ten radio loudspeakers in the poor law institution of which you are master. Not only that, but by whist drives and sales of work you have raised enough money to buy a television set.

At Christmas, you provided a really excellent dinner and concert. Yet I have just read of another workhouse where able-bodied men are allowed only a quarter-once of margarine a day.

I daresay you will be accused of "pampering the paupers." But I'm glad you don't starve them.—JOHN BULL.

The CHIEF CONSTABLE, Cheshire

DEAR SIR,—You should be interested to hear that a Cheshire firm is advertising for a young man of good appearance and education, with his own car or motor-cycle. Wages, 30s. a week.

Better draft some of your policemen to regulate the queue of applicants and their cars.—JOHN BULL.

Mr. J. A. FOX, Chairman, Pig Marketing Board

DEAR SIR,—Six pigs sent to Birmingham from the south of England at a cost of £6! Pigs sent from Cumberland to Wiltshire, from the Orkneys to Glasgow!

No industry, says the president of the Meat Traders' Federation, can carry such a wicked waste of public money. He's right. Justify this costly, crazy muddle if you can.—JOHN BULL.

The COUNCIL, Noise Abatement League

GENTLEMEN,—I shall support your Bill that seeks to make it an offence to play a wireless set loud enough to annoy neighbours.

But I vehemently oppose your proposal that flat-dwellers should not be allowed to use wireless at all except by special licence from their landlord, who could revoke it when he pleased.

Fight din, certainly. But don't add to the already swollen powers of the landlords.—JOHN BULL.

Sir THOMAS PHILLIPS, Secretary, Ministry of Labour

DEAR SIR,—Your officials are to blame for the ugly scenes at Somersham employment exchange.

Hundreds of workless men threatened a riot unless they received their "dole." Many had signed-on before Christmas and had not been paid a farthing.

The manager, a part-time worker who gets £1 13s. 4d., paid out of his own pocket for the applications to be sent by registered post to Cambridge, yet there was great delay in obtaining the payment drafts.

Some men are still waiting. Why?—JOHN BULL.

We inadvertently did Mr. William K. Christie, manager of Blantyreferme Colliery, Newton, Cambuslang, an injustice in an Open Letter on December 11 last. We wish to make it quite clear that the offence of which he was found guilty under the Coal Mines Act, 1911, did not involve the death of a workman.

We unhesitatingly withdraw any suggestion to the contrary which may have been implied in our reference to the matter, and offer to him our sincere apologies.

Once again Eire's Secret Army is in the News

Can there Ever be One Ireland?

There are four political Parties in Ireland:

Fianna Fail, the Southern Government Party led by Premier de Valera, wants to include Northern Ireland in the new State of Eire it has set up.

Fine Gael, the Southern Opposition led by Wm. Cosgrave, wants both North and South to remain in the British Commonwealth.

The Northern Government, led by Lord Craigavon, is rigidly loyal to the King and counts Ulster as much a part of Britain as Scotland or Wales.

Irish Republican Army, which is determined to form an Irish Republic—and has little chance of success.

Mr. de Valera seeks peace and unity by compromise.

WHEN Mr. de Valera put his signature to the Anglo-Eire agreement last Spring it was a bad day for Irish extremists.

For the strokes of his pen robbed many his fellow-countrymen of their favourite pastime—iting the British bulldog.

Briefly, the new British policy, which handed over nconditionally the ports and defences to Eire—the eatest step for peace since the time of Cromwell—eans that England believes that she can trust eland.

With this goes the recognition that ly a united Ireland will be a satisfied eland, only a satisfied Ireland will be friendly Ireland, and only a friendly eland will, from the British standint, be a safe Ireland.

And recently Mr. de Valera, while declaring that the Irish Government will in no circumstances allow Eire to be used as a base of attack by a foreign power against England, warned Britain that so long as Ulster is partitioned from the South, the chances of Irish co-operation in a British war would be slight.

Yes, the fate of Ulster is still the one remaining barrier to a final Anglo-Irish reconciliation.

The extremists, represented by the ish Republican Army, want a United eland at once. That is the reason for e recent outbreaks of trouble and monstrations.

But Prime Minister de Valera realises at unity cannot be achieved in day. He has therefore put forward clever, compromise plan, which has et with the full support of the ajority of moderate-minded Irish ople.

It has not met with the support of e Republicans or Separatists on the e hand, or the Northern Ireland ionists on the other.

Plan for Unity

Addressing himself to Lord Craigon, for the past eighteen years emier of Northern Ireland, Mr. de lera puts his plan for Irish Unity in enty-four words:

"Keep your local Parliament with s local powers if you wish. We ask nly one thing of you.

"We think that the area you conrol is not the area which, in justice, ou could claim even for a local Parliament, but we make the concession you guarantee fair play for the Nationalist minority, and consent to he transfer to an all-Ireland Parliaent the powers now reserved to he Parliament at Westminster."

Lord Craigavon set his face resolutely inst this proposal, and quotes the vernment of Ireland Act (1920), ich gave Northern Ireland its own ministration because it contained a nority "distinct from the rest of the untry in race and religion."

He is also jealous of his country's chief advantage over Eire—its free market with Great Britain, which takes 80 per cent. of its trade.

Union would mean that the industrialists of Northern Ireland would, like those of Eire, have to pay tariffs before their goods could enter England.

De Valera's answer to this is that since Eire became technically a Dominion, he has been successful in creating new industries and reviving old ones behind his own tariff wall.

He points out, too, that despite its free market, one in every four adult men in Northern Ireland is unemployed, and but for subsidies and the provision of armed police and military paid for by Britain, Lord Craigavon's Government could not continue to function.

For Stormont, the Belfast Parliament, has no power over the main sources of its tax revenue. Four-fifths of it, in fact, is collected by Britain, which fixes the rates.

And the cost of their Government to the citizens of Northern Ireland is more than 25 per cent. higher per head than the cost of the British Government to the citizens of Britain.

These are the kind of facts in which Mr. de Valera deals.

Grave Charges

The Irish Republican Army, which operates both in the North and South, and whose hot-heads want a united Irish Republic now, bases its claims on graver charges.

Lord Craigavon's Government, it says, is tyrannical, more oppressive than any dictatorship in Central Europe.

The Nationalist or Catholic minority is alleged to have been deprived of its local and national representation by "gerrymandering"—rearranging voting districts.

Londonderry City Council is quoted as an example. More than 9,000 Catholic voters can return only eight Councillors, while 7,444 Unionists return twelve.

There is also said to be discrimination against the employment of Catholics, and a deliberate exclusion of them from the better paid State posts.

In this charge there is certainly a good deal of truth.

Catholics, who form one-third of the population, have many rights denied them; whereas, in Eire, Protestant clergymen frequently testify to the spirit of co-operation and good will which prevails.

But, in the I.R.A. view, the blackest blot on Ulster, the worst oppression of all, is the continued existence of the Special Powers Act, under which nearly fifty Republicans are now imprisoned without trial in Belfast.

Originally passed in 1922 as a temporary measure, it has become part and parcel of the permanent law of Northern Ireland.

It enables the Home Minister to exercise practically dictatorial powers, which he can delegate to any police officer.

These afford:

Unlimited powers of search and seizure;

The suspension of Habeas Corpus;

Arrest of persons on suspicion only;

Imprisonment without trial;

Secret hearing of cases;

Denial of all outside aid, including legal assistance;

Imposition of the death penalty for offences other than murder and treason;

Withholding of a coroner's inquest after a prisoner's death.

Lord Craigavon's answer to this is that these powers are necessary for dealing with the conspiracy of the Irish Republican Army, and that no innocent person has anything to fear.

Way to Peace

Now Mr. de Valera does not like the I.R.A. any more than does Lord Craigavon.

He does not share its desire that Eire should leave the British Commonwealth completely. If it did, Eire would stand to lose its best customer, and a valuable outlet for unemployed men and women—who at present are allowed to enter Britain in search of work—would be closed.

But the I.R.A., although comparatively small in numbers, has a potentially great influence. And that is why its demands cannot be ignored altogether.

Mr. de Valera believes that the I.R.A.'s aspirations could be satisfied by the creation of a United Ireland, "associated externally" with the Crown.

Such a state would satisfy fully 80 per cent. of the Irish people, and all that is needed to make it a reality is that Britain should indicate its view that, from the point of common defence, a United Ireland is absolutely essential.

After all, there is no reason why the Irish people and the English should not be the firmest of friends.

It can be achieved, and within our own time. But it will not be achieved by terrorism and bombing outrages.

It will be won at the conference table, where sane men sit down to talk out their problems in a sane way, eager to smooth away old wrongs, re-establish old rights.

Watch For It!

ALWAYS alert to discover anything that will be of service to its readers, JOHN BULL will announce a great new presentation next week.

It is a wonderful new idea that will appeal to all—a valuable guide to every man or woman—something that should be in every home.

Don't miss next week's announcement of this great new presentation offer.

Tired of waiting for the "Cobweb Commissions" to break their silence, "John Bull" has taken on their tasks. Here we make our second report on a grave national scandal—

CHAOS on the ROADS

Congestion, muddle, deaths and injuries go on because our highways are still governed by laws made in the times of stage coaches

MORE than twelve months have elapsed since the Ministry of Transport and Ministry of Health appointed a committee of eighteen experts to advise Parliament how to boil down all the antiquated, tangled and in many cases utterly contradictory highway laws of Britain into one clear, common-sense code.

Since then—not one word from it.

In fact, a JOHN BULL enquiry as to when something was likely to be heard elicited the response: "Good heavens, we don't expect a report for ages—perhaps two years."

Now, we don't want to carp unduly about that delay.

That committee has got to review 400 years of blundering highway legislation.

While it sits, new legislation is being added continually—so that you might wonder whether it will ever be able to report at all.

Meanwhile, police forces are taking action regarding many of these laws, and local Benches often interpret those laws according to their own whims.

The real, downright farce about the whole business is the fault of the officialdom that set up the enquiry.

REMEMBER that the safety of 40,000,000 people in these isles depends on the laws and various regulations concerned with death-trap crossings and junctions, road construction, traffic signs, safety of bridges, level crossings and so on.

Then what are we to think of an officialdom which, having ordered a complete review of that legislation—

Elects not one representative of motorists, cyclists, pedestrians, or any other road users to that committee, leaving it, in the main, in the hands of lawyers.

And, having appointed lawyers, gives them no power whatsoever to recommend any change in the law—except where a change is necessary in the interests of simplifying the law!

What is this highway chaos that is largely responsible for the 6,500 people killed and 226,854 injured on our roads every year, and for the fact that of the children at present at school 10,000 will be killed and 300,000 injured *by wheels* before they start out in life?

Well, we beg to report . .

Some hundreds of years ago—and ancient facts are very material to this story—a farm labourer tied his donkey to a rail outside an English inn and went in for a drink.

Down that lane came the stage coach loaded with passengers. The driver, though noticing the tethered donkey, decided that he could get his team past that public-house quite successfully at the canter

But the donkey reared up and backed its hindquarters into the lane. The team of horses plunged and reared, and finally raced away. The stage coach somersaulted, and many people died within its wreckage.

Out of the action that followed was born the law of contributory negligence, which is still the most important of all laws in deciding responsibility for road accidents of to-day.

We had made a start—a good start, as it happened—on building up our highway laws.

But it has been a dismal history since.

Between 1760 and 1774 we passed no fewer than 452 Turnpike Acts. They were framed with stage coaches in mind—coaches - and - four, farm wagons, herds of cattle, pack mules, pedestrians, who had nothing more to fear than a galloping horse.

Yet in these days, when cars can exceed a hundred miles an hour on the open road, when fast vehicles often move in processions two and three abreast for five and even ten miles, when pedestrians must cross roads a hundred times more often than the pedestrians of old, the majority of those Acts still affect our lives and our safety.

We Beg to Report

No. 2 of "John Bull's" great new series

THERE wouldn't be any toll bridges surviving if those antiquated Acts were swept away, as they deserve to be. And there wouldn't be level crossings—for those Acts enabled the railways, when they came, to straddle over our highways.

Round about 110 years ago stage-coach drivers weren't always careful to leave their vehicles in inn-yards. Pony-chaises were left outside cattle markets. So something was done about it.

Therefore charges of obstructing the highway to-day are brought under an Act of 1835.

The main trouble is that our local authorities are still 1835-minded in providing the parking facilities without which motorists, motor-cyclists and cyclists alike are compelled to obstruct the highway—Act of 1835 or no Act of 1835.

The laws concerning furious driving are also more than a hundred years old.

They are unfair to motorists, cyclists, horsemen and others, in that *anybody* can arrest a person for "furious driving" and hand him over to the authorities.

No warrant is necessary.

BUT because motorists have to be judged on speed—laws framed for pack-horses and pony-chaises—they can be unfair to pedestrians as well.

A man drunk in charge of a sports car is proceeded against under an Act passed seventy years ago, when the drunken driver rarely risked any life other than his own. What nonsense!

And you can take what load you like over a dangerous bridge unless the Locomotive Act of 1861 can be invoked against you.

Under these antiquated laws your wife has no right at all to push a perambulator on pavement or traffic way, your child no right to use a kiddy-cycle on the pavement, and motorists can commit 2,000 different offences—1,200 of them when trying to behave like good citizens!

The Automobile Association, which cuts hedges where they hide pedestrians from approaching cars, or tend to cause collisions, is guilty of a very serious offence in doing so!

Modern road legislation is the tangled legacy of centuries. It is made up of hundreds of Acts of Parliament or fragments of dismembered Acts.

There isn't a judge living who can be sure of steering a way through the jungle of it all, for there are so many scores of anomalous precedents.

So heaven help motorist or pedestrian who thinks he knows whether he is breaking the law or not.

It is because there can be so many different interpretations of the same law that there is no uniformity of signs in different parts of the country.

There is one new road that cost millions of pounds.

One of the local authorities planted trees to beautify it—and then constructed a cycle path that cyclists couldn't use without grazing their legs against the trunks and catching their heads in the branches.

Newcastle cut off some sharp corners in the interests of safety. The Ministry of Transport ordered Newcastle to put those corners back in the interests of safety.

Not even Government departments and big local authorities know where they are in this vast highway chaos.

The remedy? Not the mere codification and simplification of all these antiquated highway laws. That is what this committee has been asked to do.

WHAT is wanted is drastic changes in the laws—and the committee has been given no powers to recommend them.

And so, whatever the committee decides to recommend, the ideal of a central authority for all roads of any importance will be left as far from achievement as ever.

Ribbon development, supposed to have been stopped, but going on in just as dangerous a way as ever, will still go on.

Railway companies will go on saying that they can't afford to remove death-trap level crossings. Blind corners will remain blind, glassy surfaces glassy, dark surfaces still dark.

Motorists, motor-cyclists and pedestrians will still be governed by the highway laws of the stage-coach days—even if they have been simplified and codified.

And you can no more turn a jungle of old laws into a code that suits modern requirements than you can turn a stage-coach into a motor-car with a new coat of paint.

All Britain is being held to ransom.

There's only one remedy—

TAX the LAND GAMBLERS

Jovial, but determined, Mr. Herbert Morrison, Leader of the L.C.C., is directing the fight against the land bandits who batten on you. See that your M.P. supports him.

PAY close attention to the reports of Parliamentary proceedings in the next week or two.

Especially when the House of Commons is asked to give a second reading to a measure named the London Rating (Site Values) Bill.

Its fate will affect you, your purse, your home, your town or village—wherever you live.

This Bill has been promoted by the London County Council with the support of 220 of the most important local authorities in Britain.

It represents the greatest and most just demand ever made to Parliament by a public body—for power to levy a rate of 2s. in the £ on all land according to its value.

The principle involved is the biggest challenge in domestic policy that has been made to Mr. Chamberlain's Government.

Owners of land do not pay a penny of local taxes unless they occupy premises on it. Yet to-day every form of enterprise, every step in material progress can only be taken after some landowner has been paid a fantastic price, for which he has held the community to ransom.

Everywhere development is stopped or retarded because the land bandits are holding out for a rise in values. Land is being kept idle deliberately, strangling the prosperity of the country, in order that some day, when the needs of the people grow desperate, it may be sold at an exorbitant price.

Nine out of ten people who occupy houses built in the last twenty years are paying from 1s. to 2s. per week more in rent or mortgage instalments than they should do because of this greed for profits.

Every householder, shopkeeper and occupier of business premises is paying too much in rates because his landowner is allowed to escape scot free from all share in taxation for public services.

SO watch how your own Member of Parliament votes or, if he is absent, with whom he "pairs," when, in February, the House of Commons is asked to end this imposture on the public.

If your M.P. votes against the Bill, mark him down as a backer of the anti-social parasites who batten on the needs of the people—the land usurers, who are being enriched at the cost of a burden you must carry for life and your children after you.

No hint has been given from Downing Street of the Government's intentions. But JOHN BULL knows that it has decided, unwisely, to fight.

We make a challenge to the Cabinet. It is that various Ministers—Health, Education, the Services, Defence, A.R.P., Transport, Agriculture and the Post Office—should rise in turn during the debate.

We challenge them to reveal their own first-hand evidence of the extent to which Britain is being robbed, its prosperity and progress hindered, and its defence plans obstructed by the avarice of the untaxed landlords.

Each of these Ministers could make disclosures that would shock the country:

How rearmament and general defence measures cost far more than they should.

How the training of the Navy, Army, and Air Force is impeded.

How plans for housing, schools, hospitals, roads, open spaces can only be carried out at exorbitant expense.

How trade is being restricted, how unemployment is being created.

THIS because the owners of land required for these purposes—land which would be valueless but for the public services around it—hold a pistol at the head of every Ministry and municipality that comes into the market to buy.

What is meant to be a frightening set of bogies has been got ready by the land gamblers to justify opposition to the L.C.C. Bill.

For instance, it will be said that a rate on land values will be merely shifted by the owners on to their tenants in the form of increased rents.

This argument is absurd. The price or rent which has to be paid for land is a matter of demand and supply.

If a rate were imposed on vacant land, the owners of it would at once find it unprofitable to keep the land out of use.

SO THE AVAILABLE SUPPLY OF LAND WOULD SOON BE HUGELY INCREASED AND PRICES AND RENTS WOULD FALL, NOT RISE.

Next, an attempt will be made to scare small occupiers, who have bought their own houses, by suggesting that they will be heavily penalised. Nonsense again.

OWNER-OCCUPIERS WILL ACTUALLY MAKE A SMALLER CONTRIBUTION TO THE RATES THAN THEY DO AT PRESENT.

The site value of their homes is usually only a fraction of the total value of land and building.

They will pay less because the revenue will come largely from landowners in central areas, where the site represents a much higher proportion of the value of property.

Our present rating system is rotten because the burden of it falls most heavily on the poorer classes, who have to spend, proportionately, a far greater part of their income on rent than those who are better off.

Basest of the charges which, it is known, will be made in Parliament against the promoters and supporters of the Bill is that it is a device conceived by spendthrift councils to get more money to "squander" on the social services.

This is sheer misrepresentation. The proposed legislation is so framed that not a shilling of extra revenue will be collected.

Its sole purpose is to thwart extortion and to lighten the load of taxation on householders and business owners by roping in the landlords who thrive on them.

Of course, the biggest effort to destroy the Bill will be in the argument that the principle at stake is too great for application to London only, and that legislation of the kind must be on a national basis.

If London obtained the powers it asks for, they would have to be conceded automatically to every other county and town in the country.

BUT any proposal to refuse them so that the matter may be dealt with later on a national scale is so much hypocrisy.

Before the L.C.C. was driven to take its present bold course on behalf of the general body of ratepayers, it appealed to the Government to introduce national legislation—*and was turned down.*

Remember, too, that national legislation for the present purpose—when the need was not nearly so great as it is to-day—was actually enacted by the last Labour Government. *And that it was repealed by the present Government as soon as it took office.*

Nothing is more absurd in the deluge of propaganda which has been released against the new Bill than the assertion that it is an example of "class" legislation, imposing taxation on a single section of the community.

Well, "class" legislation is justified for once if it will only prevent repetition of a scandal at Newcastle-on-Tyne a few days ago.

There, *four square yards* of ground had to be acquired for the widening of a street corner—not in the centre of the city, but where a slum clearance scheme is in progress.

For this small improvement, £250 had to be paid to the landowners—£62 10s. per square yard, a shilling per square inch!

Every time the Defence Departments seek land for aerodromes, munition factories, storage centres or for naval or military purposes, they find that the price is multiplied many times by owners who have done nothing whatever to develop the sites.

ALL over the country the authorities have been unable to play their part in the National Fitness movement by providing the necessary playing-fields and open spaces for recreation.

A small area needed at Birmingham for a school was formerly rented at £3 per acre. Not less than £1,150 per acre has to be paid for it.

Purely agricultural land has had to be bought at Bristol for a hospital extension. For only 24 acres, £11,500 was charged. As 100 beds were to be provided in the wards, the landlord got £115 per bed.

While the housing shortage still looms darkly over almost every area of the country, progressive authorities are baulked in every direction by the enormous and suddenly inflated cost of land.

A piece of land at Ashton was once let for grazing at 6s. 8d. per acre. The local council was compelled to acquire it when housing needs became desperate. It had to pay £300 per acre.

IN JOHN BULL'S records there are a thousand recent examples of this legalised banditry.

There can be no possible moral reason why landowners, whose wealth is created by the community, should not be called on to make contribution to public expenditure.

The homes and industries of the people must be relieved of that burden of unjust taxes now imposed upon them.

759

ON my table at the moment lies what I think I may call a Roll of Honour.

It is the list, which I intend shall be preserved in the archives of the "Greatest of These" Fund, of those 759 people who responded to my appeal for assistance.

The response was widespread—from an anonymous airman in Palestine, who sent a one-pound note, to a widow in Berwick, who contributed a sixpenny stamp; an old-age pensioner in Cornwall, a sailor at Chatham, and last, but not least, a dollar from Canada.

It is clear to me that, with the help of its readers, JOHN BULL can fight poverty and distress as well as fraud and deceit.

The house you see pictured above is where "Marshal" Van Ryswyk (right) dreams of Utopia

He Wants to Build a New Utopia

FROM a picturesque house in Holly Bush Hill, Hampstead, London, J. John Van Ryswyk claims to be building a vast organisation to solve nearly all the world's troubles.

Since the international membership is already supposed to be 16,000,000, it is astonishing that so little has been heard of it.

The reason is simple, says Mr. Van Ryswyk, because, "while the world has been talking, we went quietly on our way and have completed the framework of a movement that can take care of the situation in time of need."

But I think it is time the world *did* hear more of this curious man and his ambitious scheme.

Alert, middle-aged, of medium height, with a neatly clipped moustache, he is described as "Commander-in-Chief with the rank of Marshal."

* * *

The title of the movement used to be "Temple of Service," but now it has been changed to "World Legions of Avatar."

Each legion is to comprise 5,000 members, and they will be grouped in divisions spanning the whole world.

Officers are to have various ranks—commissioners, captains, commanders, adjutants and so on.

All very regimental and shipshape, and tremendously impressive on paper.

The money to do all this is apparently to be obtained by "donations, the proceeds from sales of emblems, pennants, uniforms, publications, and *any other means as may be from time to time adopted.*"

It is laid down that "all financial matters whatsoever will be vested in the Marshal and the Supreme Council, who reserve to themselves the right to refuse the examination of accounts to any unauthorised person."

* * *

An odd way to handle money, a great deal of which it is hoped to obtain by public subscription.

The wearing of uniforms, too, is something which Mr. Van Ryswyk will find of definite public interest. Perhaps in shaping his remedy for the ills of mankind he has overlooked the fact that there is now a law to forbid the wearing of uniforms by the kind or organisation he apparently has in mind.

Still, if he achieves all his aims, his followers should wear wings, not uniforms.

These far-flung legions of men and women—but not neurotic women, the Marshal is careful to stipulate—are to create a permanent world peace.

Along with that, "man's inhumanity to man" is to be swept away in the construction of a higher civilisation, and a stable economic system is to abolish all unscrupulous business methods.

That is not all. By the time Marshal Van Ryswyk has finished, Mr. H. G. Wells' Martian Utopia will seem like the barbarian backyard of prehistoric man.

* * *

A universal language is to be taught, everyone is to be freed of financial worry, children will have psychology tests every three months so that all their likes and dislikes can be noted and provided for, and there is not to be one single problem left in all the world.

The Marshal was not very communicative when one of my representatives saw him.

He hinted mysteriously about close connections with certain foreign Governments and world-wide interests, but he would not give any details.

No hard-and-fast membership fee had been fixed. Those interested, he said, would be expected to give according to their means.

Meanwhile, Mr. Van Ryswyk might pause to remember that mankind likes to see published and audited balance-sheets showing how money obtained by public donation is spent.

Surely the pubic that pays the piper should be allowed to call the tune?

Write to "John Bull" About it

Sir Wyndham Childs' Special Dossier

"CURE-ALL" COBBLER

IF you had bad circulation, Jock Donaghay would not bother to examine your heart.

He would just alter your shoes, or make you a new pair in his own way.

Sounds a little queer? But that is what this curious cobbler is telling scores of people, chiefly women, every week,

He claims, in effect, that almost all sorts of ailments, except malignant disease, can be treated through the feet.

Everyone knows, of course, that the provision of special types of boots and shoes plays a big part in modern orthopædic treatment.

But when I heard of some of Jock's claims I felt it was time to investigate.

So a woman member of my staff went along to his rooms in Houghton Place, Mornington Crescent, London, N.W.

It is an ordinary house, and on the front door there's a small brass plate with the simple inscription: W. Donaghay (Jock).

A waiting-room with accommodation for twenty people was full; other "patients" were sitting in the large hall.

Jock who is a short, thin, grey-haired Scotsman, greeted my representative in a soothing voice.

He ushered her to a chair by the fire and asked: "Now what can I do for you, dear?"

She said she was not feeling well, and without more ado he requested her to take off one shoe and stocking.

Holding her bare foot in his hand, he asked one or two questions about occupation, age and so on, and then said: "Bad circulation . . . catarrh of the stomach . . . and internal derangement."

Rather a shock for any woman to be told all that at once. However, Jock merely said that she must take care of herself and bring back a pair of shoes to be "treated."

The shoes were taken along and the "treatment" seems to have consisted of ordinary soling and heeling, machine-sewn and rather roughly done. For this the charge was 5s. 6d.

While waiting her turn, my representative heard some amazing stories from other "patients."

One man spoke eagerly of a friend who hurt his spine about two years ago. Jock, it was said, had done wonderful things for him.

Someone else told of a woman in Scotland who had been bedridden with paralysis.

A pair of her shoes were supposed to have been sent to Jock, and, after adjusting them, he told her to wear them in bed, fit a plank across the foot of the bed and exercise her feet on it.

Even more remarkable was the story of a woman who suffered from water on the knee. She, it was stated, was told to wrap cabbage leaves round her leg.

Many who go to Jock continue their visits for as long as twelve months, and the fees vary considerably. If shoes or boots are specially made the minimum charge is about 25s.

Some of the callers arrive in expensive cars.

Consultations go on from an early hour throughout the day, with only short intervals for lunch and tea.

The great Jock is obviously too busy now to do the adjustments and shoemaking himself, but he says he gives most careful instructions in each case.

In one large room three men are kept busy receiving footwear and handing out parcels when the treatment of the shoes has been completed.

I find that before he established himself in Mornington Crescent Jock was employed as a bootmaking instructor at the Royal Orthopædic Hospital in Great Portland Street, London.

There he supervised the making or adjustment of footwear according to the prescriptions of qualified surgeons.

That is utterly different from diagnosing ailments and complaints through the feet.

No one would quarrel much with Jock if he confined himself to his unquestionable talent in preparing boots and shoes for people undergoing orthopædic and other treatment, but even then it should be done only on the prescriptions of surgeons.

My strong advice is that people will be very foolish if they go to this man in any other circumstances.

Special Dossier—Continued

MAN WHO FAKES THE FAKIRS

In flowing robes like these, A. Q. Reshi, young Indian student, was passed off as a holy man from the Himalayas

"WHY don't you become a fakir from the Himalayas?"

A young Indian student named A. Q. Reshi, temporarily stranded in London, felt inclined to laugh when this proposal was made to him by a talkative Irishman in a shabby backroom in Bloomsbury.

He had been taken there by another coloured man whom he met in Hyde Park, and who assured him he knew a way to make plenty of money.

The Irishman, introduced as "The Professor," said it was as easy as shelling peas.

"We'll put you over," he said, "as a great holy man from the Himalayas who has found the secret of a lucky charm.

"By the time we've dressed you up, you'll think you are one.

"All you have to do is to stand looking into space and hand out the charms while we take the money. We'll share equally, of course.'

Reshi was down to his last few coppers, so he agreed

The next day, resplendent in Eastern robes, with a headdress of coloured feathers, he was taken to Brixton market-place.

* * *

Speaking a jargon of Hebrew and Irish, "The Professor" soon collected a crowd, and then, switching over to English, he told the story of how the mystery man standing before them had found the talisman of good fortune in the fastness of the Himalayas.

It turned out to be a tiny bead, replicas of which were quickly sold at sixpence each

On the face of it, the episode might seem just one of the familiar market-place ramps, but the adventure of this young Indian, who gave it up after one day, has revealed a widespread and organised traffic in bogus mystics.

A number of clever cheats are behind it, and they send out emissaries to pick up coloured men down on their luck, who can be used for the masquerade.

One of the most active is the Irishman who, as "The Professor," persuaded Reshi to adopt the pose.

He is known as Arthur Skidmore, but his real name is believed to be Arthur Cavanagh. He has been convicted for fortune-telling.

When he cannot find a coloured man to put up as a dummy he decks himself out in an Eastern costume and, with a large Buddha-like image perched on a stand beside him, sells his "magic" beads in various market-places.

It is astonishing how many people believe his nonsense and pay from sixpence to two and sixpence for the charm which they are assured will guard them against all evil and bring them wonderful luck.

Skidmore's favourite myth is that the secret has been handed down from the old Egyptian gods, and has endowed him with divine power.

He tells his dupes that, by clasping the bead firmly in the palm of the hand, good fortune is ensured for at least twelve months.

* * *

The tragic side of the wretched ramp is that the chief victims are poor persons, who can ill-afford even the small amounts they pay for charms.

They are so pathetically desperate to seize the remotest chance of better luck in their drab lives that they frequently hand over money with which they have meant to buy food.

Skidmore and others in the same racket trade also on the curious belief, particularly among poor people, that dark men have the gift of looking into the future.

So many penniless coloured men are now being exploited to carry out the huge bluff that police throughout the country are keeping a careful look-out for them.

You Have Been Warned!

DON'T be misled by two concerns appealing in the name of charity for old clothes and oddments.

One is the Ex-Service and Unemployed Waste Collection, of Mostyn Road, London, S.W., and the other is the Orphanages Charity Fund, of Church Road, West Ham, E.

Both are run for private profit.

* * *

ANOTHER bogus charity which still goes on with cool impudence, in spite of exposure in the courts, is the Poor Children's Free Clothing League.

Headquarters are in Bristol, but collectors seem to be combing every part of the country.

One of them has just been sent to jail at Hull for six months for obtaining contributions by false pretences.

He admitted that, after deducting travelling expenses, he was still allowed half of all the money he collected.

* * *

GHOULISH tricksters are active again robbing people who have just been bereaved.

They pretend to represent firms who will attend to funeral arrangements on very low terms.

Always they ask for a small deposit, and that is the last heard of them.

They flourish, of course, in the poorer districts, and the racket is so rampant that Scotland Yard has detailed detectives to keep a special watch.

* * *

FEE-SNATCHING by any other name always sounds alluring.

"Postal Agency" is the disguise chosen by T. Arnold and Co., of Great Northern Road, Dunstable, Bedfordshire.

The duties are entirely clerical, they say, "consisting principally of writing, addressing and despatching letters and envelopes."

Familiar ring in that, and the request for a preliminary deposit of five shillings is even more familiar!

* * *

PROFESSING his intention to forsake the Catholic faith for the Church of England, a bogus priest is swindling clergymen in London suburbs.

He has managed to obtain £5 from nearly every one he has called on, and a general warning about him has been issued in Church circles.

* * *

HE'S a cheery gentleman—is Mr. Valentine Fox, of Hammersmith Broadway, London, who offers a £4 4s. course of ventriloquism for 10s.

It is a "jolly anniversary gift" and he says the postman "to bring you a big parcel.' But, he adds snappily, "slip into it—time goes quickly!"

So do 10s. notes if you expect to learn at home something which takes years and great skill to master.

"Puff and Bluff" Ramp

MOST people could be excused for thinking they had been paid a compliment when asked to send their photograph and biographical details to "The Social Register and Court Circular."

That has always been the master touch of Hannaford MacIntosh, who is probably the biggest "puff and bluff" expert in the country.

After being quiet for a time, he is again circularising the legend that his publication is a genuine illustrated social journal.

His earlier efforts have all had equally high-sounding titles, but their real purpose has never varied. It is just MacIntosh's dodge to make people pay for a blatant puff.

Most of them are worried to buy several copies and, if he can, he makes them pay for making blocks of their pictures.

Cheekiest touch in his new ramp is a letter he wrote to one JOHN BULL reader.

"I am," he said, "running a page of photographs of children under the heading of 'Little Citizens of the Future,' and wonder if you would care to send along a photo of Eric."

Present address of MacIntosh is 65, New Bond Street, London, W.

Two years ago, when he was running the Countryman Publishing Company from New Oxford Street, he was fined for not complying with the Business Names Registration Act.

Public Benefactor

The £1 1s. this week goes to Sgt. G. N. Griffiths, R.A.F. Hospital, Halton, near Aylesbury, Bucks.

His clearly marshalled facts enabled me to expose a ramp and stop a great many people wasting their money.

Mark your envelopes: Public Benefactor.

An Impudent Appeal

ONE of our Brighton readers has received at his business office in London an extraordinary appeal from a United States organisation calling itself "Friends of the Duke of Windsor in America."

The printed pamphlet, unsigned and without the name of any sponsors, gives an address in East Sixty-fifth Street, New York.

In asking for a membership subscription of $2, it is explained that the group consists of "persons who regard Edward Eighth in exile with equal respect to that which they accorded him when he occupied the throne of England."

He is, they urge, too highly endowed a personality to be wasted and they "look to his reappearance on the horizon of service in a capacity fitted to his talents."

Then comes this ambiguous assurance: "The Friends of the Duke of Windsor do not concern themselves with the internal affairs of any country.

"It is a free group seeking authorisation from no one except its members; it is a voluntary, non-profit organisation, which does not intend to lend itself to propaganda for any purpose other than that above set forth."

What any group of people in America cares to do in this way is, I suppose, its own business, except that the whole idea seems to be the height of presumption.

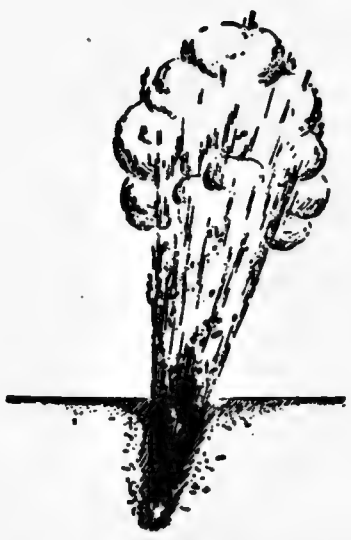
It is strange that an ordinary British citizen should be singled out for the honour of becoming a "Friend" of the Duke of Windsor.

And it would be interesting to know His Royal Highness's views of this curious method to confer publicity upon him.

Finally, the methods by which the membership subscription of two dollars is to be spent are—curiously—not stated in the circular.

Anyway, it is sheer impudence to send such an appeal to people in this country.

NOTICE TO SCHOOLMASTERS
TEACHERS AND HEAD BOYS



I apologise in advance for mentioning war, but under the present world conditions we certainly must be prepared for any emergency, and the safeguarding of the children cannot be left to chance. In the unfortunate event of our being brought into a war you would have a very heavy responsibility in regard to the children under your care. You may already be thoroughly versed in what steps you should take in regard to the premises and safeguarding of the children. On the other hand, it is not everybody in the school-teaching profession who has time, inclination or opportunity to attend A.R.P. lectures.

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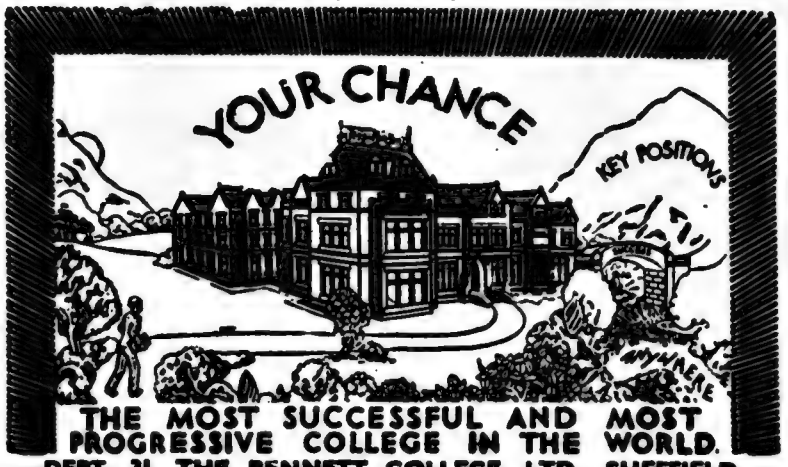

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Big New Begging Rackets Exposed

£1,000-a-Year Street Cadgers

FIVE thousand professional beggars prey on the people of London, and another 1,400 "work" the twelve largest provincial cities.

Of that total of 6,400 cheats more than 350 are specialists in begging-letter writing.

The chief of the beggar writers is a man who has been in practice for thirty years.

At one time he did so well out of his spurious appeals to the charitable that he employed a secretary to do the manual work of writing, and rented an office in Westminster.

Prosecutions of beggars in the Metropolitan police area average around 1,000 each year, and 97 per cent. of the convictions are against old-timers. Some of those old-timers are known to make as much as £20 a week.

Those facts are taken from a Beggars' Census which covers the whole country, and was compiled recently from the returns of charitable organisations and police courts.

It is 118 years since the last official Beggars' Census was taken by the London Mendicity Society.

In those days, when London had a population of 1,050,000, there were 10,000 people who lived by begging.

They became such a pest that the London Mendicity Society was established after a meeting of "noblemen and gentlemen" at the Anchor Tavern in the Strand to consider, among other things, "the ultimate suppression of mendicity in the Metropolis."

FOR the purpose of carrying out this work, the Society divided London into nine districts, and employed its own constables—there was no Metropolitan Police Force in those days.

The duty of the Society's constables was "constantly perambulating the town so that incorrigible offenders are prosecuted at every quarter session."

One of the earliest of the Society's balance-sheets shows that in 1822 "expenses of apprehensions, prosecutions and constables' wages" amounted to £461 1s. 10d. in a year.

Prosecutions numbered 1,935 during the Society's first five years of work.

Even to-day this interesting old organisation still employs a constable, who carries a warrant card.

But in the new crusade against begging it is unlikely that his services will be sought. This is a police campaign—the biggest of its kind—and, before the end of the year, the number of prosecutions is expected to soar.

"Not one street beggar in a thousand is deserving," said Mr. Bernard Campion, the Tower Bridge (London) magistrate, a few days ago.

On that remark expert investigators comment: "Mr. Campion underestimates. It would be more accurate to say that not one street beggar in two thousand is deserving."

OF course, the real remedy for professional begging lies more with the public than the police. You should never give to the street pest.

And the same advice applies to the begging-letter writer—at least until the case has been thoroughly examined.

It is 100 to 1 that the letter is from a skilled practitioner who lives by the pen, and smudges the writing with artificial tear-drops.

Londoners, particularly women, should realise that every day more than seventy "professionals" take their stands outside shops, restaurants and tube stations from Marble Arch to Tottenham Court Road, and down to Piccadilly Circus.

In theory they are not begging, because they hold out a tray of matches or bootlaces, but really they don't want to make a sale. They want gifts.

Bear this in mind. An Oxford Street "tray pitch" is worth at least £5 a week to its occupant. Several of the Oxford Street fraternity live in good-class suburban houses, own motor cars, and send their children to secondary schools.

Why, there is a young woman working the Edgware Road who counts it a bad day if she does not take a pound.

She looks a most pathetic figure with rusty clothes, draggled hair and cracked shoes. She has a perpetual throaty cough.

Now, I have myself seen that young woman in evening dress, dining and dancing at an expensive West End restaurant.

Remember this also, you who give to the pavement pedlars.

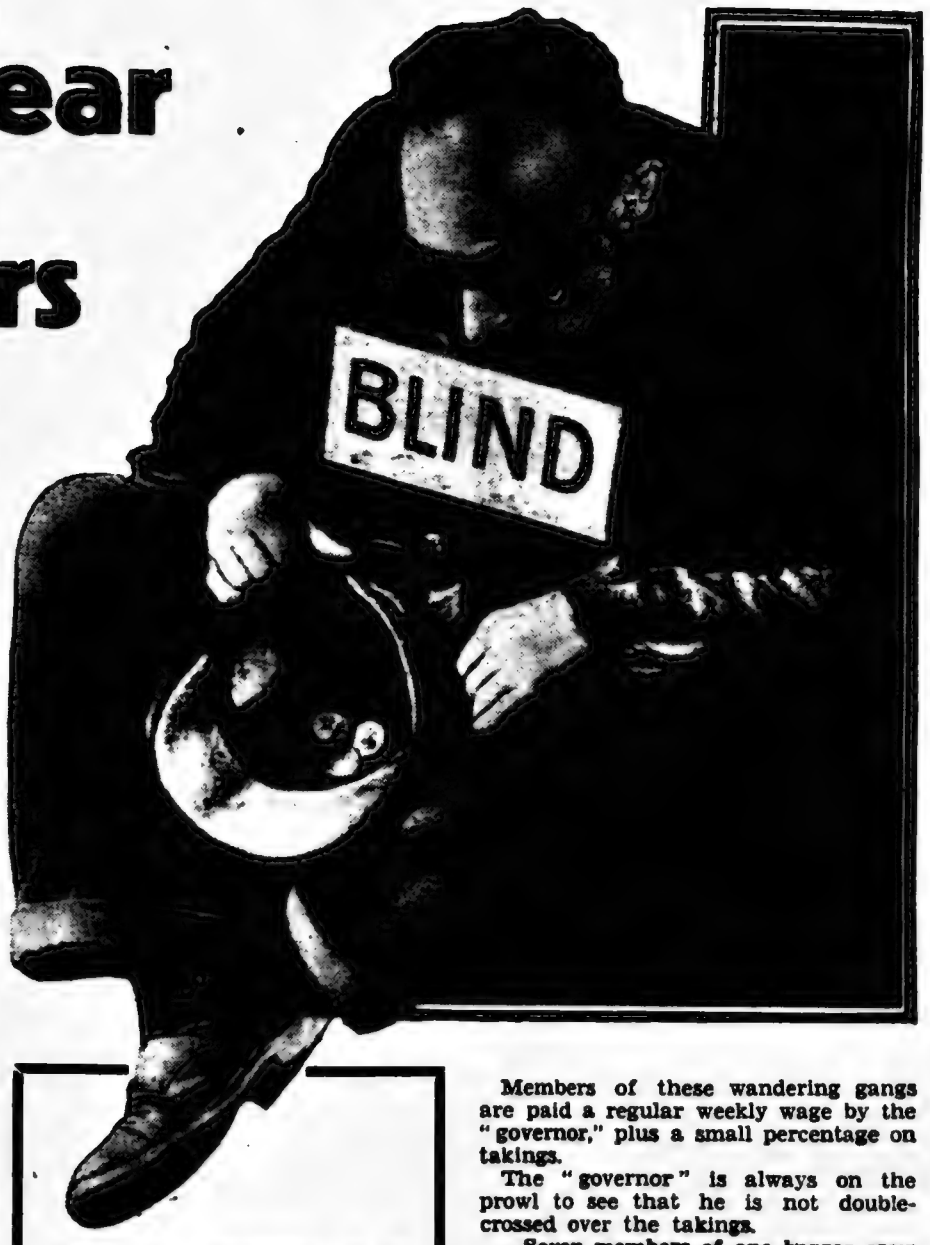
The best London pitches are bartered and sold, and there is an office in Marylebone where the crooks behind the street game sit and arrange the deals, taking their rake-off. They have a list—like a house agent's list—of pitches that are vacant or for disposal.

Really, it is a kind of blackmail, for no free-lance beggar dare go on to one of the exchange pitches.

IF he did, he would find it impossible to work because of obstruction or engineered complaints that he was pestering passers-by. Also he would run the risk of being beaten up one night in a quiet street.

Another side of beggar organisation which has developed during the past few months is a travelling party of "professionals" who tour the country by car.

Such parties are of two kinds—the band of musicians, or the "mixed grill," which usually includes two "tray merchants," who wear patches over an eye and call themselves ex-servicemen, a pavement artist, who has his pictures supplied to him, and a cornet player.



His pitiful appearance as he crouches in the gutter touches your heart, but don't waste your sympathy. He's just a cheat.

Members of these wandering gangs are paid a regular weekly wage by the "governor," plus a small percentage on takings.

The "governor" is always on the prowl to see that he is not double-crossed over the takings.

Seven members of one beggar crew appeared in the police court at Stockton-on-Tees and were fined. They paid up from bags of coppers, and drove away in a large saloon car.

It was stated in court that their chauffeur earned ten shillings a day for driving them from town to town.

Evidence which has been collected proves that fourteen of these organised begging parties are at present touring the country by car.

Here is police court proof of what a professional beggar can and does earn.

A ONE-LEGGED shoemaker, who passed under different names, was sentenced to twenty-one months at the London Sessions.

This plausible, specious rogue had collected no less than £5,000 in five years for the purpose of "buying an artificial leg," which he never bothers to obtain.

Just think of that—£1,000 a year for having one leg missing and "telling the tale."

On the day the poor, lame shoemaker was arrested he had collected six shillings within half an hour street begging.

Beggars are constantly being arrested and found to have large sums of money in their possession.

An East End match seller had twenty £1 notes sewn in the lining of his ragged coat, and a Post Office savings book with £370 to his account.

Picked up for begging in the West End, a hawker produced a wallet containing £310 in Bank of England notes. He had been convicted forty times.

So keep all these facts in mind when next you feel tempted to give to that beggar in the gutter. He may easily "earn" more money than you do.

Greatest of These . . .

Will you help her?

WHEN a man is suffering simply because he once served his country, it is up to every one of us to give what help we can.

Mr. Vickery, who lives in Devon, lost his leg during the War. Although a trained boot repairer, he is unemployed because few people are willing to employ a cripple.

Worry has made him so ill that now he cannot even seek a job.

His disability pension is 24s. a week, but from that he must pay 17s. a week for rent and rates.

His wife helps in every possible way, doing domestic work when she can get it, but is now unable to leave her ailing husband.

* * *

A son of seventeen earns 15s. a week, and there is a daughter still going to school.

The doctor orders nourishing food, which is quite impossible to obtain on the family's combined income, when rent has been paid.

Donations earmarked "Vickery" and for the General Fund should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Where names and addresses are given they will be acknowledged.

All administration expenses of the Fund are borne by JOHN BULL.

To-day, when the sha
across the world,
it is a fitting

Man's Prid

Air liners have conquered time and distance, linking friendly nations even more closely

What We Owe the Air Pioneers—

"PILOT'S Mercy Flight," shout the headlines.

The story tells how an aeroplane has bridged a wintry waste of sea no ships can cross, bringing medicines and food to a little community in some remote island of the Outer Hebrides.

A generation ago the villagers would have died of hunger or disease, just as tens of thousands before them have died, isolated from their fellows.

But now that man has learned to use wings such tragedies will not happen again. There is no part of the earth's surface where men can be so lone, so lost, that aid cannot reach them.

WE owe a great debt to the men who mastered the mysteries of flight. They have conquered distance, made communication between nations a matter of hours where it used to be days; days where it used to be months.

But it is in its work for suffering humanity that the aeroplane has scored its greatest triumphs, eclipsing even its feats in carrying mails, passengers, and cargo.

Hardly a day passes without some new achievement being added to its record of service.

In our own country the air ambulance has become almost a commonplace. Iron lungs, serums and drugs are flown regularly from one hospital to another, saving the precious minutes that mean lives.

In the remote parts of the world and on the seas the speed and vantage given us by wings are even more invaluable.

A few weeks ago a German aeroplane flying the African-South America route passed a sailing ship far off the usual traffic lanes.

There was something curious about the ship. Its sails were aback, and there were no signs of life aboard her.

The pilot swung his machine round and came lower. He saw men lying on the deck. They gave no response to his signals.

So he sent an SOS to the steamer *Ostmark*, anchored off the coast of Gambia some hundreds of miles away.

It raced to the scene, found the sailing ship's crew dying of thirst, and took them off in time to save their lives.

In the Canadian arctic a few weeks ago a missionary settlement of Whites and Eskimos, situated a month's journey by sledge from the nearest Hudson Bay post, was cut off by the sudden approach of winter.

Bears had broken into a winter cache of frozen fish and other foods, and the whole settlement was facing starvation.

A single messenger got through, and an aeroplane flown by North-West Mounted Police pilots took off for the settlement.

It was successful, and by relay flights, nearly all of which were made in darkness, got the settlers to a trading post as the blizzards began to roar across the icefields.

Now look to the East, where heat and disease are the perils man must fight.

One morning last February, doctors in Hong Kong woke up to find cholera spreading like wildfire in the crowded native quarter round the docks.

With hundreds of passengers and travellers arriving and departing, there were terrible risks of the plague extending to other parts of the East.

Then doctors ran out of serum. Nearest bulk supplies were a week's journey away by rail and steamer. Again the aeroplane came to the rescue.

MAIL planes were diverted off their routes and military machines pressed into a relay service between hospitals in India and Hong Kong.

The precious medical supplies reached the plague zone in a few hours, and disaster was averted.

One more story, before we deal with those uses of the aeroplane which rarely make the headlines.

In its way it also concerns an "errand of mercy," but of a very different kind. The scene is the North-West Frontier where a company of British troops is surrounded by hostile tribesmen. Ammunition and food are almost exhausted.

Then over the passes roars an aeroplane. It drops supplies to the men in the little fort.

BY the time the relieving column arrives the tribesmen have been beaten off.

Now let's look at the aeroplane as a servant which is enabling man to blaze new trails, keep those trails open and pulsating with commerce.

By aerial photography vast new territories are being mapped with far more accuracy and detail than would otherwise be possible.

Mountains or morasses, snows or jungles, are no barriers to the men with wings.

New Guinea's goldfields are giving their riches to the world because aeroplanes conquered their natural barriers of forest and crag, carrying machinery and men.

Last year 12,000 tons of valuable furs and ores were flown out of the Canadian North-West. Before, when men had to depend on sledges and dog teams, the yield of this vast, mysterious land was almost negligible.

And those terrible enemies of the pioneer the forest fire and the locust—the aeroplane is helping to conquer them too.

Aerial fire-fighters guard the timberlands of Canada and America; and 'planes equipped with incendiary bombs and poison gas sprays patrol the plains of Africa watching and waiting for the locust swarms.

At home the bracken pest, which ruins thousands of acres of valuable land in Scotland, is also being vanquished from the air by the spraying of diluted vitriol.

Our trawler fleets are beginning to rely on airmen to find the shoals of herrings. It is saving them thousands of pounds a year, which they used to waste steaming in search of the fish.

Yes, we owe much to the men who gave us wings.

Whither

OBVIOUSLY, the aeroplane must one day be the most important of all forms of transport.

Already flying-boats have been designed to carry 16,000 passengers a year on ten-hour flights across the Atlantic. And these giant aircraft can be run at half the cost of a sea-liner of similar capacity.

At the other end of the scale—the short-distance journey—the autogiro, which can land and take off from a tennis court, is already a practical proposition. That will be the "family bus."

Between the two every other kind of transport requiring speed will be catered for by the air. You will go to a desert to cure your asthma, or to a mountain snowfield to cure your cold with as little thought as when now you go to Blackpool or Brighton.

And all the wonderful life-saving aids and uses of the air which we have mentioned will be extended into commonplace.

ow of the aeroplane lies
inister and menacing,
time to reckon—

E for Wings

—and What We Have Paid for Flight

ON the previous page we have tried to outline the boons and benefits which the aeroplane has given to man.

But it has also brought great evils in its wake. The price of progress! But is that price too heavy?

Some people think it is. Let us see what man has paid for his wings.

Italy has the doubtful honour of being the first nation to show the world that the aeroplane, as well as being a great new instrument for civilisation, could also be turned into a rapid and unpleasant means of ending it.

In 1911 the Italians used aeroplanes for bombing villages and attacking ground troops during the Tripoli war.

AND all the General Staffs of the world sat up and took notice.

At Farnborough and Potsdam and Villacoublay, young British, German and French officers began courses in flying.

The military bigwigs contributed practically nothing to the theory of flight. They bought their machines from those early pioneers who were paying for their knowledge and buying the freedom of the air with their lives.

But the brasshats contributed a lot to the theory of the aeroplane as a *weapon*.

The Great War saw those theories put into practice. In four years 8,776 bombs were dropped on Britain by German aircraft, killing 1,316 people, wounding 3,000, and causing several millions of pounds damage.

In reprisal a few German towns like Stuttgart and the Rhineland munition centres were attacked by our aircraft, but with nothing like the same determination or amount of damage.

But the havoc went deeper than anything that can be shown on the casualty lists.

In all previous wars there had been combatants and non-combatants. The soldier, professional or otherwise, took the risks — not women and children, old people and invalids.

The coming of the aeroplane wrought a profound change in all that.

Wings, which were to draw all countries together by bridging distance and time, have merely succeeded in making us all combatants in a future struggle, from the infant in arms to the old-age pensioner.

Listen to Mussolini in his address to the Italian Senate last March:

"War from the air is destined to assume an ever-greater importance in the war of to-morrow. It must be conducted in such a way as to throw confusion into an enemy's dispositions, and to sap the morale of his people."

THAT is a frank enough admission, and those who subscribe to this new doctrine of war have followed it very consistently.

Every town in China within flying distance of the Japanese lines has been laid waste. In a two-day raid over Canton last year more women and children were killed than our total air raid casualties of the Great War.

To date there have been 1,400 separate raids on open towns in China. Hundreds of thousands of lives have been lost.

Spain, because it is a more enclosed front, might be said to have fared worse. If the civilian popu-

Where the bombs fell—for nearly two years Madrid has lived in terror of the air-raiders

lations have been a little better protected than the Chinese massed in wooden hovels, the Spanish bombing has been better directed, more merciless and sustained.

Four great towns, including Guernica, have been totally destroyed from the air. Total casualties, most of them women and children, exceeded 25,000 by the end of last year.

COUNTRIES that intend to back the power of the aeroplane have used Spain, Abyssinia and China as a testing ground for the effect of their doctrine of ruthless attack.

Almost everywhere progress in the air has been kept subservient to the military uses of aircraft.

Passenger aeroplanes get the benefit of improvements in design and performance only when the military authorities are pleased to "release" them, which is usually some years after they have been embodied in service aircraft.

Naturally, the military uses to which wings can be put and the implicit menace in that fact bulks largest on the debit side of aviation.

The other items may seem trivial in comparison, but, nevertheless, they exist.

One of these items is engaging the attention of the international health experts at Geneva.

Doctors who are responsible for the health of countries fear that the aeroplane may be a potential disease carrier. With the development of trans-ocean services the risk grows greater.

Yellow fever, for instance, is unknown in the East. The ocean distances and the sanitary control over shipping has isolated "Yellow Jack" in South America.

It is pointed out, however, that aeroplanes carrying passengers and cargo can do the journey from West to East within the life-cycle of the larva which carries this dreaded plague.

The doctors shudder when they think of what might happen if active "carriers" got to the East, and spread "Yellow Jack" among the crowded cities of India and Asia.

Already it has been proved that insect parasites have been carried from one country to another in aeroplanes, and have devastated crops. If insects can be carried, why not disease germs?

YET the organisation for fighting air-borne plague is only in its infancy, and we can only pray that some appalling calamity like a continental epidemic does not awaken us to that fact.

The other items on the debit side are only just worth a mention. Until aeroplanes are more foolproof life is going to be made increasingly hazardous for the people who live on the ground.

The recent disasters at Crowborough and Edmonton and scores of similar happenings in other countries are warnings that must not be disregarded.

But the greatest single item on the debit side of the aeroplane's balance-sheet is its power of destruction. Until that is curbed anything on the credit side must remain insignificant.

It is the future that must strike the balance.

Wings?

But—and it is a big but—this future is ossible only if the aeroplane's capacity for estruction is ended. And there is one way nly to do that.

We must take aviation out of the hands f the militarists, take it away from inividual national interests and restore it to s place in the service of all humanity.

The aeroplane's *capacity* as a weapon ill always remain. A machine which can arry a case of sugar can carry a bomb. ut by common agreement we can urmount that.

We must get back again to the idea of n International Police Force, possessing he only Air Force in the world, a strategical reserve" of military machines rmidable enough to prevent aggression y any nation and to control all aviation.

* * *

We cannot put back the clock. Wings re here to stay. But they must be wings f Peace—not wings of war!

Short Story about a Ne'er-do-well who came back

PRIDE

by Frank Hedley

Edward sat down in the opulent dining-room . . .

"LONDON, Twenty Miles," said the milestone.

With a sigh of weariness, the shabby man sat down with his back to the cold granite.

He had been on the road for days; he had kept himself screwed up to a pitch of effort which called for almost superhuman endurance, and now that his goal was so near he was suddenly inert with exhaustion and grateful for the luxury of rest.

Twenty miles to London, twenty miles to brother William and—what?

An ironic smile twisted his lips as he conceived this thought.

He looked at his boots, worn and broken, and at his suit, travel-stained and patched.

It needed no imagination to conjure up William's sneering satisfaction, his look of "I told you so."

For this was the end that William had prophesied, together with the rewards of virtue for himself.

William had always been a bit of a prig; he had always been smug, and mean, and a canting humbug—yes, and a boaster into the bargain.

The shabby man remembered vividly that day—how long ago?—why, it must be twenty-five years!

And now, as he called to mind that bitter interview, he heard his brother's voice echoing in his ear.

"You're a waster, a good-for-nothing loafer, a spendthrift, a ne'er-do-well. You'll never make anything, no, not as long as you live.

"And you'll come to a bad end if you're not careful. You'll finish in the gutter."

And he heard his own voice replying:

"Why not go the whole hog and make it the river? And what right have you to deal in prophecy?

"You're only trotting out a lot of half-baked assumptions, that's all. Just because a fellow has a good time once in a while and damns the consequences, you're down on him like a cartload of bricks.

"As to whether I'll end in the gutter or not that's purely a matter of luck. It's luck that holds the scales, it's luck that makes the pauper and the plutocrat, it's luck that makes happiness and despair.

"Smoke that with your next pipe, brother William."

"I never heard such nonsense in my life," was William's answer.

"I suppose you'll tell me next that it was luck that made you throw away your inheritance? It's scandalous! A thousand pounds deliberately wasted."

"No, not wasted. It's given me experience and it's left me with memories. It didn't all go on myself either.

"I gave some to the poor, William, a practice in which you could indulge with beneficial results to your character."

"Beginning with you, I suppose?" sneered William.

"Brotherly love and charity certainly go hand in hand."

William said, in unforgiving tones: "Well, I wouldn't give you anything if I could, and I couldn't if I wanted to. Except for a few pounds my money is all invested."

"SAFE 3 per cents., William?" mocked the other. "You can sleep o' nights"?

"And until I find a use for it," pursued William, "there it's going to remain."

"But you can spare, say, five pounds out of what's left for your younger brother?"

"Not five pence," said William. "I see no reason why I should throw my money down the drain."

"Nevertheless, William, you remember what Dad said when he was passing out? Look after Edward, he's wild, he's reckless, he needs a guiding hand."

"Guidance I've offered you," said William, coldly. "But your father wouldn't have expected me to subsidise your recklessness."

"You ought to go far, William," mocked his brother. "You ought to prosper.

"You've got all the qualities of a man of business."

"I shall prosper," said William, with the conviction of a man who has settled his plan of life.

"I'm going to turn the business upside down, introduce new methods of production, cut down costs, bring it into line with modern practice, do away with wasteful overlapping."

"Dad seemed to do very well out of the wasteful overlapping. Nothing wrong with his way of living, was there?"

"Father," said William, "left three thousand pounds. I shall make thirty-times three. In ten years from now I'll be worth twenty thousand pounds."

"WELL, I hope it keeps fine for you."

"Nothing can stop me. The demand for our goods has been proved constant over fifty years. It's a matter of statistics.

"I shall be a rich man, and you, if you had cared to husband your resources, could have been the same.

"But you'll never get on. You're shallow, and irresponsible, and vicious.

"And I suppose you'll turn up at the last like a bad penny and expect to batten on the fruits of my labour.

"Let me tell you that I'm beginning as I intend to go on. Don't think to harrow me with a hard-luck story in the future.

"There's no such thing as hard luck. The good things of life come through hard work, application, perseverance."

The shabby man, rested, arose and took his way along the road, absorbed, oblivious to all passing traffic.

HIS sombre reflections were concerned with the passage of time—twenty-five years gone in the wink of an eye; twenty-five years of work in the far corners of the earth, on ranches, in lumber camps, in the bowels of ships, factories, saloons, hotels, theatres.

Versatility had been his downfall; that, and the need for a spot of luck, the big opportunity which would have set him on his feet and chained him to prosperity.

For he could say with truth that he had worked hard; that his reckless, spendthrift days had long been over.

(Continued on page 24)

The Bite Test will tell . . .

One bite at a sandwich will tell you if it contains mustard—and, strange as it may sound, the Bite Test is the surest way to tell a tooth-paste too! Do this.

Grind a little of your present paste between your front teeth. If there is the least trace of grittiness, beware! Gritty tooth-pastes help to wear away the 1/1,000th of an inch of enamel which is all that protects your teeth from decay at the gum-line. Don't take this risk. Change to the smoothest, finest tooth-paste you can buy—Odol. Dentists recommend this delicious paste because it is such a safe way to pearly teeth and that lovely Odol Smile. Get a 6d. or 1 - tube of Odol to-day, or send coupon below for free sample.

Odol can be obtained as Tooth-paste or Solid Dentifrice There is also Odol Mouth-wash & Odol Denture Powder

Odol

Free Sample. *Post in unsealed envelope (½d. stamp) to Crenbux Ltd. (Dept. J.B. 15) Norwich for free tube of Odol. This applies to Gt. Britain and N. Ireland.* BLOCK CAPITALS *please!*

Name .....

Address .....

.....

A LITTLE FAMEL SAVES A LOT OF COUGHING

Coughing is Nature's method of calling you to action. Apart from the general tiring and depressing effect that it has upon your system, coughing indicates that phlegm is collecting in the lungs and bronchial tubes and that unless immediate steps are taken to check it, the consequences may be serious.

Don't hesitate. Take a dose of Famel Syrup in your tea, in hot milk, hot lemon, or in some orange juice. Feel the immediate soothing effect of the mild sedative which it contains upon the raw membranes of your lungs. After a short time the powerful soluble Lactocreosote, which is Famel Syrup's most vital ingredient, will set to work dispersing the accumulated phlegm and acting as a strong antiseptic. Once the cure has been effected, the special tonic qualities of Famel will enliven your whole system and build you up against future attack.

Doctors, hospitals and sanatoria everywhere use and recommend Famel (brand) Syrup. Get a bottle of Famel from your chemists to-day and take it regularly. Prices 1/6 and 3/- (triple quantity).

Famel Syrup

Brand

CONQUERS COUGHS

The word goes round

FREDA: "and when Dick told me what was wrong, I could have cried."
KATHLEEN: "One minute is all I can spare for making-up in the morning."
BETTY: "Why, I felt everyone was looking at my shiny nose."

You can't afford to be always powdering in public. Nor can you let a shiny nose stay shiny. There's a way out. Snowfire Powder-Cream. It's on in a moment. Hours afterwards it is still there, keeping away shine, giving you a ravishingly smooth complexion. It can never 'cake' or clog the pores. In Naturelle, Peach, Rachelle, Deep Rachelle and Ivory shades.

Snowfire

POWDER-CREAM

'Snowfire sets hearts afire'

Jars or Tubes 6D *Handbag Containers* 3D

History is made at night

SHE SCOOPED THE WINNING BARGAINS THE NIGHT BEFORE THE SALE

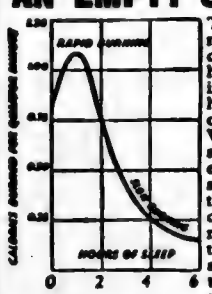
'YOU MUST HAVE FRIENDS BEHIND THE COUNTER,' said her rivals admiringly. But her simple secret was Bourn-vita every night. It will help YOU to fight life's battles too.

'Sheer luck,' said envious friends, but it was the 'deep sleep secret' that gave her such determination and energy

Sale time at the store was a very strenuous business if she was to get anything worth having. But her energy and good humour carried her through with flying colours—and a fine 'bag' into the bargain. For *she* had prepared for success the night before — when a 'night-cup' of Bourn-vita brought her sound, restoring sleep. Good spirits, stamina, energy, all depend on sleep. Not *long* sleep, but *scientifically sound* natural sleep is what matters. That's the sleep Bourn-vita gives you — soothing nerves, mind and body, and building up new life for to-morrow.

THE NIGHT IS MORE IMPORTANT THAN THE DAY. Bourn-vita ENSURES that sleep shall do what nature meant it to do—and in addition it builds up powers of resistance to illness and infections you might have been too weak to ward off.

DON'T GO TO BED ON AN EMPTY STOMACH



Graph showing course of energy consumption during sleep.

The body actually needs more energy during the first hour of sleep than in ordinary waking hours, although it quickly relaxes. When your stomach is empty less energy is available, and sound sleep is therefore slow in coming. Experiments have shown that Bourn-vita is a ready source of the quick energy your body needs, while actually soothing digestion and bringing deep refreshing sleep the whole night through.

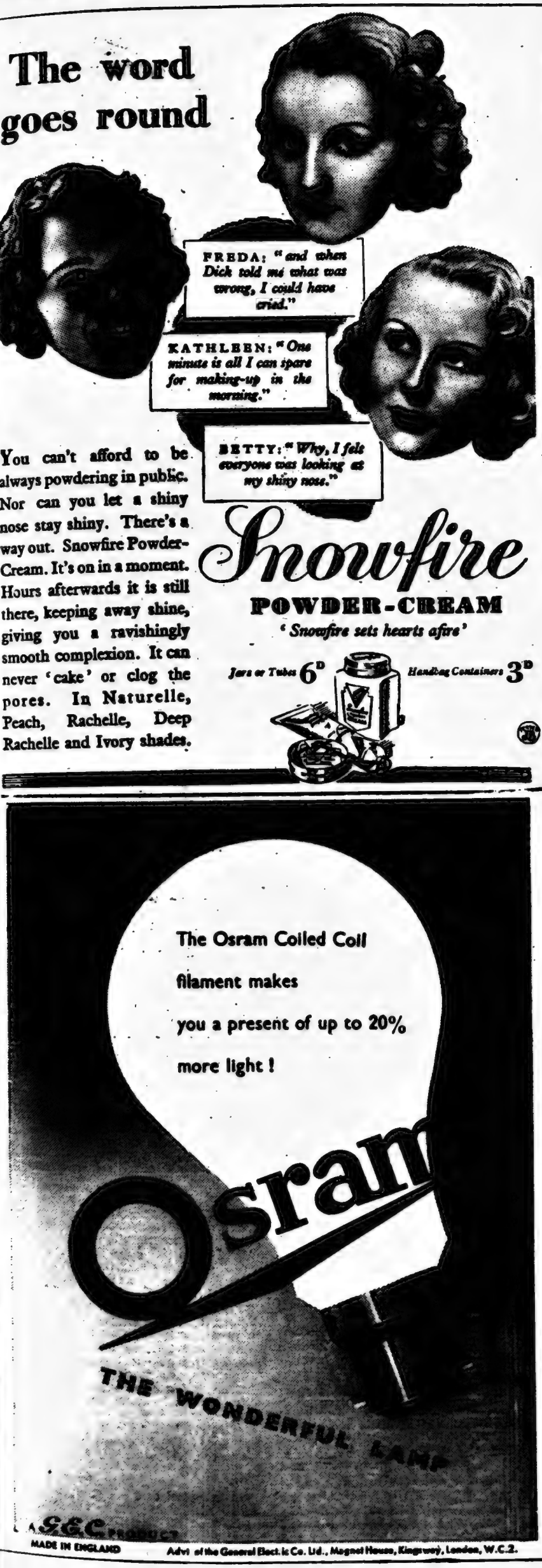
SHE'S A BOURN-VITA WINTER-PROOFED GIRL. She laughs at the thought of coughs and colds. So would YOU if you took Bourn-vita every night.

9D PER ¼ LB

1/5 PER ½ LB

MADE BY CADBURYS

BOURN-VITA *to-night makes to-morrow just right*



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Advt. of the General Electric Co. Ltd., Magnet House, Kingsway, London, W.C.2.

Rise out of that exhausted self!

HALL'S WINE

makes you strong to resist winter ills

To greet your man daily with a drawn, weepy face is no way to happiness. Yet how can you be lively when your very bones ache and your nerves are on edge? But take heart! In no time at all Hall's Wine puts new life into you; makes you a woman any man will be proud of.

Hall's Wine is quick and permanent.

Hall's Wine is so quick to help because it is absorbed straight into the blood-stream. Hall's Wine is so permanent in its effect, because its marvellous blood-enriching ingredients infuse new vitality into every tissue. Hall's Wine combines strength-giving wine with medicaments found in no other tonic. Don't let low spirits spoil your fun. Build up your health with Hall's Wine. Buy a bottle today.

HALL'S WINE

Rejuvenates and Revitalises you. Fortifies against Colds, Coughs, 'Flu

From Wine Merchants and Grocers and Chemists with wine licences. Large bottle 5/6, smaller size 3/3. Stephen Smith & Co. Ltd., Bow, London, E.3

(143)

Rough and red hands?

Heal them with—

Snowfire Tablet overnight

3d. Family Size 6d. & 7 d.

Soft Snowfire Cream 3d.

NOT FROM THE B.B.C.

Jest Goes West

Why keep on growing bananas?
So people can throw down the skins
Where a gent (one who's portly
For preference) will shortly
Step on them and call forth broad grins!

For where is there humour more subtle?
What joke is there richer in cream?
Unless you're the son
Of a gun who's the one
That sits down and bruises his beam!

HAVING lately viewed this jest from the angle of a man who's come down in the world, and fractured a couple of ribs in the process, George Robey has decided that it isn't so screamingly funny.

* * *

Following his fall into the orchestra at Birmingham, George mentioned ruefully that for 50 years it had been an article of faith with him that the two funniest subjects were mothers-in-law and people who fall suddenly on their backs.

"If ever," he said, "you find me cracking jokes on the stage again about comic men who slip on banana skins, or trying in any way to make fun of accidents—Boo!"

This invitation may or may not be accepted, but I must warn George that there is danger of certain persons taking to boos if he cracks jokes on that other favourite topic.

* * *

For an Association of Mothers-in-Law has just been formed in New York to combat the persistent attempts to make fun of a subject or object which (as many husbands know too well) is not in the least funny.

This, coming after Comrade Robey's decision and a protest by plumbers against japes at their expense, leaves the professional humorist feeling like an A.R.P. unit equipped with nothing more helpful than two stretchers and an antidote for snakebite.

If such staple aids to mirth are to be ignored, ours can no longer be regarded as a land fit for pierrots to live in.

"... It isn't so screamingly funny"

True, we still have kippers, Wigan, beer and marriage; but not a few young upstarts nowadays take the attitude that jokes which were good enough for their grand-dads are not good enough for them.

Nowadays it is possible for one B.B.C. performer to ask another: "Why is midnight like the roof of a house?" and receive the droll answer, "S'late!" without even raising a chuckle—except, of course, at Broadcasting House.

May heaven bless those charming folk
(And never give them sense!)
Who go to Portland Place to form
The studio audience!

For lo! while listeners in their homes
Can only sit and glare
When chestnuts, bent and bowed with age,
Are forced upon the air,

The faithful studio audience
(Which must have been at birth
Dropped on its head) yells with delight
At each sad jape, until it's quite
Hysterical with mirth!

Y. Z.

Continued from page 22

PRIDE

Now, without a shilling in his pocket, his only hope for the future was that time might have mellowed William to a new understanding of life, inclined him towards sympathy and tolerance.

Twenty-five years, he thought, must make a difference to a man, it must shape his character for good or ill.

In fact, it was chiefly from a desire to re-examine William as a specimen that he had undertaken the long tramp from the North: that, and the fact London was as good as Sheffield in the present state of his affairs.

Of course, William would have prospered. Hard work, application and perseverance would have brought him wealth.

But if he knew his William, that man of careful spending would still eat his meal at the same cheap restaurant.

The magic of a bargain had always exercised a strong appeal for the elder man, and the three-course two-shilling dinner at Bradleys was a magnet whose drawing power could never fail.

So it was before this restaurant that the shabby man at last found himself, scanning the faces of those who went in and out.

AND presently he was conscious of a shock as he gave a second look at the brother he had come to seek.

William had aged incredibly. No more than fifty, he looked a good sixty-five. And the expression on his face was sombre; the expression of a man who had looked upon life and found it bitter. The shabby man approached.

"Well, William, the bad penny's turned up, you see."

William started as he eyed his younger brother from top to toe. Edward looked like a derelict making his way to the casual ward.

"You?" he said. The stoop disappeared from his shoulders as he straightened himself up.

"Yes, it's me. But don't be afraid. I'm not going to ask you for anything. I'm joining a ship to-night, if there's a billet open. I just thought I'd look you up."

William seemed to regain something of his old pride and arrogance.

"You have eaten?" he asked.

Edward laughed. "Is that solicitude or just a joke?"

"I'm not in the habit of joking. You'd better walk along with me. The servants are all out, but I daresay I can fix you up with something cold."

"The servants!" echoed Edward. "I see you've carried out your programme, William. You've become a bloated plutocrat."

"I have enough for my needs."

"All done by hard work, application and perseverance?"

"I have worked hard all my life," replied the other sourly.

"And you still don't believe that success is a matter of luck?"

"I never change my opinions. The praise or blame for success or failure rests entirely with the man. Twenty-five years ago I outlined my plans to you. I have carried them out."

"That," said Edward, "was of course inevitable. You always got what you wanted."

"Always," nodded William, inflexibly.

"But suppose you had failed?"

"Then I shouldn't be taking you home at this moment."

"And you're taking me home now," said Edward, sardonically, "more out of pride than sympathy. You want to show me your house."

"Pride," pointed out the elder brother, "is a human failing. But I have no wish to gloat over your misfortunes."

"Damned if you haven't improved!" chuckled the shabby man, dryly. "I detect a spirit of tolerance."

"Twenty-five years is a long time. One lives, and suffers, and learns a little."

Edward, startled, said: "I suppose I *am* awake?"

"Flippancy," said William, icily, "ill becomes you, Edward!"

"In these clothes, you mean? Perhaps you're right. But you staggered me. Why, I believe you've developed generosity in your old age."

"Do you?" said William, stonily. "I wouldn't believe in that too implicitly if I were you. Here's my house."

A square, purse-proud and exclusive, and a large house with a pillared portico facing them.

WILLIAM put his key in the door, switched on the light, and revealed a spacious hall furnished at great expense and with impeccable taste.

He led the way into a dining-room flanked by opulent paintings and floored with a sumptuous carpet.

Edward, prepared to be impressed, was quite overcome, and sat down when invited without a word. William mixed him a whisky.

"Drink that," he said, "whilst I forage in the kitchen."

The kitchen produced chicken and salad.

Edward ate, and whilst he enjoyed the food, unreeled from the spool of his mind the last twenty-five years for William's inspection.

"What I needed," he said, "was just that stroke of luck, that big opportunity. There is a tide in the affairs of men——"

"No," maintained William, doggedly. "A man makes his own opportunities, flouts his own tides. The secret of success comes from within. And now I must excuse myself. I have an appointment. But wait just a moment."

William went upstairs to a tiny room furnished very simply and withdrew from a cashbox in his drawer five one-pound notes.

"YOU are going to catch a ship?" he said anxiously, on his return.

"For the States," said Edward. "And this is good-bye, William. I shall work my passage over and get a job. You won't be seeing me any more."

"Take these," said William, "and good luck. You might think that I can afford more. Possibly I can. But I have a great many calls on my purse and, if you remember, we both had equal opportunities at the beginning."

As William stood at the door and waved to his brother for the last time, the phone rang. He hurried to answer it.

"Hullo!"

"Lord Westborough speaking. Is that you, William?"

"Yes, my lord."

"Good. Look here, we've landed at Southampton and are staying the night. Have everything ready to-morrow, will you?"

"Very good, my lord."

And William, once more sombre, hung up the phone.

A GOOD PIPE TOBACCO FOR 9d. ONLY

Here is the name!

A REVELATION at 9d. per ounce. Medium-strength brown leaf, cool and lasting. Specially packed to preserve character and weight. At all tobacconists.

One-ounce moisture-proof packets **9d** *'Lucky Jim' Shag 1-ounce packets* 8d
Two-ounce tins **1/6**

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DOUBLE Strength

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In Tubes 4½d 6d & 9d

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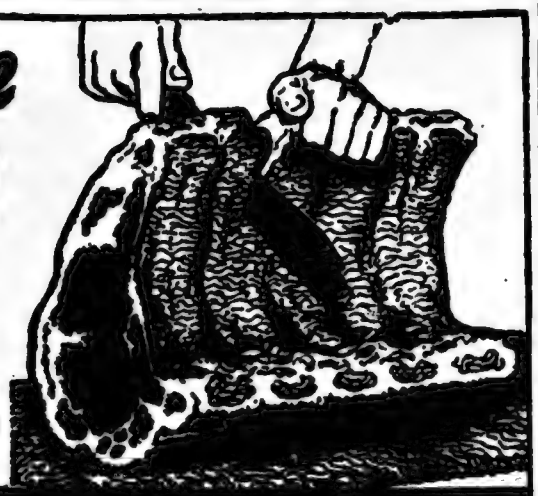
THE DOUBLE STRENGTH ADHESIVE

A lovely Beverage piping hot.
SUPER BETOX beats the lot !

Although purely vegetable, SUPER BETOX tastes like FINEST BEEF EXTRACT. . . Delicious for Sandwiches.
From Grocers & Chemists . . . . Same Makers as PHILLIPS TONIC YEAST

6D LARGE JAR

You taste the good Beef



2½d. SQUARE MAKES 3 PLATES
1d. SQUARE 2 PLATES
Made in 15 minutes

Foster Clark's Soups

Was very weak and anæmic—

IRON 'JELLOIDS' gave him IRON-strength !

If Mr. —— had realised sooner that his weakness and anæmia were symptoms of IRON-STARVATION he could have saved a lot of money, and would have been well much sooner.

It is no use treating the symptoms of Iron-starvation if you neglect the cause. Build up your IRON-STRENGTH and the symptoms will vanish. Read the list of symptoms below. If you suffer from any of them do not delay, but start taking IRON 'JELLOIDS' *with your next meal.*

IRON 'JELLOIDS' will supply your system with vitalizing iron in its most easily assimilable form. Your whole system will be *energised*—your appetite and digestion will improve, you will have more energy for work and play, your nerves will become stronger, there will be a new spring in your step, a new sparkle in your eyes. You will gain IRON-STRENGTH, which is your best defence against all ills and especially the colds and chills of winter.

You can obtain IRON 'JELLOIDS' from any chemist or stores. The 1/3 size lasts 10 days, the 3/- size 36 days. Get your first large box today !

Read his letter—

"I became very weak and anæmic, and although I had long courses of treatment and tried several remedies, I failed to make any progress.
So I came to taking Iron 'Jelloids,' and the result has been very pleasing. People who used to say how ill I looked now say that I look very much better, and I feel very much better since taking Iron 'Jelloids'." (Mr.) ——

Iron Jelloids

For MEN: No. 2A (containing quinine) For WOMEN: No. 2 For CHILDREN: No. 1

fortify you with IRON-strength to overcome Weakness—Exhausted Nerves—Lack of Energy—Liability to Colds—Breathlessness—Palpitation—Poor Appetite Weak Digestion—Headaches—Pallor Falling Hair—Pimples—Brittle Nails

The word 'Jelloids' is registered. No proprietary right is claimed in the method of manufacture.

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Please send me your new free booklet "IRON STARVATION, the Thief of Health and Strength." J.B. 28.1.39

Name.....

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Post unsealed under ½d. stamp. Use BLOCK letters.

THE NEED FOR A PLANNED CAREER WAS NEVER GREATER THAN IT IS TO-DAY.

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for all

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THE *New* Elasto Blood Treatment is bringing quick relief to thousands of sufferers from Eczema, Psoriasis, Dermatitis, Bad Legs, Varicose Veins, and other diseases of the skin and circulatory system.

Send for Free Sample !

Elasto blood treatment is fully explained in a special booklet which we will gladly send, privately, post free, together with Free Sample and copies of recent testimonials. Write for these to-day. Now ! While you think of it. *This offer is too good to be missed !*

THE NEW ERA TREATMENT COMPANY, Ltd. (Dept. 13A), Cecil House, Holborn Viaduct, London, E.C.

After 2 Years' Baldness

"For two years I was bald all over the top of my head. I tried different preparations, but they did no good. I remained bald until I used Kotalko. New hair came almost immediately, and kept on growing. In a short time I had a splendid head of hair, which has been perfect ever since."
H. A. WILD.

KOTALKO
TRUE HAIR GROWER

If Bald, Going Bald, Losing Hair through Dandruff or any other cause, post or send copy of coupon below.

To JOHN HART BRITTAIN, Ltd., 9, Percy St. (52 LA), London, W.1.

Please send me, post paid, Testing Package of Kotalko and Kotalko Soap with directions, for which I enclose 3d. in stamps.

NAME .....

ADDRESS .....

Feed Hair Roots with KOTALKO
Cleanse and Soften Hair with KOTALKO SCALP SOAP—the Tonic Shampoo.

Stanley Bishop ends his thrilling series of underworld exposures

MEET MR. FIXER

Shoplifters, in league with crooked employees, rob London stores of £60,000 a year

AT Leatherhead, Surrey, he is just one of the many suburban householders, and there is nothing to distinguish him from the others, except that he pays cash for everything he buys.

He lives with a pretty young wife and two sons in a house with a "Tudor" front, and drives a good saloon car. He is a most devoted husband and father.

That is when he is at home. But at work he is one of the most extraordinary characters in London.

You can see him any day in a dilapidated suit and a torn pullover, with muffler about his neck, trading as a public-house peddler.

Ostensibly he is that, and does very well—witness the Leatherhead house and the motor-car.

He sells proprietary branded articles at ridiculous cut prices.

And where he gets them from is his own secret. Question him on the point and he will reply, "Well, governor, there are always good bargains to be picked up in 'The Ditch'" — meaning Houndsditch.

Really, this strange fellow is chief intelligence agent for the "run-out merchants" of the market-places and fairs of Britain.

The definition of a "run-out merchant" is a man who deludes you into buying something you don't want by representing it as something which it isn't—in short, a cheat.

"Mr. Fixer," our friend from Leatherhead, knows exactly what is happening in all crook and semi-crook circles—what "job" is to be done next, and where the property stolen in every shop-raid was sold.

A walking encyclopædia of underworld information, he steers his course so carefully that the police cannot touch him. And how they would like to get their hands on him!

THEY have tried twice and failed.

Open confession by him would bring at least a dozen wanted criminals to the Old Bailey dock.

Here is an instance of the illegal traffic in which he dabbles:

For a "consideration" he will introduce clients to premises in Clerkenwell where the approved silver hallmark and the standard gold carat mark will be impressed on articles of base or inferior metals.

It is to this Clerkenwell establishment where the jewellery "run-out" merchants go to get their "gold" rings and bracelets, "silver" trays and cigarette-boxes, stamped with the appropriate guarantee. After that has been done, the different articles are sold to victims at more than five hundred times their real value.

Also—again for a consideration—he will take clients to a warehouse in the East End of London which specialises in large wicker-cradled bottles of eau de Cologne, which are sold for 1s. 3d. the pint bottle size, and are retailed later as *bargains* at 10s. 6d.!

PERSONALLY, I think that "Mr. Fixer" is a real-life counterpart—with some small differences—of the Sherlock Holmes character "The Man with the Twisted Lip," who was a respectable income tax paying citizen at night.

"Mr. Fixer" pays income tax, too, and there would be consternation at a certain Surrey golf club if the committee ever learned the truth about that prosperous member who is now so popular at the nineteenth hole.

Crooks' Parade No. 6

Now let's look at another "sideline" racket, if you can call anything a sideline when it costs the big London shops more than £60,000 a year.

Not long ago a middle-aged, well-dressed woman went into a famous store and asked to see the manager.

She was given an interview, at which she said: "You know as much as I do about ordinary shoplifting and what you lose from that.

"But I can tell you that you are being robbed on a much more wholesale scale than you imagine through some of your assistants."

Under cross-examination she gave further facts about an organisation which was paying dishonest shop assistants to rob their employers.

The thefts were worked in this way:

A customer entered a shop and, picking one of the "ear-marked" assistants, said that she wanted to buy either furs or an expensive evening gown.

Selections of the required goods were then taken to a fitting-room for inspection and trying on by the customer.

One article was chosen and paid for in cash, but two or more articles were packed up by the assistant and carried down to be placed in the customer's waiting car.

Really, the whole thing was simple. There was no supervision in the fitting-room. The assistant made up the parcel, handed it over *against cash*, and passed an armful of furs and garments back into stock.

In a busy store no department buyer or senior assistant has time to see that the assistants put back in cupboards and wardrobes all the garments taken out to show customers.

Not until stocktaking is a discrepancy revealed, and then it is too late to check up how the loss occurred.

As a result of this information, ten girl assistants were dismissed under suspicion from the one store.

The woman informant refused to give her name or address.

She said, "I was on the inside of the racket, but have been double-crossed on the share-out; that is why I am telling you now.

"I have other valuable information to give, but if you attempt to have me followed or try to trace me—well, I shall not come back again."

The store manager put his house detective on to "tailing" the woman, but she dodged him by a change of taxi-cabs at a three-entrance tube station. She kept her word, and never went back to the store with the rest of her information.

She was frightened out, and, in consequence, the full extent of this widespread robbery has never been discovered.

But she had referred to other great London and provincial stores, and on an emergency stocktaking it was realised that each one of them had suffered the same kind of well-organised, systematic robbery from inside.

IN some cases girl assistants had been deliberately planted in the shops with false testimonials. These girls had left suddenly, without notice, *after selling furs to a customer.*

Outside investigation proved that the campaign had been organised by an elderly couple living in a private hotel at Richmond, Surrey.

At the moment they are missing. When they are caught they will face charges of criminal conspiracy.

What has happened to the hundreds of stolen dresses and furs nobody knows.

One suggestion is that some of the articles have actually found their way

(Continued on page 28)

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Columbia

To make this perfectly

you must use BORWICK'S BAKING POWDER

SUNDAY PLUM PUDDING

(from the Borwick's New Recipe Book)

½ lb. plain flour — 6 oz. chopped suet
½ lb. sultanas — About 1 gill milk
2 tablespoons golden syrup — 2 eggs
2 heaped teaspoons BORWICK'S

Mix flour, suet and Borwick's. Add sultanas. Stir in well-beaten eggs, syrup and milk. Put into greased pudding basin, and steam for 3 hours.

BORWICK'S BAKING POWDER

and plain flour is cheapest

BY EASTER

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Even if You have Never Played Dance Music Before.

How would you like to be able to "reel off" dance tunes to order, with real verve and snap—to be able to play your own individual arrangement of any modern tune—to emulate the rhythm "kings" and "queens" of radio and gramophone fame? You can be in that happy position by Easter—the envy and admiration of your family and friends—the life and soul of the holiday festivities. In six concise lessons The Jules Ruben System makes you as proficient as men and women who have been playing "rhythm" for years. No wonder experts well qualified to judge describe this amazing system as the most ingenious method of Postal Piano Tuition ever devised. Send now for FREE 20 pp. Prospectus giving full details of the Jules Ruben System and quoting the opinions of pupils who have been amazed and delighted at the results obtained. Address your enquiry to

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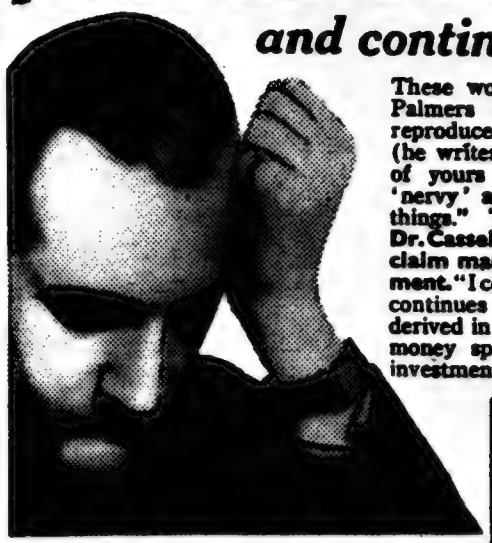
I WAS NERVY

and continually worrying . .



These words were written by a resident of Palmers Green. We have his permission to reproduce his letter in full . . . . "Dear Sirs" (he writes) "Two weeks ago an advertisement of yours described my condition perfectly—'nervy' and continually worrying over trifling things." **There and then he began to take Dr. Cassells Tablets, and soon confirmed every claim made for this wonderful Nerve Treatment.** "I commenced taking Dr. Cassells Tablets," continues the writer, "and the benefit I have derived in so short a time is truly amazing, the money spent on Dr. Cassells being the best investment I ever made."

This is the nerve which suffers most

In this diagram you see the Trigeminal Nerve which branches out in every direction throughout your face and head. When this nerve is weak the strain of life becomes almost unbearable.

BUT the effect of

The 5 Mineral Foods in Dr. Cassells Tablets

was 'Truly Amazing'!

YOU could write a letter like that after taking Dr. Cassells Tablets. Thousands and thousands of people have already done so! Every day multitudes are finding NEW health, because they have called in at their Chemists for a supply of Dr. Cassells Tablets . . . the treatment which contains the five essential mineral foods **absolutely** necessary for an unfailing supply of NERVE ENERGY. All expert authorities declare that most men go short of these mineral foods. Consequently they suffer constantly from their nerves. Below we show you *why* and *how* Dr. Cassells Tablets will restore your health.

THE MINERAL FOODS IN Dr. CASSELLS TABLETS *that will give YOU new health!*

MAGNESIUM
restores sound health to undernourished, over burdened nerves. **You will sleep better!**

CALCIUM
improves general circulation of the blood and feeds the nerves. **You will feel better!**

MANGANESE
nourishes the nerves, helps you make best use of your food. **You will eat better!**

IRON
makes rich red blood, sharpens the appetite, increases nerve energy. **You will look younger!**

PHOSPHORUS
builds up brain power and strengthens nerve control. **You will work better!**

In addition to these 5 mineral Foods every Dr. Cassells Tablet contains other Nutritive, Digestive and Restorative factors, including two indispensable Nerve Vitamins which are necessary to maintain strong healthy bodies and vigorous minds.

You, too, will quickly recover

Every day you lose nearly an ounce of these nerve-protective Mineral Foods. Unless you replace them you are **bound to suffer.** Don't forget that lack of Mineral Foods is a direct cause of **Sleeplessness, Nervous Indigestion, Giddiness, Headaches, Nerve Pains, Breakdown Symptoms and a feeling of being utterly worn-out.** Take Dr. Cassells Tablets if you are suffering—and regain your perfect health.

1/3 3/- AND 5/- *(Trial size 6d)*

MAKE YOUR NERVES STRONG with

Dr. CASSELLS TABLETS

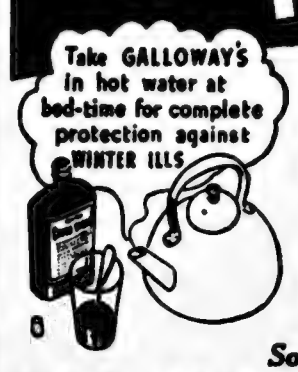
Brand

GALLOWAY'S

at bedtime whether young or old keeps your family healthy free from cough or cold!

GALLOWAY'S COUGH SYRUP

1/3 & 2/6 per bottle



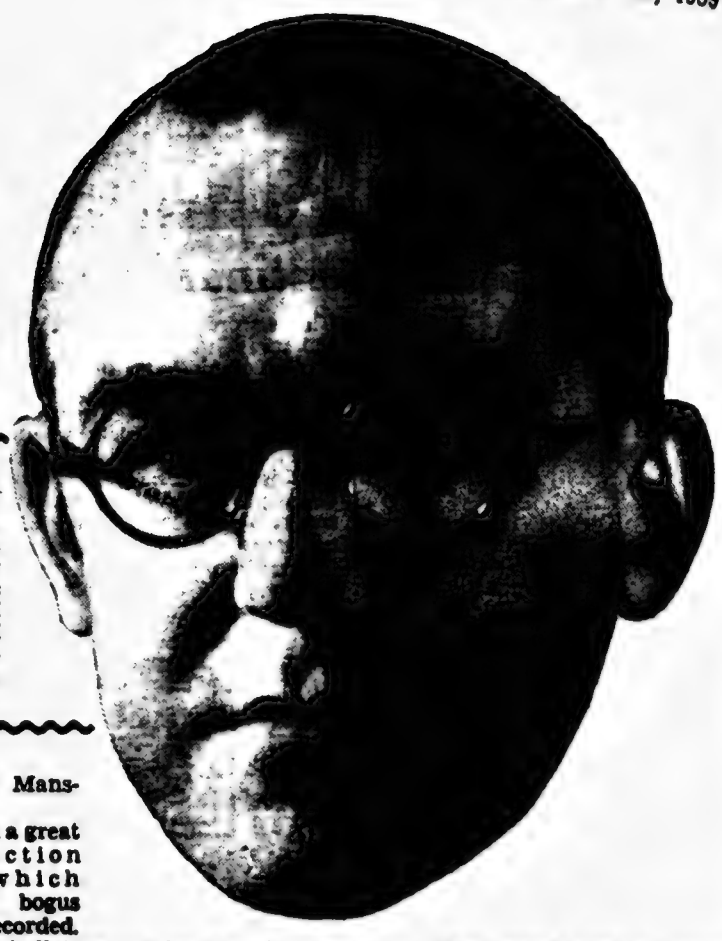
Here's the remedy that goes straight to the spot. You can feel it doing you good, from the first spoonful. Its warming glow stops irritation and tells you you'll be BETTER in double-quick time. Keep a bottle always handy in the house!

Sold by Chemists and Stores everywhere.

P. H. GALLOWAY, LTD., *Qualified Chemists,* **LONDON, S.E.17**

YOUR FAMILY'S LIFE-GUARD!

Master Detective Reveals His Secrets



The terror of forgers everywhere, an expert on all forms of crime, Louis Mansfield will reveal some amazing stories to you!

ONLY by chance did Louis C. S. Mansfield become a detective and one of the greatest forgery experts in the world.

There is a slim, blue-covered volume, "Forgery and its Detection," which is the accepted guide and warning to bank officials the world over, and Louis Mansfield is the author.

Years ago, when he was living in Australia, he happened to pick up a second-hand book on handwriting. That was the starting-point of his astonishing and highly successful career.

He trained himself to unmask forgeries and to solve ciphers. Before very long his skill was so great that he was appointed adviser to the Bank Officers' Association of Australia, was retained as an expert by the Australian General Post Office, and often co-operated with the Commonwealth Secret Service.

Apart from showing bank officials the way to discover forgeries, he has been the instructor of detectives in all English-speaking countries through his "Handbook of Criminal Investigation" and the "Detectives' Handbook of Forgery Investigation."

Both those works are for "circulation to police officers only." They contain too many dangerous secrets for them to be sold generally.

Hosts of sensational cases have passed through Louis Mansfield's hands.

He unmasked a great Australian election scandal, in which thousands of bogus votes were recorded. Sorting out 970 ballot papers, he proved to a High Court's satisfaction that every one of them was a forgery.

Then he discovered commercial forgeries involving tens of thousands of pounds. One of the ringleaders committed suicide rather than face trial and certain conviction.

Well, three years ago Louis Mansfield came to Britain to enlarge his scope as consulting criminologist. He was immediately placed in touch with Scotland Yard.

In his Surrey home he has collected what is probably the finest unofficial crime library in the world. The walls of one large room are lined with filing cabinets holding police records and reports of cases for the past half century.

The library's index is a masterpiece of ingenuity. Each case is cross-referenced up to fourteen times. There is no aspect of crime, in any country, that has not a big section in his files.

Now his unrivalled experience and knowledge are to be revealed to JOHN BULL readers.

Next week we shall publish the first article—"WOMEN AND CRIME"—in a new Louis Mansfield series.

You'll find that it will hold your attention from the first word to the last.

Continuing

Mr. FIXER

back into the shops from which they were originally taken.

Dress shops are always open to victimisation.

Where prices are marked in code, a common trick is to bribe an assistant to reveal the markings.

The crook then goes to the shop with a number of prepared tickets. These are changed for the genuine tickets, after which the goods are bought by confederates at prices much below actual value.

January and July sales give the best opportunity for working this racket.

London stores are at the present time organising to stamp out the "goods on approval" deceit.

Thousands of women, who would be fiercely indignant at any imputation against their honesty, are not above ordering a gown or a fur "on appro," wearing it for one night and then returning it as not being quite suitable.

Damage to goods returned from "appro" costs many thousands of pounds to London firms alone.

* * *

That is bad enough for the shops, who cannot do much to stop regular customers from doing this quite dishonest sort of thing, but now there are agencies in London, Birmingham and Manchester who employ women to secure goods on approval.

The goods are hired out for some particular function and later returned as unwanted.

One Oxford Street (London) store sent out thirty-one costly evening gowns on approval just before a fashionable ball at the Albert Hall.

Seventeen of the gowns were worn at the ball and returned next day.

"Please credit my account with the enclosed. My husband thinks it is quite unsuitable to my style. I am sorry," said a typical note enclosed with one of them.

* * *

They do not always add the "I am sorry."

A nice—but dishonest—way of being well dressed for nothing.

From every point of view the great army of "goods on appro" women are crooks.

They are taking and using something which is not theirs, and which they never intend should be theirs.

I can see little difference between them and the professional shoplifters.

BREAK UP THAT COLD tonight!

with the 3-Minute Vick Massage

To get to the roots of a bad cold or cough, do this at bedtime: (1) rub Vick brand Vapour-Rub briskly on throat and chest; (2) rub it also on the back; (3) to lengthen and strengthen its famous double action, spread it thick on the chest and cover with warmed flannel.

Makes you feel better at once

The massage starts Vick working direct through the skin like a poultice. At the same time, warmed by the body-heat, Vick releases powerful healing vapours that are breathed in 18 times a minute direct to the irritated air-passages of the nose, throat, and chest. Working for hours in these two ways, Vick soothes irritation, loosens phlegm, relieves coughing, makes breathing easy. Relaxed and comfortable, you soon drop off to restful sleep. By morning, the worst of the cold is over.

VICK BRAND VAPOUR RUB

NIPITS

VOICE, THROAT & CHEST PASTILLES

Race With "Silver Ring"

Lincoln Luck

AMONG the sage counsel given me by an old-timer was "Never bet on big handicaps before the final acceptances are published."

I have flouted the advice on many occasions and can't say whether or not it would have paid me better to follow the "Safety First" plan.

I know that if I had done so I shouldn't have got 33 to 1 about Flamenco for the Lincoln of 1935.

On the other hand, I took shorter odds than the eventual starting price about Dorigen when I backed her six weeks before the race.

It ought to be a comparatively easy matter to make up one's mind about the Lincolnshire Handicap, a mile flat race, compared with the Grand National Handicap over four and a half miles, with thirty breath-taking jumps.

But the very nature of the Aintree track means that we can reasonably reduce the "possibles" to a small company.

My Lincoln six are Domaha, Galsonia, Agincourt, Smy, Aldine and Daily Bread.

I think that the National will go overseas—to Ireland—and Workman is the horse I fancy.

Others which I suggest as likely sorts to include in mixed doubles are La Touche, Royal Danieli, Rockquilla, Delachance and Jovial Judge.

"SILVER RING'S" CODE

The Code covers racing from Thursday, January 26, to Wednesday, February 1.

S K Z Y X U O G E D V B R 98 96 H
N 97 J T L W 94 F 93 A I C 95 M P Q

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example: D95BDYW9593 would read ARCATURE. Where a double letters occurs in a name the figure 2 is substituted: XDU959328 would read LAWREEN.

RHEUMATIC SUFFERER'S

"It is heaven to be well again"

Mr. Evans, of Kingston, Surrey, now considers himself one of the world's most fortunate men.

"A year ago," he writes, "I was suffering from the most acute form of Rheumatism; every part of my body was affected. My friends, like myself, thought I would never see happy days again. I could not walk. I was in such a state that a cup of tea was too heavy to hold. I was penniless through being unable to work. I was depressed. It was awful.

"But one evening I heard about Fynnon Salt. I lost no time. Next day I was taking it, and have done so since. Now I can walk, run and enjoy a day's work. I am overjoyed with all Fynnon has done for me. My pains and swellings are all gone. It is heaven to be healthy again!"

The amazing efficacy of Fynnon Salt is due to its powerful Spa Water elements of Sodium, Potassium and Lithium. These rouse liver and kidneys, rinse away Rheumatic acids and poisons, and "tone" the whole system. The treatment is simply a teaspoonful in a tumblerful of water every morning. Large tins 1/3 from all Chemists.

ONLY 1/- DOWN

10 REMINGTON HOME PORTABLE

The world's most popular portable. The perfect writing machine—invaluable to business and professional men, teachers, students—and in every home. Has every essential feature of the big office typewriters—scaled down for portable convenience—standard 4-key bank-board, back-spacer, etc. Weight only 11 lb., size only 12½ x 12 x 5 ins., complete with case. Easy to carry from room to room—convenient for travelling. Will last a lifetime. Only £9.9.0 Cash, or 10/- down and 20 monthly payments of 10/-. For full details send Coupon TO-DAY.

REMINGTON TYPEWRITER CO., LTD.
369, Gunnersbury House, London, E.C.2.
'Phone: Mansion House 3333.
Please send me particulars.
Name .....
Address .....
CG.749

To enjoy New Year

CONFIDENCE

take PHOSFERINE

The first requisite for active, every-day strength of mind—for serene confidence—is that well-regulated nervous system, which PHOSFERINE helps to induce.

The greatest of all nerve tonics, PHOSFERINE makes good the wear and tear due to mental work or worry. It restores frayed nerves to their proper functioning, and thus greatly improves your general health and well-being.

Remember that PHOSFERINE is not just a temporary pick-me-up, but a tonic which sustains the nervous vitality that ensures the happy confidence so essential to the full enjoyment of life.

START A COURSE OF PHOSFERINE NOW AND FACE THE NEW YEAR WITH CONFIDENCE AND 'NERVE' INSTEAD OF 'NERVES'.

Get a bottle from your Chemist to-day

PHOSFERINE

BRAND TONIC

The Greatest of all Tonics

for	*for*	*for*	*for*
DEPRESSION	BRAIN-FAG	INFLUENZA	ANAEMIA
HEADACHE	NEURALGIA	RHEUMATISM	DEBILITY
INDIGESTION	SLEEPLESSNESS	SCIATICA	NEURASTHENIA

Tablets or Liquid, 1/3, 3/- and 5/-
The 3/- size is nearly four times the 1/3 size; you save almost 2/-
A 6d. trial size of PHOSFERINE TABLETS is now obtainable—(Not available in Eire)
WARNING: THE PUBLIC IS WARNED AGAINST PURCHASING WORTHLESS IMITATIONS
C.F.H.

CAPENSIS

GUARANTEED 100% PURE

THE BIG TOILET ROLL

FOR THE THRIFTY HOUSEHOLD

Extra Soft Paper

Don't overlook the Special Offer on pages 4 & 5. Every man between 15 and 60 should get, Free, full details of the Special Championship Course of Home Training. Turn to pages 4 & 5 NOW!

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee :—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

BANISH THAT **PAIN!**

HERE'S RELIEF FOR 2D

Don't suffer any longer the throb! throb! throb! of that constant **PAIN!** In the midst of your agony you'd give anything for relief!—*all you need give is 2d!* Yes, 2d will end that **HEADACHE** and **NEURALGIA!** 2d will relieve that **RHEUMATISM, SCIATICA, LUMBAGO!** 2d spent on a ***BEECHAMS POWDER*** is your way to **PAIN-FREEDOM!** Quicker-acting because of their special powder form, more certain in results, ***BEECHAMS POWDERS*** cost only 2d each but the relief they bring is worth more than gold! Get some **TO-DAY!**

BEECHAMS POWDERS

ACT LIKE MAGIC

Cartons of 8 Powders 1/3. Single Powders 2d each. Not Laxative. Sold Everywhere. A Beecham Product.

Stop Kidney Poisoning To-day

If you suffer from **Rheumatism, Get up Nights, Leg Pains, Backache, Lumbago, Nervousness, Headaches and Colds, Dizziness, Circles under Eyes, Swollen Ankles, Loss of Appetite or Energy**, you should know that your system is being poisoned because germs are impairing the vital process of your kidneys. Ordinary medicines can't help much, because you must kill the germs which cause these troubles, and blood can't be pure till kidneys function normally. Stop troubles by removing cause with Cystex—the new scientific discovery which starts benefit in 2 hours. Get Cystex from Boots, Timothy Whites & Taylors or any Chemist, 1/8, 3/- and 6/- on Guarantee to put you right or money back. Act now! The Guarantee protects you.

Cystex

For Kidneys, Rheumatism, Bladder

WAKE UP YOUR LIVER BILE

without Calomel—and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You get constipated. Your whole system is poisoned and you feel sour, sunk, and the world looks punk.

Laxatives help a little, but a mere bowel movement doesn't get at the cause. It takes those good old Carters Brand Little Liver Pills to get these two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3 and 3/-

LIVE Yeast is LIFE!.. *PHILLIPS Yeast is LIVE Yeast, rich in Vitamin B*

PHILLIPS Tonic Yeast is a splendid GENERAL TONIC and Natural Remedy for INDIGESTION . . . It strengthens the NERVES, purifies and enriches the BLOOD . . . It is the finest remedy for BOILS and clears the Complexion. PHILLIPS Tonic Yeast contains No Drug and is safe for all.

All Chemists: 50 Tablets 1/3 . . . Family Size (150) 3/- . . . Vest-pocket Size 6d. Make no mistake — Always say 'PHILLIPS' and get the REAL THING.

Humanist Looks at the Problems of Parenthood and Answers—

The happiness a child brings is reward enough for every sacrifice its parents can make . . .

CHILDREN—the old, old disagreement between husband and wife whether to have children or not still brings me many appeals for advice.

Often, though, the writers want not so much my advice as my support for their opinions. Here's a typical example:

Before I married, I discussed the subject of a family with my future husband and told him frankly that I did not want any children.

Being an eldest child myself, I had had enough of looking after youngsters, and was glad to marry to get away from the responsibility.

But, after two years of happy married life, my husband keeps urging that we should have a little one of our own, and this is causing a great deal of unpleasantness.

His request is loathsome to me, yet his discontented attitude worries me and completely spoils our happiness.

How can I make him see this matter from my own point of view and so dispel his air of injury?

*

SO, you see, this writer wants me to supply her with arguments to use against her husband. I could find plenty, but they would not be honest, and I shall therefore decline.

Besides, it is useless to argue against strong human instincts. It is natural to want children in the home.

They are an expense and a responsibility; they mean years of sacrifice for both parents; but the instinct sweeps all these considerations aside. It is abnormal not to want a child.

A woman ought not to look upon marriage simply as an annuity and a guarantee of a perpetual easy time.

To my mind, life is a sort of relay race. Each generation hands on the torch. The race goes on for thousands of years, but when one member defaults that particular line is finished. Its end is failure.

Here is another letter from a woman reader:

I am twenty-two years of age and have been married eighteen months. My husband wants me to have a baby, but somehow I can't agree.

The thought of submitting myself is abhorrent. It's just the utter degrading, guilty feeling that I feel I couldn't endure.

If I found myself in that condition I should never hold up my head again. My husband, bless him, seems to realise how I feel, but sometimes I wonder how long he will be patient with me.

Before marriage I seriously thought of entering a convent, but I let my husband persuade me not to. Sometimes I wonder if I did right.

Please give me a little comfort.

*

WELL, I can't understand why a wife with strong religious feelings should object to the bearing of children, which is surely part of the Divine Plan.

Remember the first chapter of Genesis:

"Male and female created He them. And God blessed them and God said unto them, 'Be fruitful and multiply, and replenish the earth. . . ."

This is the first commandment given to mankind. It can hardly make one feel guilty to obey.

And that idea of being "ashamed" of bearing a child is absurd. It will be a sad day if our womenfolk grow "too refained" to do anything so vulgar.

"Humanist" invites you to seek his advice when you are worried or perplexed. Address your envelope to 93, Long Acre, London, W.C.2, enclosing a stamped envelope for reply. £1 1s. is paid for each letter quoted

NEXT comes a plea from a young man:

I am writing to see if you can help me. I want children, but my wife can't endure them.

She swears that if she was to have a child she would leave me; I feel desperately miserable.

A fortnight ago I met an old sweetheart. She told me that she is unhappy with her husband. She has no children, but she adores them.

I told her about myself, and she asked if we couldn't go away together, as we are both in the same plight.

Please, Humanist, what do you say?

*

I say this: The idea of "going away" with a former sweetheart is impossible unless the reader is willing to face a double divorce.

He does not mention his occupation, but such an action might lead to his dismissal.

Apart from the question of morals, Society would go to pieces if we tried to treat matrimony like the game of General Post.

A QUIET man who loves books and the fireside marries a girl who wants to go out every evening to dances and parties.

Two doors away is a man who loves dances and parties, and whose only reading is the sporting pages of his daily paper, while his wife enjoys a good book and hates social amusements.

We all know cases like that. They seem ironical. But if they could arrange a double divorce, followed by a double wedding, there is no guarantee that the four people would be happy.

Most of us think we should do differently if we could have our time over again, but I doubt it.

What we do depends mainly upon what we are. We should probably make the same mistakes and find ourselves faced with the same problems.

Consider next a different aspect of this matter:

For more than a year my husband and I have been ideally happy, always going out together and taking our pleasures in a care-free way.

Now I am expecting a baby, and at times—naturally—I do not feel inclined to go out. Unfortunately, my husband appears to find home-life dull and often leaves me alone.

Though I longed for a little one, I am afraid of losing my husband. He needs a companion, not merely a wife and mother-to-be whose attention must be devoted to home and babe for some years to come.

How can I keep his love and interest? I care for him so deeply, even more now that I can think of him as my baby's daddy.

If only he knew how I long for his sympathy and protection! Am I to experience the joys of motherhood only by losing the precious possession of a husband's love?

I feel it takes three to make a home, but I need my husband most of all. Is there anything I can do to put this tangle right?

*

I suppose every young wife has known this anxiety, but there is small cause for it.

A man is apt to be thoughtless and may cause resentment without knowing it. If he has been in the habit of going out every evening, he won't be able to transform himself into a home-bird suddenly.

BUT if he is a normal man he will be proud of that first baby. He will love the child, and he will love the mother more than ever.

The mother will be more "tied," especially in the first year; but if she is wise she will not expect her husband to stay indoors every night of the week.

She may even force him to get out occasionally for his own sake.

Later on, he should take his turn on duty while his wife goes out for an evening's pleasure. If they are able to find a friend who will "keep house" occasionally, they can resume their companionship out of doors.

Young mothers may sometimes envy the wife who has no family responsibilities and can go everywhere with her husband. Yet, as I know from innumerable letters, the childless wife often has an aching sense of dissatisfaction.

And a childless couple approaching middle age look rather pathetic. They begin to suspect that somehow they have missed the most important thing in life.

Backache
a symptom of
Sluggish Kidneys

"Every Picture tells a Story."

SUSPECT YOUR KIDNEYS if you have backache, lumbago, rheumatic pains, stiff, swollen muscles and limbs, bladder weakness, urinary disorders or disturbed sleep.

These torments will vanish when the harmful impurities in the blood have been filtered out by active, healthy kidneys. Take Doans brand Backache Kidney Pills to strengthen your weakened kidneys. No other treatment is likely to make you well and keep you healthy.

"Housework had to go"

Mrs. S. Strickland, 2, Park Avenue, Upper Eastville, Bristol, says: "I was stiff and sore with rheumatism; it affected all my muscles and joints. My back was bad, too. I was always tired and depressed, while the water was unnatural and painful. I had to let my housework go. But upon taking Doans brand Backache Kidney Pills I picked up wonderfully. I felt better after taking the first box and so I continued using the pills until all the pains had gone. (*Signed*) S. Strickland."

Ask your Chemist for

DOANS Backache Kidney Pills

MOTHER! FIGHT CHILD'S COLDS

How many mothers are aware that children's colds, coughs and snuffles are encouraged by constipation? How many mothers know for certain whether their children are constipated or not? You can't keep your eye on them all the time. So when they come home sneezing, coughing, snuffling, be sure that their bowels are not clogged with poisonous waste which acts as an ideal breeding ground for germs.

Go out and buy a bottle of 'California Syrup of Figs' and give a dose at once. Armies of germs are cleared out and the risks of head colds and chest colds are greatly reduced. Be sure it is 'California Syrup of Figs' brand. Obtainable everywhere at 1/3 and 2/6. Kiddies love the delicious flavour! For 'California Syrup of Figs' is a natural fruit laxative.

IMPORTANT TO WOMEN— 'California Syrup of Figs' is also the ideal remedy for constipation in your own case, since it ensures complete bowel action without the risk of disturbing functions regularity, which often happens when strong laxatives are taken.

GOOD NEWS FOR YOU WEAK WOMEN!

You who go around, run-down and "too thin"—who tire quickly and are easily upset . . . when these conditions are due to mineral-vitamin starvation (as they usually are) . . . you'll make no mistake if you make this test with "Vikelp."

"Vikelp's" iron, copper, phosphorus, magnesium and calcium, as well as its vitamins and natural sea-plant iodine, provide nutritional elements usually lacking in our modern diet. When these vital elements aren't present to help the body's chemical processes change digested food into rich blood and firm flesh . . . good nourishment is wasted. "Vikelp," in easy-to-take tablets, makes the system get the real good out of food. Contains absolutely no drugs.

Try it for 10 days. Thousands report they eat, sleep, look and feel better and add healthy extra pounds if they are underweight. If you, too, are not absolutely happy with the results, we will gladly refund your money. Your chemist has it! Send for free 50-page Book on why YOU need Minerals and Vitamins to Health Products Laboratories Ltd. (Dept. J.B. 1/4), 135 Baker Street, London, W.1.

WHY ARE SOME CHILDREN SAFE FROM COLDS—OTHERS NOT?

This winter most children are being given a cod liver oil tonic to protect them from colds. Why does it make some children safe, and not others?

MOST mothers are taking the advice of the Ministry of Health, and are protecting their children with a cod liver oil tonic during this treacherous weather.

You would think that with all this care, these children would be safe from colds. But only some are safe! Others keep going down with coughs and colds. *Why?*

Mystery Explained

An eminent Medical Research Body has found that thousands of children cannot take ordinary cod liver oil—their digestions are not strong enough. They must be given their oil in its *most quickly digestible form*—Scotts Brand Emulsion.

"*When cod liver oil is given in the white, creamy form of Scotts Brand Emulsion,* writes this Medical Research Body, "*children can wholly digest the oil, and get all the body-building goodness they need.*"

SOUND REASONS WHY YOUR CHILD'S COD LIVER OIL TONIC MUST BE SCOTTS BRAND EMULSION

1. Ordinary cod liver oil is difficult for some children to take.
2. Scotts Brand Emulsion is the most quickly digestible form of cod liver oil. Immediately after taking, *every dose* goes to strengthen the child's whole body, particularly the chest and lungs.
3. Scotts Brand Emulsion actually makes the digestive juices work more strongly, so that the body gets more nourishment out of food.
4. Scotts Brand Emulsion also contains hypophosphites of lime and soda, to help still further in building up your child's bones and teeth.

Give your children a spoonful of Scotts Brand Emulsion three times a day. Remember, small quantities taken regularly will protect them. But Scotts Brand Emulsion is so easily digested that when children have a cold, the necessary larger amounts can always be taken and the full benefit received immediately. Trial size 1/3, larger sizes 3/- and 5/-.

Has your child got a cold now?

You can help your child to throw off a cold in half the time he usually takes. Start him *today* on the kind of cod liver oil that goes straight to strengthen his chest and lungs—Scotts Brand Emulsion.

CROSSWORD No. 140.

TERMS AND CONDITIONS.

ON page 36 is presented the 140th of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors.

This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following:—The Editor of JOHN BULL; Doctor C. E. M. Joad, M.A., D.Lit.; and Mr. Stephen Potter, Lecturer on English, London University.

Each entry received will be carefully considered and the First Prize-winner will be the competitor who on one Entry Form has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be rewarded on having tied at these points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, February 16, 1939. The reasons which decided the Committee's Award will be published in JOHN BULL'S then weekly "Crossword Gazette," obtainable by exchanging with entry the Reservation Coupon on page 36. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties the appropriate cash prize will be equally divided; but not more than one cash prize and one other prize will be allowed to one entrant in any one contest.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

GYPSY

PETULENGRO

The Famous B.B.C. Broadcaster, will send you FREE a copy of his New Book on "Secret Romany Remedies." Worth Pounds.

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It's one thing for a medicine to claim to remove a 'Flu attack—it's another thing to do it. 'ASPRO' makes positive, definite and clear claims that it will relieve an Influenza or Cold attack in one night and proves it. A good practice is to take two or three 'ASPRO' tablets with a hot lemon drink or a hot whisky. The value of 'ASPRO' for Influenza was proved in Australia when the Pneumonic Influenza Epidemic ravaged the country, and 'ASPRO' was recognised as a necessary commodity in the public interest. 'ASPRO' attacks Influenza in two ways. First as an antipyretic or fever-reducer: secondly, when ingested in the system, as a powerful internal antiseptic and germicide. A letter received from one relieved of Influenza makes the 'ASPRO' position clear when he says "you can't have 'Flu and 'ASPRO' too." Space will not permit the extensive publication of users' testimony. The following, however, should be sufficient to convince even the most sceptical.

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TAKE 'ASPRO' AND KEEP WELL

CONTINUAL COLDS NOW STOPPED BY 'ASPRO'

96 Theseely Road, Battersea, London, S.W.11.

Dear Sirs,

I feel I must write and tell you how much I appreciate 'ASPROS'. I was always suffering with colds, one after the other, until I tried 'ASPROS'. Since then I very seldom have a cold.

Two 'ASPROS' and a glass of hot milk, on retiring, have often stopped an attack of 'flu in my family. Personally I am never without a packet. I will always recommend them to my friends.

Yours gratefully,
E. H. ALGAR.

WONDERFUL RECOVERY FROM 'FLU

B.M.S. writes from London, S.W.16.

"I would very much like to express my gratitude for such a wonderful recovery from 'flu. I am feeling very well again now. I was with friends at a party and was taken ill with 'flu. I could not go back to my place until the following morning.

A friend gave me two 'ASPRO' tablets with a cup of hot lemon. He also gave me a small box of tablets and then I was in bed for one day only. I was then able to carry on with my work feeling myself again, thanks to 'ASPRO' tablets, and I shall never be without them."

KEEPS CLEAR OF BRONCHIAL COLDS

The Cedars, Eton Wick, Windsor, Berks.

Dear Sir,

I have taken 'ASPRO' for the last two years and can truthfully say they have kept me clear of bronchial colds to which I am subject. I can't speak too highly of them. (I am 62 years of age.) I recommend them to all my friends. I always keep a supply handy.

Yours faithfully,
AGNES WATSON (Mrs.).

LANDLADY HELPED 'FLU SMASHED

A. G. R. writes from Deepcut, near Aldershot, Hants.: "I have always kept 'ASPRO' by me as I have suffered with headaches now and again since the war but last week I had the 'flu and I took two 'ASPRO' tablets on retiring for the night and I found in the morning that I had lost all trace of the 'flu. Also my landlady did not believe in them but as she suffers with headaches I gave her two 'ASPRO' tablets and she has not had a headache since."

NOVEL GARGLE TREATMENT DISPELS THE 'FLU

49 Martin Street, Upperthorpe, Sheffield, 6.

Dear Sirs,

I am writing to let you know how wonderful 'ASPROS' are. I had a cold and influenza. I gargled with 'ASPRO' in lemon water and in 10 minutes I was greatly relieved. I give you my permission to publish this letter.

I remain,
H. WHITE.

'ASPRO' AS A GARGLE

Two 'ASPRO' tablets in four tablespoonfuls of water make an excellent gargle for sore throat, tonsilitis, and act as a deterrent.

TRY 'ASPRO' FOR

INFLUENZA
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If you have never tried this wonderful remedy, do so without delay.

FREE SAMPLE gladly sent on request to Magic Laboratories, M.N.28, New Court, Farringdon St., London, E.C.4.

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Mrs. P. W., Drighlington, writes: "I suffered 20 years of misery from Nasal Catarrh. I used NOSTROLINE Nasal Remedy and what a difference to my general health. My head feels clear. That awful stuffiness has gone. I used to have terrible headaches and sickness. I shall continue using NOSTROLINE." "NOSTROLINE" ends Catarrh. Banishes stuffiness, breathing trouble, Head Noises, Catarrh-Deafness. Chemists: 1/3.

Free Sample from "NOSTROLINE" J.94, Bristol, 8.

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It's a fact! This remarkable plant devours grasshoppers *alive*, and actually has to be fed on mosquitoes during winter! You can read all about this new wonder of the vegetable world in the February issue of "Armchair Science." In this number you will also find details of a Mexican frog that can "fly" 100 ft., of a 7 ft., 600 lb. Rabbit that speaks, a "Spinning Top" that subconsciously plots aircraft, and dozens of equally fascinating scientific developments explained in simple, non-technical language. 100 pages packed with interesting articles and features—scores of photographs, drawings and diagrams. Order a copy to-day, 9d.

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BLOOD TROUBLES, ABSCESSES, BOILS

Wonderful tributes are received daily for benefits derived from Vitadatio, the Famous Herbal Remedy. Mrs. Walton, Newbey, Rochdale, writes:—"For four years I had one Abscess after another, I had four operations, the last being on the Spine, which discharged 20 months. I tried Vitadatio and after two bottles felt my back easier, so persevered with it. I have now been working two years and keeping fit."

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Reader's Story

by **Hugh Lane**

"The Retreat," Cliff End, Hastings

OLD MAN SEA . . .

"Still clutching the precious cash-box, I was hurled from the bridge with terrific force"

WE lay south of Macassar, off the West African coast, in a rust-stained salvage vessel, rolling lazily on the slight, oily swell.

Great heavens, it was hot! If you were careless and touched a piece of ironwork, your hand blistered.

When we came on deck after lunch the sun seemed to be poised on the truck of the foremast. We cursed its brazen brilliance, and then fell silent, for a great, oppressive stillness had the whole ocean in its grip.

Suddenly Johnny Mackay, one of my assistants, asked: "Did you hear that?" His face was pale, and the pallor wasn't just the effect of the heat.

"What do you mean? What's the matter?"

"Thought I heard a rumble—it seemed right under us. . . ." His voice tailed away.

The skipper mopped his face and scowled. 'Look here, Hugh," he said to me 'You ought not to go diving to-day—pearls or no pearls. There's something brewing . . . tornado or an earthquake . . . I don't know. . . . But don't go down, old man; leave it until to-morrow"

I don't know what made me turn pig-headed. The heat and the thought of sitting around in it for another day, I expect.

"I'm going down," I said. "I'll take full responsibility. You've just got the jitters, that's all."

A FEW minutes later the headpiece had been screwed on my heavy self-contained diving suit and I was sinking through the clear water, watching shoals of multi-coloured fish flicking past me.

At last my feet touched the sea-bed.

Now for the wreck and its treasure.

In April, 1937, a vessel carrying a valuable shipment of pearls to India went down with all hands. After weeks of searching we had found her.

The hulk was just on my left, partly screened by a huge mass of waving weed.

Two sharks, seeing my torch, slowly moved off as I gained the weed-covered bridge. Behind me lay an alleyway, with two doors opening off it. One of these, I guessed, must be the captain's cabin. That was where the pearls ought to be.

"Wonder what I'll find here," I muttered, as I forced the door.

It swirled inward as I put my weight against it, and in the eddy of the water I saw two skeletons rolling over and over.

From the shreds of uniform that still clung to them, the bones were those of the captain and chief officer.

Just then my skipper's voice sounded in my earphones.

"All right, Hugh? Notice anything down there?"

"Only two skeletons," I replied. "Why?"

"We've heard another of those queer rumbles, that's all. Found anything yet?"

"Just searching the captain's cabin. It's tricky work here. Watch for my signal."

"You bet! Sooner you're up, the better."

The cabin contained a wall desk, a large bunk, and on the floor, on its side, a safe with the door open. Everything was covered with a thick layer of slime. The safe was empty.

It looked as though the captain and chief officer had tried to rescue the ship's log and valuables and lost their chance of escape.

But where were the pearls? With a shudder, I thought they must be on one of the skeletons, which now seemed as if they were following me around.

I clutched at one of them as it jostled by me in the darkness, missed it, but simultaneously my foot struck something on the floor.

Retrieving it from the slimy depths, I saw it was an iron cash-box.

Did it contain the pearls?

At that moment a distinct and sickening rumble shook the plates under my feet. Water swirled violently along the narrow passage.

"Get ready to be hauled up!" shouted an agonised voice from above. "Hell's breaking loose up here!"

"Hullo, hullo!" I shouted. No reply. The line had gone dead.

I pulled the communication cord and it came freely into my hands, yards at a time. *It had been severed.*

In such emergencies a diver must keep his head. I knew, with the type of suit I was wearing, that if I could reach the open bridge I could inflate it from my air tank and be carried to the surface.

Another deep and menacing rumble shook the ship from bow to stern.

Once more the wreck lurched, the darkness was pierced by a vivid flash, and from my right came a bubbling roar. This was followed by a hissing cauldron of steam, flame, burning heat, and upflung rocks.

I held grimly to the precious cash-box and turned on the air to the full. Immediately after I was hurled with terrific force from the bridge. I remembered no more.

HOURS later I opened my eyes in my own cabin. My whole body was one huge ache. The skipper, chief officer and Johnny Mackay were by my bunk.

"What exactly happened?" I asked feebly.

"A submarine earthquake," replied the skipper. "And how you escaped alive, the Lord alone knows!"

"The pearls . . ." I gasped. "The pearls. What happened to them?"

"Old Man Sea coughed you up," said the skipper with a grin; "blown up like a balloon."

"But the pearls? I had a cash-box . . ."

"They were coughed up with you, and a prize collection they are. You can thank Old Man Sea for that, too."

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Four active ingredients are combined for extra-rapid Pain-Relief and Tonic-Effect, without the least risk even to weak hearts. When you are overcome with fatigue, lassitude, worry or nerves, or when suffering from Headache, Neuralgia, Nerve Pains, Backache or Rheumatism, 2 Tablets of Phensic is what you need.

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The Wonderful Tablets that Drive out PAIN

The Human Machine

IF you sit down and think hard about yourself, and if you can be perfectly honest in your thinking, you will quickly discover that happiness or unhappiness is very largely a question of what you want or what you can do without.

Is that a bit puzzling? Well, think of the times you've wanted something you couldn't have, and have been irritated and discontented in consequence.

Weren't those the times you were unhappy? Wasn't it on those occasions you found life very tedious and very difficult?

And then think of the other times—the times when you were busily occupied with your hobbies, puttering about the garden, reading, doing this and that and nothing in particular.

You hadn't time to think of the things you hadn't got. You weren't discontented. You weren't bored. You were enjoying yourself, weren't you?

George MacDonald, the novelist, once said that "To have what we want is riches, but to be able to do without is power."

There's something derogatory in letting things boss you. But they will unless you can learn to do without them. And once they do, you're on the toboggan slide to unhappiness.

Happiness, contentment, peace of mind: these aren't questions of how much you've got. They depend on what use you make of what you have got.

STOMACH PAINS ARE DANGER SIGNALS

When your digestive organs are out of order, the simplest food often causes distress. Heartburn, acidity, flatulence torment you; worse still, your food doesn't nourish you and so you become an easy prey to illness. It stands to reason you cannot be strong and healthy unless your digestive organs—stomach, liver and bowels—are working properly.

Mother Seigels Brand Digestive Syrup combines in concentrated form the medicinal virtues of more than ten different herbs, roots and barks which experience has shown have the power of restoring tone, efficiency and regularity to the digestive organs as no single drug or combination of drugs can do. The action of Mother Seigels is gentle, not drastic; it builds up, little by little, day by day. Nature's way, the only true way. All chemists have it at 1/3 and 3/-

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A MONEY-MAKING spare-time hobby. Unfailing way of earning £3-£5 per week in leisure hours. Beginners welcomed. No experience or capital needed. Everything supplied free.—Write (mentioning *John Bull*) for details to Worldwide Wholesale Warehouses, Charles Street, Manchester 1.

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ROYAL AIR FORCE

There are now many vacancies for men to enlist as

AIRCRAFTHANDS.

with excellent prospects of being selected later for training in a trade such as Fitter Mechanic, Wireless Operator, Electrician etc

Apply for free booklet, "A Life for Men," to R.A.F. Recruiting Depot, Victory House, Kingsway, W.C.2, or to any R.A.F. Recruiting Depot or Post Office.

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SCHOOL ATTENDANCE OFFICERS Excellent pay and prospects with pension No exp. reqd. For FREE details of vacancies and preparation therefor apply, Chambers College (Dept. 819), 235, High Holborn, W.C.1.

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GARDENING.

DOBBIE'S 1939 SEED CATALOGUE of 144 pages, 288 photographs, 6-colour plates. Free to all readers mentioning *John Bull*. DOBBIE & CO., Ltd EDINBURGH, 7.

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AMAZING OFFERS in Famous Named Accordions. Secure an outstanding bargain whilst stocks are available. Cash or Easy terms. Full lists sent by Francis, 29/29a, Essex Road, London, N.1. (See advert. on page 3.)

10/- MONTHLY secures modern Remington Home Portable Typewriter. Get full particulars of this offer by filling in the coupon on page 38.

WOULD you like the latest list of Columbia Record Players and new records? Keep your gramophone library up to date.—Write, mentioning *John Bull*, to Columbia, 98, Clerkenwell Road, London E.C.1, for latest free illustrated lists. See page 38.

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POULTRY-KEEPING.

REGULAR SPARE CASH FOR YOU.—Useful EXTRA money can be made by keeping poultry—but you must go about it in the right way. Whether you contemplate starting now with a few birds in the garden or you've kept poultry for some time—be sure to see the splendid 1938 edition of the "Feathered World" Year Book. On sale now, this invaluable book of nearly FOUR HUNDRED PAGES is packed with practical information and expert advice—essential help that solves every poultry problem — that makes poultry-keeping REALLY PROFITABLE. Send 2/6 P.O. to-day for your copy to "Feathered World," Dept. J.B., 9, Arundel Street, London, W.C.2.

DO YOU KEEP CHICKENS? Here's splendid news for all poultry keepers a unique opportunity not to be missed. To-day the Poultry Keepers' Advisory Bureau and Clinic invites you, whether you keep a few fowls in the backyard or farm on an extensive scale, to participate in a great new money-saving plan that will be worth POUNDS. Thousands of men and women interested in keeping poultry are already benefiting by this great idea—make sure you have details immediately by sending a postcard for particulars to:—Poultry Keepers' Advisory Bureau and Clinic Dept. J.B.13, 68, Long Acre, London, W.C.2.

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IF you suffer from Catarrh, don't overlook the Mostreline advert. on page 21, in which a free sample can be obtained for a trial.

SUFFERERS from hair troubles can obtain a testing packet of Kotalko, the hair grower, and a tablet of Kotalko soap on receipt of 3d. and the coupon on page 23 filled in with your name and address.

FREE.—If you are run-down, lack energy, send for free booklet, "Iron Starvation: the Thief of Health and Strength." Fill in the coupon on page 23, or write, mentioning *John Bull*, to Iron Jelloid Co., Ltd. (Dept. J.69), Watford, Herts.

ACCEPT this special free offer. Free samples of famous hair preparations. Readers can test free of charge three of any of the Harlene hair products offered on the Front Cover. Cut out the coupon and attach 4d. in stamps to cover the cost of postage, packing, etc. Be sure to mark the three preparations required. Write clearly, giving name and full postal address. Turn to the Front Cover now and respond to this offer. If you find your hair going thin, grey or lank, accept this unique sample offer, which may start you on the road to new growth of vigorous, live and colourful hair.

INDIGESTION sufferers—Rheumatism sufferers and those who have Heart Trouble and Bladder Disorders, accept the special trial offer made by the Shadforth Prescription Service, Ltd., to test Shadforth remedies for these distressing complaints. For a limited period readers of *John Bull* are offered two trial size packets for the price of one. If, after trying one, you are not completely satisfied, return the other unopened and your money will be refunded in full. Turn to the Back Cover now, which also contains other examples of Shadforth Prescriptions required at this time of the year. Free booklets containing useful advice are offered on many ailments

WEAK women. An instructive 56-page booklet tells how to build strength and get renewed energy. A copy will be sent post free and without obligation.—Write, mentioning *John Bull*, to Health Products Laboratories, Ltd., Dept. J.B.1/4, 128, Baker Street, London, W.1. See page 30.

MISCELLANEOUS.

HOW TO STOP SMOKING.—Genuine remedy, proved by Testimonials.—Write, The Stanley Institute, Ltd. (J.B.1), 21 Warwick Lane, E.C.4.

BE a first-rate "Swing" Pianist by Easter. Turn to page 36 and send for free 20 pages Prospectus, giving full details of the Jules Ruben System.

WOMEN, you cannot afford to be always powdering in public, nor can you let a shiny nose stay shiny. There is a way out. See the Snowfire Powder-Cream announcement on page 23.

FREE.—A trial tube of Odol Dentifrice will be sent to all who fill in the coupon in the announcement on page 22, or, if you prefer, write, mentioning *John Bull*, to Granbux, Ltd., Dept. J.B.15, Norwich.

FREE course of training in A.R.P. work. In the interests of the nation, the Bennett College, Sheffield, are prepared to offer free training to all schoolmasters, teachers and head schoolboys, in addition to Police, Firemen, Air Raid Wardens, Decontamination Squads, Night Watchmen, etc. Should you or any of your friends who come under these headings desire to accept this offer, please write at once, mentioning *John Bull*, to the A.R.P. Department, Bennett College, Sheffield, asking for free enrolment form. Everyone can study at home in his spare time. Further particulars appear on page 18

STIRRING call to nation's manhood Be fit, feel fit and keep fit. Vast new scheme to encourage national physical fitness. Mighty strength — imposing physique—glorious health and share of £10,000 in prizes can be yours. Every man in the country between 18 and 60 should post one of the forms on page 5 at once for full particulars of the special Championship Course of Home Training. Don't hesitate. This Course can reshape the whole pattern of your life, just as it may reshape your body in lines of physical strength and beauty. There is no cost or obligation in asking for particulars—it is left entirely to you to decide if you wish to join and then alone, it costs 1d. a day. Turn to pages 4 and 5 now and act at once by sending for full particulars of this remarkable new scheme.

Pools Parliament

Pools fans, this is your page—say what you like, ask what you want to know about your winter hobby. If you have a problem to be solved or an opinion to express concerning football pools, write to "Poolex," Pools Parliament, 93, Long Acre, London, W.C.2.

BANKERS WITH A DIFFERENCE

"MUCH is written on the use of bankers in penny pool coupons," says one of my readers. "Most punters dislike them because it is so easy to be wrong in one's choice.

"But there is no way of doing without them, unless one can afford to spend a fortune on permutations.

"This being the case, therefore, three friends and I have been working on a system which might be called 'permuted bankers.'

"As we have already been successful, we would like to pass the idea on to other members of Pools Parliament."

He continues: "We go in for a 12-match pool and, between us, select seven matches as bankers. To explain the system of grouping I shall call these matches A, B, C, D, E, F and G.

"These matches we group in fives as follows:

"Group 1 A B C D E
"Group 2 A B C F G
"Group 3 A D E F G
"Group 4 C D E F G

"Each of us takes one of these groups as bankers for his own particular coupon, permuting the seven remaining results in a 16-line entry of two-way forecasts such as you published recently.

"Thus we each send in 16 lines, spending 5s. 4d. between us, and share in any winnings.

"So far, this system has brought us a dividend of £10, which puts us on the right side for the season already."—M. T. C., Maesteg, Glamorgan, who receives half-a-guinea for his helpful suggestion.

This is a very sound way of making a joint effort with a few friends.

With the bankers grouped as above, if any six of them turn out to be correct one of the banker groups must be right. With two errors in the bankers there must be one coupon with at least four bankers correct, and it is only 4 to 1 against an all-correct group.

Another example of "permuted" bankers would be to group eight choices in sixes as below:

A B C D E F
A B C D G H
A B E F G H
C D E F G H

Each of these groups, one for each punter, would need to be supported by a permutation to cover the remaining matches. A number of suitable tables (including the 16-line table referred to in the above letter) appeared in Pools Parliament a fortnight ago.

"Guaranteed"

You publish from time to time tables of permutations which guarantee a certain number of correct results in one column, whatever the results of the matches happen to be.

These tables allow *equal* chances for each of the three possible results of any match, whereas we know from past experience that a football match is most likely to end as a 1, with 2 as the next most likely result.

It seems to me, therefore, that tables of this nature waste lines in the endeavour to get a guaranteed minimum of error.—R. S., St. Ives.

You are quite correct in stating that *over the whole of the fixture list* **the proportions of 1's, X's and 2's are not equal, but for the matches for which such "guaranteed" tables are recommended any result is equally likely, and so it is correct for each possible result to be covered to the same extent.**

Of course, mathematical permutation tables should only be used for the most difficult games on the penny pool lists, and I have always advised punters against any attempt to cover all the matches in a pool in this way.

Playing Hunches

A phrase in one of your comments to correspondents caused me to think deeply. You write, "I never play my hunches." Why?

I try to make my forecasts intelligently, but I quite often come across a match which I have a "hunch" will go against form. These hunches have been very profitable to me, and I dare not refuse to consider them. Surely you don't suggest that I should?—H. J. R., London, S.W.1.

No! I do not advise you to ignore your hunches. My point was that I do not let my hunches interfere with the form results indicated in my Graded Guide. If I did, I might mislead the many punters who use my forecasts as the basis of their entries.

For the Family

We are interested in the 8-results pool, and for several weeks we have come very near getting a dividend. Can you recommend a marking system for 16 selections (all homes) to suit a total stake of 6s. to 8s. a week?—H. S., Southend.

Here are 14 lines which will give you the best chances of success. The markings for each pair of matches is the same, so to save space only one set of markings for each pair is shown.

Selections.

1 and 2	1	1	1	1	1	1	1	—	—	—
3 and 4	1	1	1	—	—	—	—	1	1	1
5 and 6	1	—	—	1	1	—	—	1	1	—
7 and 8	1	—	—	—	—	1	1	—	—	1
9 and 10	—	1	—	1	—	1	—	—	1	1
11 and 12	—	1	—	—	1	—	1	1	—	—
13 and 14	—	—	1	1	—	—	1	1	—	1
15 and 16	—	—	1	—	1	1	—	—	1	—

With 13 or more correct forecasts, one or more winning lines are guaranteed. With 12 right, there is an even chance of a winning line; 11 right—1 chance in 6; 10 right—1 chance in 21.

Easy Ones

What is your opinion of this system for the 10-results pool?

I have been taking only the teams which are barred from all the other pools, presumably because they are thought to be the easiest.

These matches give a very high proportion of home wins, but so far I have just missed selecting the best of the bunch.—F. E., Oxford.

I do not recommend taking *only* these teams as your selections, because if you do get a winning line from them you will probably be disappointed with the dividend. Remember that these games are all the "certs" of the week, so that if they all win dividends will be at their lowest.

By all means take six or seven of such matches and add selections from the remainder of the list, but do not back all the "certs."

Graded Guide and Pools Chart

by Poolex (copyright)

BELOW are the games to be played on Saturday, January 28.

Likely home winners on form are at the top of the list, next come the more evenly matched teams, and at the end are likely away winners.

As an additional guide, column A shows whether the home team (1) or the away team (2) has the advantage on recent form. Column B gives the next-best forecast as an alternative, whilst column C gives a warning asterisk (*) where results in past years suggest form may be upset.

In pools where a choice is given, **avoid games marked *;** cover fully, if possible (1—x—2), in pools where each match has to be forecast.

January 28, 1939.	A	B	C
1 Wolves v. Portsmouth	1	x	
2 Crystal P. v. Torquay	1	x	
3 Wrexham v. York	1	x	
4 Aberdeen v. St. Mirren	1	2	
5 Coventry v. Notts F.	1	x	
6 Chesterfield v. Bury	1	2	*
7 Rangers v. Falkirk	1	x	*
8 Southend v. Bournemouth	1	x	
9 Everton v. Huddersfield	1	x	*
10 Burnley v. Norwich	1	2	*
11 Stockport v. Hull	1	x	
12 Bristol C. v. Clapton O.	1	2	
13 Watford v. Swindon	1	x	
14 Grimsby v. Blackpool	1	x	
15 Notts C. v. Northampton	1	2	
16 Bolton v. Leicester	1	x	
17 Barnsley v. Chester	1	2	
18 Q.P.R. v. Walsall	1	2	
19 Bradford v. Fulham	1	x	*
20 Sheffield U. v. Luton	1	2	
21 Cardiff v. Bristol R.	1	x	
22 Kilmarnock v. Ayr	1	2	
23 Mansfield v. Port Vale	1	x	
24 Ipswich v. Reading	1	x	
25 Preston N.E. v. Birmingham	1	2	
26 Manchester C. v. Blackburn	1	2	
27 Hearts v. St. Johnstone	1	x	
28 Lincoln v. Crewe	1	2	
29 Queen of S. v. Celtic	1	2	
30 Exeter v. Brighton	1	x	
31 Hamilton v. Partick	1	2	
32 Charlton v. Middlesbro	1	x	
33 Aston V. v. Arsenal	1	2	*
34 Sunderland v. Brentford	1	x	
35 Plymouth v. Millwall	1	x	
36 Raith R. v. Arbroath	1	2	
37 Leeds v. Liverpool	1	2	
38 Halifax v. N. Brighton	1	x	
39 Oldham v. Barrow	2	1	
40 Tottenham v. W.B.A.	2	1	
41 Queen's P. v. Hibernian	2	1	
42 Albion R. v. Third Lanark	2	1	
43 Hartlepools v. Rotherham	2	x	*
44 Darlington v. Doncaster	2	1	
45 Aldershot v. Newport	2	x	*
46 Clyde v. Motherwell	2	x	
47 Carlisle v. Southport	2	x	
48 Gateshead v. Rochdale	2	1	*
49 Southampton v. Newcastle	2	x	*
50 Stoke v. Derby	2	1	
51 Chelsea v. Manchester U.	2	1	
52 Tranmere v. West Ham	2	x	
53 Swansea v. Sheffield W.	2	x	
54 Accrington v. Bradford C.	2	1	

Germolene
Brand ASEPTIC OINTMENT
SKIN HEALING CRUSADE!
More Great Victories!

LEG ULCER HEALED

Dear Sirs,—I suffered for 17 years with a large ulcer on my right leg. I decided to try Germolene and I am thankful to say I am completely cured. My leg is quite healthy.
Mrs. A. D., Leicester.

DISFIGURATION ENDED!

Dear Sirs,—For some time past I have been suffering from Cellulitis of the face. I lost nights of sleep and was advised to see a specialist. A friend suggested I should try Germolene. My cure was rapid. After a few applications of Germolene all the irritation ceased.—J. D., Herts.

THE WORLD'S GREATEST HEALER FOR
ABSCESSES
BAD LEGS
BURNS
SORES
BOILS

At the first touch of Germolene smarting, itching, burning and pain is stopped! Swellings reduce, blemishes are banished!
Get your tin TO-DAY!
6d SOLD EVERYWHERE
1/3, 3/- & 12/- Per Tin

Germolene—Can HEAL It—CLEAN!

She's Number 97!

Miss N. Grossman

Nearer and nearer to 100 draws the total of JOHN BULL readers who have won outright victories in our commonsense Crosswords. Here is number 97—Miss Nan Grossman, 355, High Road, Chiswick—who beat all her rivals in our 136th Contest.

Follow her to an outright success in this week's fine offer; a coupon on page 40 may well bring you a Life Pension of 20s. Weekly and £300 in immediate cash.

TWO YEARS OF GASTRIC TROUBLE

After dreary months of suffering, one attempted cure after another only leading to deeper despair, what a joy it must have been to Mr. T. B., of Bolton, when his stomach trouble disappeared at last! The change was astonishing. For a while he could not eat, and was very ill. His doctor advised an X-ray examination. But read what he writes now: "I am feeling remarkably well, thanks to Maclean Brand Stomach Powder. I shall never be without it."

Here is the whole story in his own words: "I have been a sufferer of gastric trouble for the past two years, tried several remedies, and got no relief. I heard of Maclean Brand Stomach Powder, so made up my mind to give it a trial. I began to improve after the first bottle, and I am proud to say it has worked wonders with me. I shall strongly recommend it to others."

Stomach Pain, Dyspepsia, Gastritis, Palpitation, Flatulence, Excess Acidity, all quickly vanish under the gentle, soothing action of MACLEAN BRAND Stomach Powder. This safe and certain remedy is sold only in 1/3, 2/- and 5/- bottles, Powder or Tablets. Look for the signature "ALEX. C. MACLEAN."—that is your safeguard. Maclean Brand Stomach Powder is only genuine with that signature on bottle and carton. Sold also in handy 9d. tins of Tablets.

Accept this FREE SAMPLE OFFER OF 3 FAMOUS HAIR PREPARATIONS

ON the Front Cover of this issue are illustrated Special trial sizes (drawn in miniature) of 7 famous "Harlene" preparations. You are invited to choose ANY THREE and they will be sent to you FREE on receipt of coupon duly completed.

SEIZE THIS SPECIAL OPPORTUNITY NOW!

Turn to the Front Cover!

Just mark a cross under those you would like, write your name and full postal address clearly, and then post the coupon together with 4d. in stamps to cover the cost of postage, packing, etc.

Hurry! Accept this unique FREE offer to try THREE of any of the famous "Harlene" Hair Products. Turn to the Front Cover NOW, while you think of it! Mark with a X which THREE Trial Samples you would like FREE, and fill in and post the coupon (plus postage, etc.).

TWO GREAT NEW FEATURES!

Unemployment—A National Investigation

Nine "Daily Herald" men have gone out into the countryside—into the towns and factories—into the areas where industry has been dying or dead for years, to find out why Britain's workshops should fall into ruin—why men should be thrown on the rubbish-heap of indolence through no fault of their own. Each writer will take one great industry as his field of survey. They will not write to prove any thesis, or to make any specific point—they will do a reporter's job and tell you what they find! Hannen Swaffer—brilliant crusading Journalist—will be the first! The reports of this investigation will shame the conscience of the nation. They will be read with horror by millions—they will give you a new outlook on the nation's greatest scandal! You owe it to yourself—to Humanity—to read this great series.

Secrets of the Political Underworld!

For the first time, the "Daily Herald" reveals, in a series of dramatic articles, secrets of political intrigue which will thrill the world—the escapes and adventures of the German Freedom Party, the band of brave democrats who defy Hitler on German soil, whose hidden Wireless Station broadcasts a running-fire of Anti-Nazi propaganda. How—with death ever at their side—they print and distribute "seditious" literature beneath the very noses of S.S. Guards and the Nazi leaders themselves. Assassinations in the Balkans—murder in high places—and other intrigues of the political underworld are covered in a sensational document which the "Daily Herald"—alone amongst the world's Press—has secured. It is your duty, as one who lives in this ever-changing world, to read these articles.

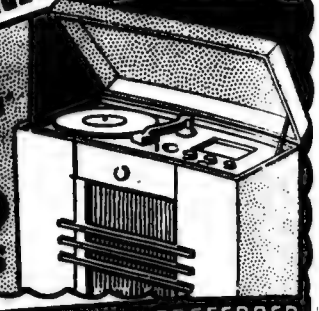
STARTING IN THE

Daily Herald

ON MONDAY

Win £20 WEEKLY for LIFE plus £250 Cash and 25 GN. RADIOGRAM

John Bull's BIG NEW 3-in-1 X-WORD PRIZE!



£100 CASH BETWEEN RUNNERS-UP

UNLIMITED SURPRISE AWARDS
FOR SECOND RUNNERS-UP, EACH ACCOMPANIED BY A
NOVEL £10 CASH OFFER

£500 CASH IF PREFERRED TO 3-IN-1 FIRST

140

READ THESE RULES.

1.—Make entry in ordinary ink, not copying-ink or copying-ink pencil. Entry-fee is at the rate of sixpence for each two squares submitted. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form. Entry Form to be posted as directed (not delivered by hand) and bear POSTMARK of not later than Thursday, February 2, 1939.

2.—Each entrant is limited to 8 sixpenny entries, each on an Entry Form provided in this or any other announcement of this Contest.

No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on Entry-square alongside will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided, or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon.

4.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, February 16. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post, Tuesday, February 21, in accordance with the directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize or Surprise Awards. Accordingly entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

5.—Should the First Prize be shared, £500 cash will be paid instead of the Three-in-one Award.

6.—Failure to comply with any of the Rules and Conditions involves disqualification.

7.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

Terms and Conditions on page 31.

15 Big Cheques won in Crossword No. 137

In connection with "John Bull" Crossword No. 137, the Adjudication Committee decided that the entrants who indicated the most meritorious Sets of Answers for one Square (see on right) were the following fifteen competitors:—

Mrs. G. A. HILL, Old Swiss Bank West, Hall; H. W. KERSHFORD, 57, Kenerton Rd., Camberwell, S.E.5; J. BROWN, 203, London Rd., Glasgow, S.E.; F. W. CLARK, 57, Bramston St., Southampton; A. W. DANIELS, Silver Birches, Leatherhead Ave., Orpington; H. W. DARTERRIER, A West St., Blackburn; V. FENN, 43, Hanover Rd., Finsbury, E.C.1.9; A. FORD, 15, Moorhead, Nth. Fenham, Newcastle-on-Tyne, 5; H. HOLDEN, Stoney Lodge, Bakewell, Derbs; Miss I. HORNER, 6, Fullard St., Old Trafford, Manchester, 16; P. C. PARDOE, 67, Morden Rd., Worcester Park, Surrey; I. G. SMITH, 15, Portview Terr., Edinburgh, 4; J. H. TAYLOR, 89, Broadway, Heysham, Lancs; Mrs. M. THOMAS, 10, Selwyn Ave., Enfield, Herts; A. G. WEST, Little Hakenham, Ipswich.

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of £500, and a cheque for £33 6s. 8d. will be sent to each.

Any other entrant who believes that he submitted an entry eligible for a share of this Prize must demand a Scrutiny by not later than First Post, Tuesday, January 31, sending £1 Scrutiny Fee, copy of all entries submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the £100 Award to Runners-up.—This prize has been divided between 183 competitors from whom we received entries inferior in merit by reason of only one less apt and accurate Answer compared with the best entries received. These winners will each receive 11s. A list of these Runners-up can be seen at the "John Bull" offices, and all have been notified.

A useful Surprise Award will be posted this week to each of 630 entrants from whom we received an entry differing from entries of Runners-up by only one less meritorious Answer.

WINNING SQUARE

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the square above.

Two blank spaces indicate that at these points SEE or SEE and RAG or RAT were regarded as apt Answers of equal merit.

WINNING WORDS.

ACROSS—1. RACK. 2. JOYS. 3. WANT. 11. POST. 14. COPE. 15. RATS. 17. SCARE. 18. GEE or SEE. 19. AIR. 20. TINY. 21. RUN.
DOWN—1. ROGER. 3. OPEN. 4. PEG. 5. ROW. 6. SILK. 7. RAG or RAT. 8. SHOP. 10. SWOT. 12. SPACE. 13. CHEAT. 16. TEE. 17. SEA.

TEN FINE PRIZES OR FOUR-FIGURE FORTUNE FREE.

Each entrant of the two 1s. Entry Forms below, accompanied by necessary 2s. entry-fee, is entitled to enclose one "Bullets" Coupon ABSOLUTELY FREE for Colossal 16-in-1 offer. Coupons on page 39. See also enclosure privilege on "Bullets" page.

ACROSS CLUES.

3. It's sometimes rather a job to put right
6. Covering for the head
7. Not likely to be large for small gate
9. May be found running wild in garden
16. Producer is glad to have one for his pantomime
17. Tree in Washington
18. Many speculators are put off by
20. Handy when on holiday
21. Student at agricultural college should study
22. Gamblers do this when they want money

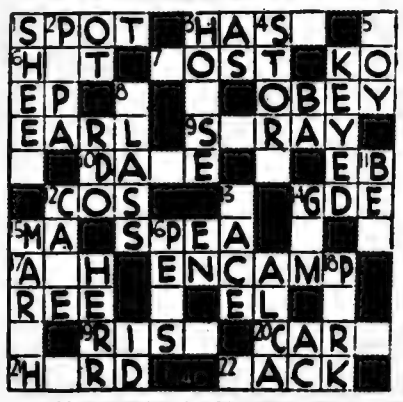
DOWN CLUES.

1. Some women think this of silk rather lovely
2. Child's word for father
3. Important circus usually has a good one
4. Youngsters have a tendency to get lost in one
5. Is sometimes dressed in pretty clothes
8. Examining one carefully commonly involves marks
11. For this you might have to spell a difficult word
12. Lawsuit
13. Miller usually goes in for a long one
14. Ring may be a bit too big for one
15. You expect it to be somewhat wet
16. When yours are growing you must give them quite a lot of attention
18. You don't expect it to be dear in market

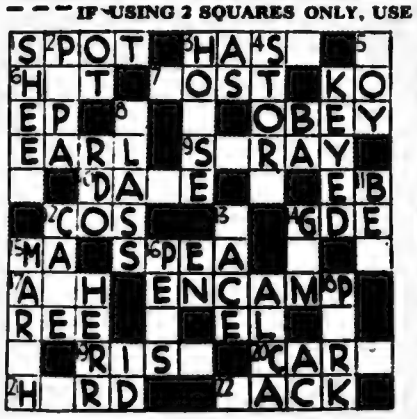
Closing POSTMARK Thurs., Feb. 2.

CUT ROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 140. Closing Postmark Thurs., Feb. 2, 1939



IF USING 2 SQUARES ONLY, USE THOSE BELOW AND CUT HERE



In entering this competition, I agree to abide by the rules and conditions as final in all matters and I enclose Postal Order

Value..... No.....
With 2 squares send P.O. for 6d.
With 4 squares send P.O. for 1s.

2 SQUARES 6d.
4 SQUARES 1s.

SIGNED .....

ADDRESS .....

.....

ADDRESS ENTRY: CROSSWORD No. 140, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2. (Comp.)

CUT ROUND BROKEN LINE

FOR FREE X-WORD AID, ENCLOSE THIS COUPON.

Affix 1½d. Stamp Here	Affix 1½d. Stamp Here

I have affixed 3d. in stamps for postage on "Crossword Gazette" and "Bullets Bulletin." Please arrange:—

(a) A 6 weeks' Free supply.
(b) 6 weeks' extension of my present supply.
(Cross out line which is not applicable.)

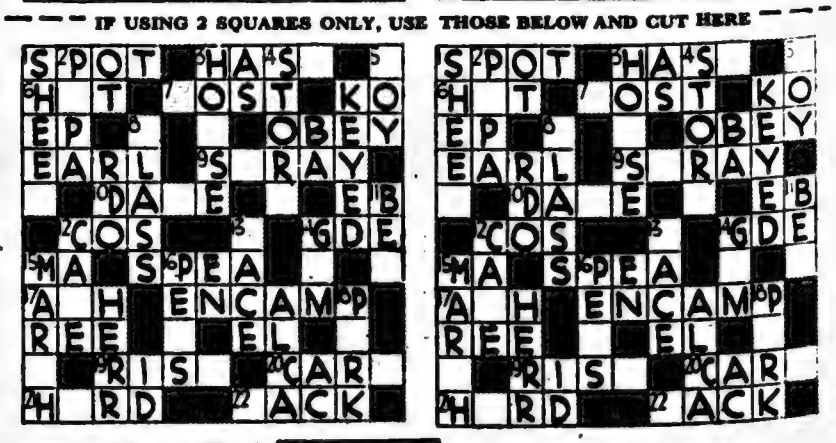
Name .....

Address .....

CUT ROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 140. Closing Postmark Thurs., Feb. 2, 1939

IF USING 2 SQUARES ONLY, USE THOSE BELOW AND CUT HERE



In entering this competition I agree to abide by the rules and conditions as final in all matters and I enclose Postal Order

Value..... No.....
With 6 squares send P.O. for 1s. 6d.
With 8 squares send P.O. for 2s.

6 SQUARES 1s. 6d.
8 SQUARES 2s.

SIGNED .....

ADDRESS .....

.....

MONSTER OFFER COMING NEXT WEEK!

Lionel (Lee).—"I am quite convinced that the art of conversation is dying out." Then you have never had to stand in a queue at the booking-office with only a minute in which to catch your train!

THE EDITOR LAUGHS LAST

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped, addressed envelope is all that you have to send with your query, which should be written in ink. Write to-day, marking your envelope "Free Advice." The replies given here to facetious correspondents are for your entertainment.

VIOLET (Keighley).—"Unfortunately, I was too late for a job in the pantomime chorus." By how many years?

W. L. (Taunton).—"I saw a circus elephant tie a knot in its trunk." But we thought elephants *never* forget.

MRS. D. (Harrow).—"I was very keen on bargain sales, but I can't see anything in them now." See letter below.

MR. D. (Harrow).—"In the very first Derby scramble my wife took part in this year she lost a tooth and had both her eyes closed." See letter above.

* * *

D. B. (Tamworth).—"Is it really possible for a human being to exist for more than a week without water?' Our plumber seemed to think so during the recent cold spell.

* * *

BEAUTY EXPERT (Elstree).—"A film star says me twenty pounds a week to keep her good looks unimpaired." Her face is your fortune, as it were.

MISS K. (Heston).—"I always feel like screaming when surrounded by crowds of idle people eating and drinking." A cabaret soprano?

H. H. (Farnham).—"In my last place I used to take things fairly easy, but I can't do that in my new job." Everything's kept locked up?

ARCHITECT (Hove).—"An experimental house is being built almost entirely of rubber." Very convenient for aggrieved cooks to bounce out of.

R. N. (Buxted).—"My doctor tells me that my young son has the brain of a learned professor. Can you explain that?" Probably the latter is one of the absent-minded kind and hasn't missed it yet.

H. B. (Bath).—"After all, a pedestrian is simply a man who cannot afford to run a car." So is many a motorist.

F. N. (Clapham).—"What is the letter of the law as regards boarding 'buses in London?" Q.

A. P. (Newark).—"She was 100 on New Year's Day, and to what do you think she attributes her great age?" Being born in 1839.

S. N. (Ockendon).—"I'm afraid the neighbour's cat has scratched all my bulbs out of the ground in my garden." Well, you wanted them to come up early, didn't you?

Side-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelope "Side-Slips." When the same "Slip" is submitted by more than one person, that which arrives with the earliest postmark receives the award.

THE OXFORD TIMES:—"Witness had sidelights on his car, and his REAR HEAD light was dimmed."

ABERDEEN EVENING EXPRESS:—"... and donned LIFEBOAT and oilskin coat along with the lifeboat crew."

DAILY MIRROR:—"... saw him take it from the clothes of a member of a badminton team which was PAYING the police."

SOUTH SHIELDS DAILY GAZETTE:—"The bride was given away by her OLIVE-GREEN TAILORED COSTUME ..."

NEWS OF THE WORLD:—"A verdict of 'DRINK from excessive drinking' was recorded."

N. W. (Altrincham).—"One should know all about the food one eats in a restaurant." If one did one wouldn't.

S. W. (Redcar).—"And there, in front of us, were several cannibals." You, apparently, didn't get into a stew.

* * *

B. G. (Brent).—"According to a psychologist, a woman can change her mood by just changing her frock." And she can change her mind more easily than that.

* * *

V. N. (Walton).—"They say brunettes are better-tempered than blondes." What about the girls who've been both?

FOOTBALL FAN (Huddersfield).—"I walked a hundred miles the other week just to see my team play." The game was obviously a draw.

T. R. (Norwich).—"You can tell by the numerous foreign labels on my suit-case that I have done a lot of travelling." Or your suit-case has, at any rate.

A. T. (Redditch).—"Can you tell me what to do in order to find out what becomes of old railway carriages?" Travel on an excursion train.

R. M. (Truro).—"Do you really believe that one vice leads to another?" Well, they all seem to play bridge at our golf club.

D. C. (Slough).—"What worried me was that the chemist did not seem to want to make up the doctor's prescription. I couldn't make it out." Perhaps he couldn't, either.

* * *

E. N. (Louth).—"A man who persists in beating about the bush will find himself left behind in the end." And he may find a few golf balls that have been left behind, too.

* * *

F. D. (Cheam).—"As there was a peculiar noise in the chimney, I put my hand up to investigate. Can you guess what I found it was?" Black.

G. L. (Bristol).—"After trying all kinds of ways of making a little extra money, I've come back to *Bullets* again." Turn to pages 38 and 39 and see how we're celebrating your return!

R. W. (Australia).—"After fifteen years in this country working on building railroads, I am returning to England to do similar work." Making tracks for home, as it were.

(Many replies unavoidably held over)

Dad's . . . **Dog's Life** *by Maz*

DYSPEPSIA

First Dose Gives Instant Relief

The tragedy of the dyspeptic sufferer is only too quickly revealed by a sallow, drawn, haggard face, frequent headaches, dread of meals and terrible pain after food is taken. But no matter how serious your digestive trouble, here is a remedy that gives instant relief from the very first dose—De Witt's Antacid Powder.

De Witt's Antacid Powder is an unfailing remedy for Indigestion because:—

1. It neutralises acidity.
2. It actually helps to digest food.
3. It forms a protecting coating on the stomach walls.
4. It enables you to eat what you like, enjoy all your meals with no painful after-effects.

Men and women who have suffered terribly from digestive disorders, and say they have tried countless preparations without benefit, are ready to tell you of the marvellously quick action of De Witt's Antacid Powder.

For your own satisfaction get your supply of De Witt's Antacid Powder at once and experience the instant relief from Indigestion that others have had. There can be no better advice than this for every sufferer from digestive disorder—

TAKE

DE WITT'S Antacid Powder

the quick-action remedy for Indigestion, Acid Stomach, Flatulence, Dyspepsia, Palpitation, Heartburn, Gastritis and all Stomachic Affections. Of all Chemists, price 1/6, double size, 2/6.

Man Zan stops the irritation, soothes and heals internal, external, blind or bleeding piles. A large tube, with special nozzle applicator, which makes this wonderful preparation easy to apply, costs but 3/-. Your chemist will tell you how good it is. Don't suffer in silence longer. Ask him about Man Zan Brand Pile Remedy.

END KIDNEY TROUBLE

With this Genuine Kidney Remedy

These symptoms warn you of dangerous Kidney Trouble:—Stabbing Pains in the Back . . . Rheumatic Pains . . . Urinary Disorders . . . Pains in the Groin . . . Stiff, Swollen Joints.

The longer you neglect these warnings the more acute your suffering will become. You need a remedy that will quickly cleanse, stimulate, strengthen and restore your kidneys to healthy action. That remedy is De Witts Brand Kidney and Bladder Pills, which are specially made to restore the kidneys to health.

Within 24 hours after the first dose you have direct evidence that they are acting on your kidneys. You are *sure* they are doing you good. Immediate benefit is experienced and after a short treatment your kidneys are restored to health and medicine is no longer required.

DE WITTS KIDNEY & BLADDER PILLS

BRAND

Cleanse and Strengthen the Kidneys

Specially prepared for weak kidneys, bad back, rheumatism, sciatica, joint pains, lumbago and urinary disorders. Sold by chemists everywhere, price 1/3, 3/- and 5/-

HURRY FOR BULLETS' COLOSSAL 10-in-1 FIRST PRIZE

1
£2
WIN THIS SOLID
'JOHN BULL' PENSION
WEEKLY for LIFE
PLUS NINE other FINE PRESENTATIONS
2 Millionaire's Week-end IN LONDON FOR TWO
3 25-Guinea Radiogram AND 25 RECORDS
4 Furniture for your Home VALUE UP TO £25
5 £25 Seaside Holiday DURING NEXT SUMMER
6 Clothes for your Family AND YOURSELF VALUE UP TO £25
7 Movie Camera Outfit COMPLETE WITH FILMS
8 Your Grocery Bills Paid UP TO TOTAL AMOUNT OF £10
9 Bureau Bookcase AND 50 BOOKS
10 AND £300 CASH
10 prizes in 1 MUST BE WON!
1156

WHO WANTS this GIANT?

FOR ONE WEEK ONLY JOHN BULL places within your reach the finest must-be-won prize in the Competition world to-day—a monster 10-in-1 First which will mean for its winner a new world of care-free independence in exchange for two, three or four simple words!

Mr. R. G. PATTERSON

Smiling at you from this page is a young man who recently captured a giant 10-in-1 prize similar to the one you can win this week. He is our 1,146th *Bullets* First Prize-winner, Mr. R. G. Patterson, 30, Breck Road, Anfield, Liverpool, entrant of the neat and human effort, WORLD OF HAPPINESS — MAKE - BELIEVE? MAKE BY LOVE!

"It gave me a tremendous thrill," this big winner told a JOHN BULL man, "to know that I had attained my chief ambition and won a *Bullets* Life Pension." Waiting to be won this week is not only a Life Pension of £2 weekly, but also **£300** cash and eight other big prizes, as detailed on this page. All these can now be yours, in exchange for one neat *Bullet*!

"Any of my fellow-competitors," Mr. Patterson declared, "could have made my First Prize *Bullet*."

Remember those encouraging words as you tackle the *Examples*, and see that *your* First Prize *Bullet* is posted on or before Saturday, February 4!

☛ Now turn to "Examples" and Coupons on Next Page

RESULT OF "BULLETS" No. 1,152.

First Prize, £300 and £5 New Year Cheque for Life:

Miss E. M. WELLS, 264, The Avenue, West Wickham, Kent.

Example: AT MOTHER'S

Bullet: THERE'S "THERE, THERE!" THERE.
(Entered on Prize coupon.)

SECOND PRIZE, £25:

W. O. BREWER, ?, Shakespeare Villas, Nottingham.

Example: Peacemaker Britannia
Bullet: Suffers Insults, Preventing "Duels."

THIRD PRIZE, £10:

Miss A. E. KEMP, 38, Craven Terrace, Leeds.

Example: Prosperity's Cake
Bullet: "Baking Powder," Your "Hand."

OTHER PRIZES:

£9: G. BOND, 11, Mount Street, Southport.
When Dad Gets Home—"Grumpy," "Sneezy"—Get "Doc."!

£8: Mrs. J. MERRILEES, 35, Viewmount Drive, Maryhill, Glasgow.
Holding His Breath—As He "Candle" Flickers.

£7: Mrs. W. WHITE, 3, Market Parade, Hornchurch, Essex.
Prosperity's Cake—Untouched By "Hands," *Unhealthy*.
(Entered on Prize coupon.)

£6: W. MONDAY, 18, Downs Road, Hastings.
Burden Of Homework—For "Very Little Back."

£5: A. SEABOURNE, No. 11 Ward, Queen Mary's Hospital, Roehampton, S.W.
Now She's Mine—To Defend, Self-defence Useful!

£4: S. BELL, 209, Hall Road, Cottingham Road, Hull, Yorks.
When Dad Gets Home—Tread Heavy? "Tread" Carefully!

£3: W. A. BRIERLEY, 3, Overdale Crescent, Flixton, Lancs.
Now She's Mine—Again—They're All Married!
(Entered on Prize coupon.)

10 PRIZES OF £2 10s. EACH:

Mrs. ARMSTRONG, 1, Portland Street, Workington.
Time To Close—So Escaped Without Shampoo!

A. ASTON, 281, High Street, Connah's Quay, Chester.
At The Police Ball—Sergeant "Dances" With Watch Stolen!

D. BENNETT, 40, Relugas Road, Edinburgh.
Good Investment—Money-box? Sonny's Ruined Chisel!

T. GRIMSHAW, 2, Jackson Street, Whitefield, Manchester.
A Whopper—"Henry Prefers *Small* Whiskey!"

Mrs. M. HAYES, 32, Forest Road, Smithills, Bolton.
Strange Woman—Shopkeeper Served, Then Village!
(Entered on Prize coupon.)

H. HUGHES, 17, Molesworth Grove, Liverpool.
At Mother's—Between Sons' Photos, Neville's.

E. MACMILLAN, 4, S. Michael Street, Brecon, South Wales.
At The Police Ball—"Spare A *Lady, Copper!*"
(Entered on Prize coupon.)

P. J. RICKARDS, 29, Woodland Way, Mill Hill, N.W.
Prison Of To-morrow—"Feather-bed" For The Bad.

F. H. REECE, 124, Moorside Lane, Denton, Manchester.
More Careful—Motorist—Beyond Caring, Pedestrian.

F. WILLIAMS, Flat 64, Taymount Grange, Queen's Road, London, S.E.
Between You And Me—Passenger Fare Consoles Railways!

A list of 30 Souvenir Presentations can be obtained at these offices.

READ THESE RULES.

1. The First Prize will be awarded for what, in the opinion of the Judges in consultation with the Editor, is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to John Bull and crossed /& Co./. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible

250 DOUBLE PRIZES NEXT WEEK

ONE WEEK ONLY TO WIN CLOSING POSTMARK SAT. FEB. 4

£1,000

WILL BE PAID IF 1st PRIZE-WINNER PREFERS SINGLE AWARD

Over £150 £50 IN OTHER CASH PRIZES PLUS 365 GIFTS

£25 £10 £9 PLUS 365 GIFTS

£8 £7 £6 PLUS 365 GIFTS

£5 £4 £3 PLUS 365 GIFTS

10 of £2.10 PLUS 365 GIFTS

FREE GIFT DAILY FOR 12 MONTHS ACCOMPANIES EACH PRIZE FROM £50 DOWN TO £2·10

25 COMPLETE 10-in-1 COMPETITOR'S OUTFITS IN HANDSOME ATTACHE CASES —OR £1·1s. CASH

6,000 OTHER AWARDS

RETAIN THIS VOUCHER

to enclose with entry for Next Week's

250 DOUBLE PRIZES!

BIG 'BULLETS' OFFER

BONUS VOUCHER FOR ENCLOSURE WITH YOUR ENTRY FOR *NEXT* WEEK'S CONTEST!

I certify that I entered ..... "Bullets" for GIANT OFFER, Contest No. 1,156. Accordingly, I claim the Bonus Privilege announced in "John Bull" dated February 4. I enclose ..... "Bullets" for Contest No. 1,157.

SIGNED.....

ADDRESS.....

SAVE MONEY ON ENTRIES

With your *Bullets* entry you may now enclose Crossword entry, with single postal order sufficient to cover both entry-fees, thus saving 2½d. on poundage and postage.

Make postal order payable to JOHN BULL, address joint entry envelope "Bullets" No. 1,156 and Crossword No. 140, JOHN BULL, Long Acre, London, W.C.2, marking it "B and C" in top left-hand corner.

HOW TO WIN THIS HUGE PRIZE

SIMPLY take an Example from the list below and make a rough note of any idea it suggests. Then improve this to TWO, THREE or FOUR words of apt and original comment, closely linked with that particular Example.

For instance, against the Example AGE OF AVIATION you might jot down *Has Brought New War Perils*. This you could easily improve to the typical Bullet, AGE OF AVIATION—MUSTN'T SEND CITIES "SKY-HIGH."

For further guidance, study the varying styles of the leading Bullets in our 1,152nd Contest, which appear on the opposite page. Then start making up your own efforts without delay, for they must be posted on or before Saturday, February 4.

Add 2, 3 or 4 words to any "Example"

WHAT THE COUNTRY NEEDS
MAN WITH DRIVE
GIANT MARS
BOND OF BROTHERHOOD
PEACE GOAL
CRIME AGAINST HUMANITY
TOMFOOLERY
DAD'S A PLUMBER, SO
MISTAKE WE MAKE
REFEREE ROOSEVELT
ACROSS THE FRONTIER
AMBITION'S FLAME
MINE OF INFORMATION
CUPID'S WORK
IF GRANDPA HAD HIS WAY
IT'S EASY TO TALK, BUT
MORE MONEY
LIVING IN THE FUTURE
GOOD START
WHAT THE REFUGEE SAID
NOT TOO LATE
FOR THE CHILDREN
TO-DAY
CARRYING ON
KNOCK DOWN THE SLUMS AND
LABOUR OF LOVE
WON'T DO
SHOCK FOR HITLER
WHY LIFE'S LIKE FOOTBALL
AGE OF AVIATION

Remember Your **FREE COUPON** BELOW!

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,156) Closing postmark SAT., Feb. 4.

P.O. No. .....

I agree to enter in accordance with the rules announced on opposite page. With 1 Coupon send P.O. for 6d.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,156) Closing postmark SAT., Feb. 4.

P.O. No. .....

I agree to enter in accordance with the rules announced on opposite page. With 2 Coupons send P.O. for 1s.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,156) Closing postmark SAT., Feb. 4.

P.O. No. .....

I agree to enter in accordance with the rules announced on opposite page. With 3 Coupons send P.O. for 1s. 6d.

Signed .....

Address .....

FREE COUPON FOR THIS COMPETITION IF USED AS INSTRUCTED BELOW No. 1,156

EXAMPLE
BULLET
EXAMPLE
BULLET

FREE PRIVILEGE ENTRY

I enclose THREE or more paid (or prize) coupons for Bullets No. 1,156, all entered in same name and address, entitling me to this coupon FREE.

Signed .....

Address .....

ENTRY FEE You must enclose a postal order with your entry at the rate of 6d. for each coupon submitted, payable to "John Bull" and crossed "& Co."

Address Entry: "Bullets" No. 1,156, "John Bull," Long Acre, London, W.C.2 (Comp.)

STOP PAIN AFTER EATING

NO MORE GASTRITIS, ACIDITY and PAIN AFTER EATING

YOU need not suffer a Single Day longer from Mealtime Discomfort. Thousands of sufferers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastritis or Gastric Catarrh, Wind, Flatulence, Fulness after Meals, and all forms of acid indigestion have been cured by Shadforth Acidity Tablets (No. 1077). Popularly known as "White Lions."

All Sufferers should obtain Mr. Shadforth's Booklet on "Indigestion" (No. J.B. 314). Post Free on request.

Prices: Trial Size 6d. (24). Other Sizes 1/4 (72), 2/6 (144), 7/- (432 Lions).

Ask for "White Lions," and make your mealtime happier! A Trial will convince you that **"WHITE LIONS" are POSITIVELY the World's Greatest Remedy for Acid Indigestion.**

FREE!
BONUS TRIAL OFFER

For a limited period only I will send to readers of "John Bull" TWO Trial Size Packets for the price of one. If after trying one you are not completely satisfied, return the other unopened and your money will be refunded in full. Send 6d. to-day with this coupon asking for "WHITE LIONS," to

MR. W. SHADFORTH, Ph.C., M.P.S.
Mail Order Dept.,
SHADFORTH PRESCRIPTION SERVICE, LTD.
(Dept. J.B.108), 49, King William St., London, E.C.4.

Below are examples of Shadforth's Prescriptions most in use at this season of the year. They are the world's best prescriptions. Mr. Shadforth's reputation as leading Pharmaceutical Chemist is your guarantee.

BILIOUSNESS
CONSTIPATION, BILIOUSNESS, SICK HEADACHE.

PERIODICAL bilious attacks, constipation, sick headache and bowel indigestion indicate a sluggish liver, and for this nothing equals this pill. Take it with each meal and you will soon be better. This is a useful formula to keep in the house for family use. Get it now, and prove its worth. It is known as **Shadforth Prescription (No. 2,000).** Prices **6d.** (36), **1/3** (100), **3/-** (300 pills).

Booklet (J.B.222). Post Free.

ECZEMA

For dry, wet or scaly eczema, an approved remedy is found in **Eczema Ointment (No. 1369).** It is also excellent for Dandruff or Scurf. Prices **6d., 1/3** and **1/8.**

Special New Formula for Vesicular Eczema **(No. 7028).** Price **2/6.**

Booklet on Eczema Treatment (No. J.B.272). Free on request.

ESPECIALLY FOR WOMEN

When the days drag, when you know that your vitality is low and life is wearisome—take **"Shadphos"** Tonic Tablets. They will positively revivify the bodily organism and set you free from the fears of mind and body through jaded, worn-out nerves. Every woman would benefit from a course of

"SHADPHOS" TONIC TABLETS.

There is nothing like them. They are not a "patent medicine." They are what your doctor would advise. But what a difference they make! In place of lassitude—pulsating life. In place of depression—bright, buoyant spirits. In place of despondency and despair—a new fresh outlook that will mean everything to you.

Equally good for Men, and all for a few shillings. Ask for "Shadphos" Tonic Tablets **(Prescription 470).**

Prices: **1/-** (12), **1/9** (25), **3/3** (50), **6/-** (100).

Write for the Special Number of "Health News," dealing with Nerve Troubles (No. J.B.323). Post Free.

HEART TROUBLE
Prescription That Always Gives Relief.

Don't be alarmed because you suffer from symptoms of palpitation or pain near the heart. It may be indigestion or overstrung nerves. **Shadforth Tonic No. 632** (known as "Blue Lion Fox Nuts") will strengthen the nerves, steady the heart, and tone up stomach and kidneys. Don't imagine yourself into an illness; have a good rest, take the prescription, and be normal in a few days. This prescription prevents palpitation, faintness, tremblings, run-down conditions, and stops that falling-to-pieces feeling. Trial Size **1/-** (25). Other Sizes **1/9** (50), **2/6** (72), **4/6** (144).

FREE!
BONUS TRIAL OFFER

For a limited period only we will send readers of "John Bull" TWO 1/- packets for the price of one. If after trying one you are not completely satisfied, return the other unopened and your money will be refunded in full. Send **1/-** to-day with this advertisement asking for "BLUE LION FOX NUTS" to:—

MR. W. SHADFORTH, Ph.C., M.P.S.,
Mail Order Dept.,
Shadforth Prescription Service, Ltd.,
(Dept. J.B. 108), 49, King William Street, London, E.C.4.

COLD IN THE NOSE
CATARRH.

An effective nasal antiseptic of the ephedrine class is now provided in "Shadrinol." It is packed with a pipette for placing drops in the nose and with a spray for applying to the back of the mouth and throat. It quickly relieves Nasal Catarrh, Head Colds, Coryza, Hoarseness, Laryngitis (occasionally Bronchitis and Asthma) and general catarrhal congestions of the mucous membranes of nose and throat.

Complete with directions. Price **1/3** (including pipette) and **2/6** (including pipette and atomizer).

Prescription No. 1446XL.

The Shadforth Booklet (No. J.B.348) on this subject is supplied Post Free.

STOP THAT COUGH
The New Chest and Lung Tonic.

One of the latest products of the Shadforth Laboratories, prescribed for common Winter coughs, colds, and chest troubles in adults when asthma and bronchitis are absent.

Gives quick relief and comfort, promotes restful nights; good for aged patients.

When mixed with sugar and water as directed, makes the World's best Chest and Lung Tonic.

Shadforth Prescription No. 617.

Prices **1/6** (makes 1 pint), **3/-** (makes 2 pints).

USE THIS SOOTHING, WARMING LUNG TONIC AND STOP THAT COUGH!

Mr. Shadforth's Book on Coughs and Chest Troubles (No. J.B.203) Post Free on request.

A WOMAN'S MIDDLE LIFE TONIC

JUST the thing to get you through those difficult years and re-establish your health. A gentle tonic for stomach, heart, nerves and blood—exactly what your doctor gives you. Does not purge or constipate. Improves appetite and complexion. Removes depression and languor. Gives courage, hope and a new lease of life. Also the best tonic for anæmic girls and nursing or expectant mothers. Ask for **Shadforth Prescription No. 2467**—the critical time tonic. In boxes at **1/-** (25), **1/9** (50), **2/6** (72), **4/6** (144 pills).

The Shadforth Booklet for Women (No. J.B.176). Post Free.

SKIN DISEASES

(1) **Antiseptic (No. 1449),** in tablet form to make bath. Price **1/-, 1/6** and **2/6.**
(2) **Psoriasis Ointment (No. 850).** A stimulating antiseptic. Price **1/9** and **4/-.**
(3) Wash regularly until better with **Birch Tar Soap (No. 630).** Price **1/-.**
(4) Take Potassium internally for a few weeks in the form of **"Vi-Salts"** (the new potassium table salt). **Prescription No. 1250.** Price **6d.** and **1/3.**

Special Booklet on Psoriasis (No. J.B.227). Post Free on request.

KEEP YOUR ARTERIES YOUNG
Lower your Blood Pressure and Take a Load Off Your Heart.

Avoid Blood Pressure Breakdowns! Steady heart action co-ordinated with youth-like elastic arteries are now possible for those past their prime. The "Shadforth" Simple Home Treatment for Arterio-Sclerosis rapidly reduces high blood pressure and tension. It gives prompt relief from palpitation, giddiness, premonitions of collapse, and sleeplessness; it leads to permanent restoration and makes you feel years younger within 30 days. Get it now. **Prescription No. 1165T.** Prices: **2/6** and **5/6.**

"How to Prevent Blood Pressure" (Book No. J.B.342). Post Free.

MOTHER! DO YOU KNOW THAT YOU CAN CURE YOUR CHILD

without the surgeon's knife or the loss of one drop of blood by means of the **"SHADFORTH" KNIFELESS TREATMENT FOR ADENOIDS AND ENLARGED TONSILS?** This most successful treatment has been drawn up by a distinguished doctor, and it can be carried out easily at home, and in any part of the world. It is claimed to be one of the most recent advances of medical treatment; it has saved hundreds of operations, and costs only **7/6,** with full directions. Ask for the **"Shadforth" Treatment for Enlarged Tonsils and Adenoids (No. 331/TAD).** Septic Tonsils and Nasal Obstruction in Adults are also conquered without operation, pain or loss of blood.

The Shadforth Booklet on "Adenoids" (No. J.B.288). Post Free.

CHILBLAINS

Keep the body warm by exercise, friction and clothing. Don't live in hot rooms and get warm by going too near fires. Use any or all of the following—directions with each—

(1) **Chilblain Ointment (No. 581),** for unbroken Chilblains. Price **1/6.**
(2) **Chilblain Tablets (No. 2068K),** for increasing the density of the blood. Price **1/4** and **2/1.**
(3) **Birch Tar Soap,** for washing and stimulating the skin. **(No. 630).** Price **1/-.**
(4) **Heart Tonic (No. 632)** for stimulating the circulation of the blood. Price **2/6** and **4/6.**

The Shadforth Booklet on Chilblains (No. J.B.325). Post Free.

HÆMORRHOIDS
QUICK RELIEF AND COMFORT.

THIS Tonic Laxative prescription quickly relieves and soothes Piles, Constipation, Sluggish Liver, and Atonic Dyspepsia. It ensures regular bowel movements, improves nerves and increases energy. Why endure the misery of Hæmorrhoids any longer? **Ask for Shadforth Pile Pills (No. 204).** Prices **6d.** (12), **1/9** (50), **2/6** (72), **4/6** (144).

Descriptive Booklet (No. J.B.325). Post Free.

RHEUMATISM
HEADACHE, SCIATICA, NEURITIS.

All Nerve Pains, including those of Neuralgia, Colds, Influenza, Headache, Sciatica, Neuritis, etc., are promptly relieved by **"Shadforth" Compound,** the new pain-killer **(No. 2000).** This formula is non-purgative and does not upset the stomach. It quickly relieves pain and renders movement possible. It reduces inflammation and temperature, and kills bacteria. Prices: Trial Size **6d.** (10). Other Sizes **1/3** (25), **2/-** (50) **3/6** (100).

FREE!
BONUS TRIAL OFFER

To readers of "John Bull" I am making a Trial Offer so that they can test "SHADSPRO" COMPOUND free. Just send sixpence (and this coupon) and you will receive by return TWO full-size 6d. packets of this wonderful tonic. If after trying one packet you are not satisfied, return me the other and your 6d. will be refunded in full. Take advantage of this unique offer—send 6d. to-day with this coupon and 6d. to

MR. W. SHADFORTH, Ph.C., M.P.S.,
Mail Order Dept.,
Shadforth Prescription Service, Ltd.,
(Dept. J.B.108), 49, King William Street, London, E.C.4.

NEVERILL OLD SALTS
Prescription 2000.

A Spoonful a Day, Keeps the Doctor Away. The best morning Saline for Biliousness, Constipation, Disordered Stomach, Sluggish Liver, Bladder and Kidney Troubles, Gout, Rheumatism, Feverishness, Obesity, etc. Drink it **first thing every morning.** Tasteless with your

Tea. For Sparkling Eyes, Clear Complexion, Tip-top Fitness and Joie de Vivre.

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